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Royal Commission on Banking and Finance

INDUSTRIAL DEVELOPMENT BANK

Hearings
held at

OTTAWA

Vol.

65

Date.

January 22, 1963



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ROYAL COMMISSION ON BANKING

AND FINANCE

- - - - -

Hearings held at Ottawa,
Ontario, on Tuesday,
January 22, 1963.

- - - - -

THE COMMISSION

The Honourable Dana Harris Porter
Chief Justice of Ontario
Toronto, Ontario - Chairman

Mr. W. Thomas Brown, M.B.E.
Investment Dealer
Vancouver, British Columbia

Mr. James Douglas Gibson, O.B.E.
Banker
Toronto, Ontario

Mr. Gordon L. Harrold
Agriculturalist
Calgary, Alberta

Mr. Paul H. Leman
Corporation Executive
Montreal, Quebec

Mr. John C. MacKeen
Corporation Executive
Halifax, Nova Scotia

Dr. W. A. Mackintosh
Vice-Chancellor
Queen's University
Kingston, Ontario

- - - - -

Mr. H. A. Hampson - Secretary

Mr. Gilles Mercure - Joint Secretary



Ottawa, Ontario,
Tuesday,
January 22, 1963.

--- At 9.15 A.M. the hearing resumed.

SUBMISSION OF

INDUSTRIAL DEVELOPMENT BANK

- - - -

APPEARANCES

L. Rasminsky	- President, Industrial Development Bank
J. R. Beattie	- Director, Industrial Development Bank
A. N. H. James	- General Manager, Industrial Development Bank
E. R. Clark	- Assistant General Manager, Industrial Development Bank
L. F. Mundy	- Secretary, Industrial Development Bank

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THE CHAIRMAN: We shall now resume to consider the submission of the Industrial Development Bank. Will you proceed, Mr. Rasminsky?

MR. RASMINSKY: Mr. Chairman, may I first introduce my associates? On my right is Mr. Beattie who is a member of the Board of Directors and a member of the Executive Committee of the Industrial Development Bank. Mr. Beattie acts as



1 my alternate as president of the Industrial Development
2 Bank. Mr. James is the general manager; Mr. Clark
3 is the assistant general manager, and Mr. Mundy is
4 the secretary of the Industrial Development Bank.

5 Mr. Chairman, the Industrial Development
6 Bank has placed before the Commission a submission
7 dated October 3, 1962, which has been in your hands
8 for some time and which I am sure the Commissioners
9 have had an opportunity of reading. I do not pro-
10 pose, unless you wish me to do so, to summarize the
11 submission which is, in itself, fairly brief. If it
12 suits your convenience we are now prepared to answer
13 any questions you have to ask us.

14 THE CHAIRMAN: Yes, I do not think it
15 is necessary for you to summarize the brief. We will
16 proceed.

17 COMMISSIONER GIBSON: Mr. Chairman, may
18 I start by asking a few questions about the general
19 background and the lending policy of the Industrial
20 Development Bank. Mr. Rasminsky, at page A-1 of
21 your submission you outline the origin of the
22 Industrial Development Bank. You explain that
23 there was a gap in the financing available to small
24 and medium-sized businesses. You explain that there
25 was credit available for such businesses in the banking
26 system but that longer term funds were generally not
27 available, the capital market being available for only
28 larger businesses. How far does this gap still exist,
29 in your opinion? Is the I.D.B. still trying to fill
30 the same gap that it was originally?



1 MR. RASMINSKY: I think that percentagewise
2 the gap must be smaller than it was when the Industrial
3 Development Bank was set up, Mr. Gibson, because
4 since that time a number of new institutions which
5 are especially directed towards meeting the require-
6 ments of small business have been established, and
7 some existing institutions have extended the sphere
8 of their activity into the industrial field, which
9 is one of the fields covered by I.D.B. lending.

10 However, it is our experience that
11 within the terms of reference of the Act itself,
12 namely, that the purpose is to help essentially
13 viable enterprises that are capable of making a
14 profit to obtain capital in circumstances where
15 capital is not otherwise available on reasonable
16 terms and conditions, the Industrial Development
17 Bank is attempting to partly fill a still very con-
18 siderable gap which is due, no doubt, to the growth
19 in the size of the economy.

20 COMMISSIONER GIBSON: Would it be fair
21 to say that the Industrial Development Bank has been
22 making a more vigorous effort to fill this gap in
23 recent years? You refer, in particular, to the
24 great increase in scale of the I.D.B.'s operations
25 in the last two or three years. Page D-3 shows
26 that there has been a tremendous increase in the
27 number of loans made per annum, particularly in
28 1962, but also in 1961. From page F-4 it appears
29 evident that there has been a very marked increase
30 in staff, and also in the brief a very vigorous pro-



1 gram of staff development is described.

2 MR. RASMINSKY: Yes, I think the statement
3 you have made is fair, Mr. Gibson. In accordance
4 with the decisions of parliament taken from time to
5 time, the scope and the scale of I.D.B. operations
6 have been increased. These decisions that I refer
7 to are various amendments to the Act that have pro-
8 gressively increased the sphere of eligibility for
9 I.D.B. credits.

10 Originally, as you know, the credits
11 were largely confined under the terms of the Act
12 to loans to manufacturing enterprises. Later
13 amendments extended that sphere in various ways
14 by making air transport, for example, eligible,
15 and they culminated in the amendment of July, 1961,
16 which, in effect, made any business enterprise,
17 including the service industries, eligible for I.D.B.
18 financing. That is the extension that has taken
19 place in the scope of I.D.B. financing.

20 A similar extension has taken place,
21 under a decision of parliament, in the size and the
22 scale of operations. Under the original Act the
23 capital of the I.D.B. was limited to \$25 million,
24 all of which, as you are aware, is owned by the Bank
25 of Canada. There is a limitation on the issue of
26 debentures by the I.D.B., the limitation being re-
27 lated to the size of the capital and the rest fund.

28 Until the 1961 amendment to the Act,
29 one could have thought of the I.D.B. as being a
30 hundred million dollar bank. Under the 1961 amend-



1 ment the share capital was increased to \$50 million,
2 and the combination of the share capital and the rest
3 fund and the appropriate multiplier of the possible
4 issue of debentures has had the effect that the
5 potential of the Industrial Development Bank as a
6 lending institution was substantially increased, and
7 it is now approximately \$400 million.

8 COMMISSIONER GIBSON: And this has been
9 reflected in a general increase in the scale of
10 operations -- not just in an extension of the scope
11 of the operations, but in a more active operation in
12 the original field? I note, for example, that in
13 the table on page D-3 in 1961 and 1962 the number
14 of loans to manufacturers was at a very much higher
15 level than in previous years.

16 MR. RASMINSKY: That is a reflection of
17 the fact that the number of loans to manufacturers
18 has increased even though the percentage of loans
19 to manufacturers declined.

20 COMMISSIONER GIBSON: Yes, the scale
21 of the thing is a good deal bigger?

22 MR. RASMINSKY: That is right, Mr. Gibson.
23 With the growth of the economy and with the operating
24 usefulness of the early loans made by the Industrial
25 Act the scale of operations has been increased. There
26 is, of course, further evidence of the increase in
27 the scale of operations in the increase in the number
28 of branches of the Industrial Development Bank. That
29 is referred to on page F-4 of the submission, and it
30



1 is shown in detail in the annex.

2 COMMISSIONER GIBSON: You make a point
3 in the brief that the proportion of smaller loans --
4 that is the proportion in terms of numbers of smaller
5 loans -- has increased

6 and you point to the costliness, in
7 effect, of this. I take it you are also making,
8 although not as large a proportion, a substantially
9 larger absolute number of medium-sized and larger
10 loans, too; is that correct?

11 MR. RASMINSKY: Yes, that must be correct.

12 COMMISSIONER GIBSON: We have been told
13 you had been doing that by some of your competitors
14 on several occasions.

15 MR. RASMINSKY: We do not regard them
16 as our competitors.

17 COMMISSIONER GIBSON: Well, they regard
18 you as competitors to some degree, in any event.

19 MR. RASMINSKY: I think we have some
20 information in the brief on the number of larger
21 loans, Mr. Gibson. Table 11 of the submission shows,

22 I do not know what

23 2000, and half the loans made by the
24 I.D.B. are \$25,000 or less. Nevertheless, the
25 absolute number of larger loans has, as you have
26 indicated, increased.

27 If one takes, say, loans over \$200,000
28 as larger loans, and if one makes a comparison over
29
30



1 the last ten years it will be seen that in 1952 and
2 1953 the bank made in both of those years nine loans
3 of over \$200,000, and in the last couple of years,
4 the bank has made about forty loans over \$200,000.
5 There were 37 in 1961, and 41 in the fiscal year
6 ending September 30, 1962.

7 COMMISSIONER GIBSON: In terms of value
8 of total loans outstanding -- that is, amount --
9 something like 60 per cent of your loans are over
10 \$50,000. That is a very rough calculation. It
11 is 46 out of 71 in 1961, and that is over 60 per cent.

12 MR. RASMINSKY: Over \$50,000?

13 COMMISSIONER GIBSON: Yes.

14 MR. RASMINSKY: I said that \$43,000
15 is the average size of the loans, but I see from
16 the table that it was \$44,000.

17 COMMISSIONER GIBSON: This table shows
18 the average size was \$52,000 in 1961.

19 MR. RASMINSKY: \$44,000 in 1962.

20 COMMISSIONER GIBSON: We have not the
21 1962 figures here. Are they in the report?

22 MR. RASMINSKY: We put in a
23 revised submission.

24 MR. BEATTIE: The fiscal year ended
25 on September 30, so at the time the submission was
26 written we did not have the final figures for 1962.

27 COMMISSIONER LEMAN: We have them in
28 your annual report.

29 MR. BEATTIE: Yes, and a revised
30 submission was put in. It was revised only in the



1 sense of putting in the final figures for the fiscal
2 year, 1962.

3 COMMISSIONER GIBSON: We now have the
4 1962 figures, and the average size of the larger
5 loans -- that is, loans of over \$200,000 -- was
6 approximately \$400,000 in 1961, and about \$300,000
7 in 1962. Is that typical of these larger loans,
8 or are there some very big ones, and some rather
9 smaller ones?

10 MR. JAMES: I would say that the larger
11 loans are roughly from \$300,000 to \$400,000. In
12 this particular grouping there is one which was just
13 in excess of \$1 million, but by and large they run
14 under \$500,000. I would say that \$300,000 is just
15 about the average.

16 COMMISSIONER GIBSON: When the scope
17 of the I.D.B.'s powers was enlarged there was a
18 certain amount of reference to the problem of the
19 purchase of Canadian firms by foreigners, and it
20 was indicated that the I.D.B. might endeavour to
21 keep Canadian industry in Canadian hands to the
22 degree that lay within its powers. Were any of
23 these larger loans for that purpose?

24 MR. BEATTIE: A few were, Mr. Gibson.
25 We have not had as many proposals placed before us
26 for that particular purpose as one might have
27 expected, but it is not for any lack of willingness
28 to consider them that there have not been more loans
29 of this kind put on our books.

30 COMMISSIONER GIBSON: This, of course, is



1 a completely different consideration from the ones
2 that the I.D.B. has had through most of its history,
3 and it is one that could involve a very large trans-
4 action if it was put before the I.D.B. There is no
5 limit on the size of such a proposition.

6 MR. BEATTIE: Except that where market
7 financing is possible those tend to get outside of
8 our field.

9 COMMISSIONER GIBSON: Except when market
10 financing might turn out to be more feasible in
11 the United States, and that is the one thing you
12 are trying to prevent.

13 MR. BEATTIE: All I can say is that no
14 really large proposition of this kind has come to us.
15 They have tended to be in the same range of size
16 as that about which we have been talking -- \$300,000,
17 \$400,000 or \$500,000.

18 COMMISSIONER GIBSON: Would you care
19 to say something about the Industrial Development Bank
20 in relation to the field of provincial development
21 funds that ^{have} started in Canada. Are you doing a
22 there is one
British

25 these funds? Are your activities fairly closely
26 integrated with them?

27 MR. BEATTIE: We do have a quite close
28 and friendly relationship with all of these
29 provincial organizations, Mr. Gibson. Their field
30 of activity has changed from time to time, and I think



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1 in many cases they tend to regard themselves as being
2 rather in the role of residual lenders back of the
3 I.D.B. I know that some of them require evidence
4 that the applicant has been to the I.D.B. There
5 is often consultation or mutual discussion between
6 us in regard to an application of this sort. In
7 general, I think I can say that there is a co-operative
8 working relationship between the two organizations.
9 The provincial organizations will naturally be closer
10 to and more concerned with particular local factors
11 that are involved.

12 COMMISSIONER GIBSON: I got the
13 impression, since your capital resources have been
14 expanded and the number of your branches has been
15 increased, that you have taken some of the burden
16 off these funds. In our hearings we got the im-
17 pression that some of them were quite appreciative
18 of the extension in I.D.B. activity.

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1 MR. BEATTIE: Yes, I think that is a
2 fair statement. The increase in our activities and
3 the better service we can provide through having more
4 branches has taken a bit of the load off them and has
5 perhaps enabled them to concentrate their attention on
6 the more specialized kinds of risks that come forward.

7 COMMISSIONER GIBSON: Your standards are
8 identical regardless of whether the provincial development
9 funds are available, I take it?

10 MR. BEATTIE: Yes. The non-existence of
11 provincial development funds would not influence the
12 way in which we operate. We do endeavour to make all
13 loans we can in every part of the country within the
14 scope that is given to us, the field that is allotted
15 to us under the Act. There is no holding back in one
16 place of the country in favour of another.

17 COMMISSIONER GIBSON: You use approximately
18 the same approach in each part of the country?

19 MR. BEATTIE: Yes. I think if anything we
20 would press a little harder to fulfil our complete
21 role in the outlying parts of the country than
22 in the more highly developed sections where other
23 facilities are more readily available. I would not
24 want to make very much of that fact, but if anything
25 we tend to try a little harder in outlying areas.

26 COMMISSIONER GIBSON: But, by definition,
27 in your policy you would not do relatively as much in
28 the areas where better facilities are available? I
29 mean, you have referred to funds being available from
30 other sources. I should like to go into this in more



1 detail, but you do say that if they are available from
2 other sources on reasonable terms it is not your
3 function to finance them. Now, this would be the case
4 in areas where funds are more available than in others?

5 MR. BEATTIE: Yes, but there are still a
6 great many enterprises, particularly among the very
7 small ones, which are not able to get financing of the
8 kind they need from existing sources, even in Toronto
9 and Montreal.

10 COMMISSIONER GIBSON: I appreciate that.
11 You say you try a little harder in the outlying areas.

12 MR. BEATTIE: Yes, within the field that is
13 set aside for us to work in.

14 COMMISSIONER GIBSON: That is, you actually
15 make greater effort in some parts where you feel the
16 needs are greater?

17 MR. BEATTIE: I said "if anything". I would
18 not want to make a great deal of this but our bias, if
19 there is a bias, would be in that direction.

20 MR. RASMINSKY: It really comes to what you
21 indicated, Mr. Gibson, that it is likely to be the
22 case that in the outlying areas when funds are indeed
23 not as readily available, ^{that} nor available on terms and
24 conditions / are reasonable, as in the more highly
25 industrialized areas, there is a greater need there for
26 the Industrial Development Bank to fulfill a role in
27 those areas.

28 COMMISSIONER GIBSON: Could you say anything
29 about your function in relation to corresponding
30 activities in the United States? This comes under several



1 heads in United States, as I understand it. Have you
2 looked at this from a comparative point of view?

3 MR. JAMES: Are you referring particularly
4 to the S.B.A., and that kind of thing, in the United
5 States?

6 COMMISSIONER GIBSON: Yes.

7 MR. JAMES: We work along very similar lines.
8 It is rather curious in a way that while they do very
9 much greater volume than we do in many ways in direct
10 relationship to their greater population, one major
11 difference is that they will not make a direct loan
12 if they can get a local bank to participate in that
13 loan. That, I think, is one of the major differences.

14 MR. BEATTIE: Is it not the case, Mr. James,
15 that on a per capita or per unit of G.N.P. basis, their
16 activities are quite appreciably smaller than others?

17 MR. JAMES: In some ways they are, yes.

18 MR. BEATTIE: Their total extensions are
19 about four or five times ours, are they not?

20 COMMISSIONER GIBSON: You are talking about
21 the Small Business Administration?

22 MR. BEATTIE: Yes.

23 COMMISSIONER GIBSON: What about the Small
24 Business Investment Corporation?

25 MR. JAMES: The S.B.A. supplies a certain
26 amount of capital and loan funds to that organization.

27 COMMISSIONER GIBSON: Are you counting this
28 in this calculation?

29 MR. BEATTIE: No. They have not amounted to
30 very substantial figures yet.



1 MR. JAMES: No. Their loans are not very,
2 very high. They have incorporated just over 600 of
3 them, but the amount of money is not really tremendous.

4 MR. BEATTIE: In relation to the size of the
5 country I think less is being done in the United States
6 than here, and by quite a margin.

7 COMMISSIONER GIBSON: Is there any difference
8 in their approach? You say the American administration
9 will not make a loan if a local bank is prepared to
10 make one.

11 MR. JAMES: By statute the S.B.A. is not
12 permitted to make a loan unless it can be shown that
13 participation by a bank or other lender that is taking
14 part of the loan, let us say 10 or 20 per cent, is not
15 available. Another thing ---

16 MR. RASMINSKY: Excuse me. Before you go
17 on to that may I say that in a sense we have the
18 counterpart of that provision in our set-up, Mr. Gibson,
19 in this respect that before the I.D.B. will make a loan
20 it requires a report on the applicant from the chartered
21 bank of the applicant. This report, together with such
22 detailed information as we may get, serves the double
23 purpose of providing the Industrial Development Bank
24 with information regarding what the credit standing of
25 the applicant looks like to the chartered bank.
26 Secondly, it serves the purpose of putting the chartered
27 bank on notice that the Industrial Development Bank
28 is contemplating making a loan. Therefore, if the
29 chartered bank wishes to make the loan the chartered
30 bank has an opportunity of doing so and, since the



1 maximum rate that the chartered banks can charge is
2 less than the I.D.B. rate, the desire would be on the
3 part of the applicant to take the money from the
4 chartered bank rather than from the Industrial
5 Development Bank. Therefore, under our set-up it can
6 be taken for granted that the I.D.B. makes no loan that
7 the chartered bank would be willing to make.

8 COMMISSIONER GIBSON: Yes. I should like to
9 deal with that in a minute, but I do not quite under-
10 stand what you were saying, Mr. James, about the Small
11 Business Administration not making a loan unless another
12 lender took some part of it or unless another lender
13 would not take part of it.

14 MR. JAMES: Unless another lender refuses
15 to take part, and then they can make a direct loan.

16 COMMISSIONER GIBSON: Do they make loans
17 in which other lenders participate?

18 MR. JAMES: Oh, a very great proportion of
19 their business is in that category.

20 COMMISSIONER GIBSON: I don't understand the
21 restriction, then.

22 MR. JAMES: By statute the S.B.A. is not
23 permitted to make a direct 100 per cent loan unless
24 it is shown that a participation of banks, of other
25 lenders, is not available. The other participant's
26 share of the loan must be at least 10 per cent. The
27 Banks participate in approximately 60 per cent of the
28 loans approved by the S.B.A. at the present time. The
29 S.B.A. cannot make a direct loan to an applicant unless
30 the applicant has been fully turned down by at least



1 one other bank.

2 COMMISSIONER GIBSON: They have to be first
3 turned down by the other lender?

4 MR. JAMES: That is right.

5 COMMISSIONER GIBSON: And then they come in
6 perhaps as a participant with the other lender?

7 MR. JAMES: With the S.B.A., yes. They will
8 only make a full direct loan if another bank will take no
9 part in the participation.

10 COMMISSIONER GIBSON: Going on to the question
11 of the terms on which the Industrial Development Bank
12 makes loans, the matter which you were talking about,
13 in part, Mr. Rasminsky, the basic point which is made
14 in A-2 and developed in pages B-3 to B-5, is that the
15 I.D.B. will only make a loan available when it is
16 satisfied that the credit being applied for is not
17 available elsewhere on reasonable terms and conditions.
18 This is outlined on A-2 and is developed in various
19 ways in other sections of the brief. Is this still a
20 basic policy?

21 MR. RASMINSKY: Yes, sir.

22 COMMISSIONER GIBSON: There is no change in
23 this basic policy or there is no change in the emphasis?

24 MR. RASMINSKY: No, Mr. Gibson.

25 a great deal
26 of emphasis put in the brief on seeing if other people
27 are prepared to make such loans. You just mentioned
28 you get a report from a bank and if the bank is
29 prepared to make the loan, the applicant presumably
30 will go to the bank because the rate of interest is a



1 little lower there. How far do you go in finding other
2 lenders or in satisfying yourself that the applicant
3 has in fact explored the field of other lenders, say,
4 mortgage lenders?

5 MR. RASMINSKY: It might be helpful to the
6 Commission if Mr. Beattie were to make a general state-
7 ment on this subject of reasonable terms and conditions,
8 which subject lies very close to the heart of the
9 operations of the Industrial Development Bank.

10 MR. BEATTIE: Under the terms of the
11 Industrial Development Banks Act of Incorporation, as
12 you know, it must, before entertaining an application
13 for financing, satisfy itself that the funds cannot be
14 obtained elsewhere on reasonable terms and conditions.
15 That always has been a basic feature of the act and in
16 its operation. In the case of all applications the
17 I.D.B. requires ^{a signed declaration} from the applicant to this effect,
18 namely, that he cannot get the funds elsewhere on reasonable
19 terms and conditions.

20 In the case of applications for large
21 amounts, or in cases where the circumstances suggest
22 that financing might be available elsewhere, the I.D.B.
23 also requires the applicant to discuss his problem with
24 several appropriate outside lending organizations,
25 depending on the kind of expenditure he has in mind and
26 the security he is able to put up, and so on, and requires
27 him to produce documentary evidence from those outside
28 lending organizations that the funds are not available
29 at all or that if they are available, in the words of
30 the Act, they are not on reasonable terms and conditions.



This has still left quite a large field for the Industrial Development Bank to operate in, for most financial organizations tend to specialize in particular kinds of loans, for example, for land and buildings, machinery and equipment, or for working capital.

The I.D.B. facilities enable it to meet the overall term financing needs of a business, which usually includes money for several or all of these purposes in a way which few other organizations do. This is particularly true in the case of small businesses. Perceptibly over half of the loans now being made by the I.D.B. are for amounts of less than \$25,000. The I.D.B. can provide a wide variety of financing "packages" and frequently lends a larger amount in relation to the cost of a program than other organizations can do.

The Industrial Development Bank is flexible as to the kind of security it takes, and the amount and term of its loans are geared not only to this security but to its estimate of the overall capacity of the business to generate funds for repayment during the period of the loan.

Where the loan desired by the applicant is available from another source but on terms and conditions which the applicant does not regard as reasonable, then

tion on

this point.

In most cases where the I.D.B. decides

that the terms are not reasonable, and ultimately makes the loan, the question at issue is whether the



1 period of repayment offered by the alternative lender
2 is such as to put too great a strain on the anticipated
3 earnings of the business.

4 The funds may be available from an alternative
5 source, for, say, ~~three~~ years when the prospective earnings
6 of the business indicate that a term of, say, six years
7 would be needed, and when these earnings of the business
8 ~~and~~ the total security of all kinds which it can provide
9 indicate that in the actual experience of the I.D.B.
10 the longer term would be acceptable from a credit point
11 of view.

12 The reasonableness of the terms and conditions
13 must therefore be assessed in relation to the prospective
14 earnings of the business as well as the amount of the
15 loan, and the nature of the security provided, the rate
16 of physical depreciation of the assets in question and
17 any other relevant factors that there may be.

18 The occasions on which the question of
19 "reasonableness" hinges solely on the interest rate
20 are very few in number. We have found, in practice
21 that other considerations really decide this question
22 before you get around to looking at the interest rate
23 at all, except on very few occasions.

24 COMMISSIONER MacKEEN: Mr. Beattie, you
25 mentioned that prospective borrowers
26 go to. How are they selected, by the bank or by the
27 client?

28 MR. BEATTIE: The client may already have
29 had some negotiations or discussions with an outside
30 lender. In that case we would ask him to press this



1 to the point of decision and get documentary evidence
2 as to what the decision was. On the other hand, if he
3 had not taken this initiative we would endeavour to
4 suggest to him two or three or four institutions
5 operating in the kind of lending field that fitted his
6 particular case, which he should go to and have
7 discussions with and ultimately get this documentary
8 evidence. We prefer not to give names, but if the man
9 presses us we will have to give him a range of names
10 from which he can choose. We prefer not to direct him
11 to specific institutions. We suggest, first of all,
12 the kind of institutions he should approach, but if he
13 keeps on pressing for more specific directions then
14 ultimately we have to give him a short list of names
15 from which to choose.

16 COMMISSIONER MacKEEN: The small borrower
17 might be ignorant of the type of institutions he should
18 go to.

19 MR. BEATTIE: Yes, and we try to remedy that
20 so far as we can, without naming names, if we can avoid
21 it.

22 COMMISSIONER GIBSON: Conceivably a larger
number of people are interested in some areas, such as

26 who take an interest in these things. There is a
27 problem of finding where the money might be available,
28 and sometimes it is quite a serious problem.

29 MR. BEATTIE: Yes. We would try to perform
30 the same function there that we would for a very small



1 borrower, although usually the need is somewhat less
2 there. The larger borrowers are more sophisticated
3 about such things.

4 COMMISSIONER GIBSON: When you say you
5 go to larger borrowers to produce documentary evidence
6 that funds are not available, this means a letter from
7 the various people from whom they have applied for a
8 loan?

9 MR. BEATTIE: Yes.

10 COMMISSIONER GIBSON: And you would want
11 evidence that they had applied to several people in the
12 area?

13 MR. BEATTIE: Yes.

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1 COMMISSIONER GIBSON: You say one of
2 the reasons for the effectiveness of your lending --
3 you did not put it this way, but it means this --
4 is that the I.D.B. is often ready to make loans
5 larger in relation to the size of the programme
6 than other lenders. This is very frequently the
7 case, I take it, is it?

8 MR. BEATTIE: Yes, I think this is quite
9 often a feature of the situation. Chiefly for two
10 reasons: firstly, the I.D.B. has considerable
11 flexibility as to the kind of security it takes,
12 and it has not confined itself to one type of
13 security; and, secondly, it has by now had con-
14 siderable experience in estimating the respective
15 earning power of various kinds of small businesses
16 and forming a view as to what their re-payment
17 capacity is.

18 COMMISSIONER GIBSON: Thinking of it
19 in terms of ratio to fixed assets, which might be
20 mortgages, would there be many occasions when you
21 would lend more than a conventional mortgage lender
22 would be permitted to lend against those fixed assets?

23 MR. BEATTIE: Yes, quite a few times.

24 MR. RASMINSKY: In such cases we
25 would probably have some additional security beyond
26 the fixed asset itself.

27 COMMISSIONER GIBSON: Beyond the fixed
28 asset?

29 MR. RASMINSKY: Yes. We
30 are empowered under the Act to take security on



1 movable equipment, to take a chattel mortgage. There
2 might be cases where we would take personal
3 guarantees or the proceeds of life insurance, so
4 that it would not be, I think, quite right to say
5 that on real estate security we would set our sights
6 higher than a conventional lender. On a loan
7 involving real estate securities there might be
8 cases where a borrower was able to raise more money
9 from the I.D.B. than he could from a conventional
10 lender, but his borrowing from the I.D.B. would in
11 many cases involve security other than real estate.

12 COMMISSIONER GIBSON: In addition to
13 real estate?

14 MR. RASMINSKY: Yes, in addition to
15 real estate.

16 COMMISSIONER LEMAN: Mr. Gibson, may
17 I interject something here?

18 Does this suggest that perhaps the
19 lack of flexibility that other lenders had before
20 in the types of security they could take was, in
21 part, responsible for the gap that existed?

22 MR. BEATTIE: It would have something
23 to do with it, but also involved, I think, is the
24 development of experience in dealing with this kind
25 of a complex
26 and difficult one, and the process of investigation
27 is often quite costly and time-consuming.

28 COMMISSIONER LEMAN: One cannot develop
29 the skills and experience necessary unless one knows
30 ahead of time the various types of security required



1 are available to one.

2 MR. BEATTIE: Quite.

3 COMMISSIONER LEMAN: I am just wondering
4 if you would agree this might have been the reason
5 why the gap existed, and which made the existence
6 of the I.D.B. necessary or useful, in the first
7 place.

8 MR. BEATTIE: I think that would be
9 part of the reason. All these companies, of course,
10 are exceedingly busy doing the specialized kind of
11 lending that they engage in. Most of them have to
12 turn cases away which they would like to accept.

13 COMMISSIONER MACKINTOSH: Is it fair
14 to say there were rigidities of powers and also of
15 mind accounting for the gap into which you came?
16 Institutions which might have a power to do this
17 and had not been accustomed to, did not think in
18 those terms?

19 MR. BEATTIE: I think in most cases
20 they had more than adequate outlets for all the
21 funds at their disposal in fields in which they
22 normally operate.

23 MR. RASMINSKY: An additional factor
24 involved, I think, must be the one Mr. Beattie has
25 mentioned -- these loans are
26 not particularly profitable loans, that the amount
27 of expense involved in deciding whether to make the
28 loan or not -- the amount of investigation expense
29 and the amount of administration expense -- would
30 make many of these loans that the I.D.B. makes relatively



1 unattractive to conventional lenders, even if they
2 had the power to take additional security. That
3 would not be true in all cases, but in many of the
4 loans that the I.D.B. makes our feeling is that that
5 would be the case.

6 COMMISSIONER GIBSON: In this area
7 do you have many package deals with a conventional
8 lender, let us say? I get the impression from
9 your comments in the brief that every once in a while
10 you pay off somebody else in order to get a clear
11 security position and one single loan that is
12 repayable over what is called a suitable period.
13 Presumably it is more difficult to do a package job,
14 but you do it. You say, "If you can get money at
15 the conventional rate up to a certain amount, you
16 had better get it, and we will work out a separate
17 deal for the additional amount you need."

18 MR. JAMES: Yes, on many occasions
19 we work out those package deals, sometimes by paying
20 off a portion of a prior lien, very often by leaving
21 liens in existence, and on occasion, particularly
22 in realty mortgages, we have taken a secondary
23 position behind a first mortgage. We try to tailor
24 each particular case to the needs of the business.

25 COMMISSIONER GIBSON: When you do that
26 you have a problem of sharing the security?

27 MR. JAMES: We rarely go and take part
28 of, let us say, a first mortgage. We would normally
29 leave that and take a second mortgage; but in that
30 case there would be security ahead of us, and in a



1 few cases where we have done that we have to realize
2 that at some stage we might have to pay off that first
3 mortgage.

4 COMMISSIONER GIBSON: There would be
5 some cases where the borrower could get funds on a
6 first mortgage from a conventional lender where there
7 might be other security you could take, such as
8 a floating charge on movable or fixed assets.

9 MR. JAMES: And reinforcing it, perhaps,
10 occasionally with a mortgage behind the first mortgage.

11 COMMISSIONER GIBSON: Depending on the
12 size of the loan?

13 MR. JAMES: Yes, in the particular case.

14 COMMISSIONER GIBSON: I take it you
15 try not to do it this way, or you prefer not to do
16 it this way?

17 MR. RASMINSKY: I think we would look
18 at each case. In many cases the total amount of
19 lending that can be done will turn out to be greater
20 if it is done by a single lender, if the I.D.B. is
21 not in the position of getting behind a first mortgage
22 and, in a sense, guaranteeing the first mortgage by
23 its own participation. Though, as Mr. James has
24 indicated, there have been some cases where it has
25 seemed that there is enough additional security left
26 over to make our position safe. I think the answer
27 to your question would be that we would look at each
28 case on its own merits.

29 COMMISSIONER GIBSON: Mr. Beattie
30 emphasizes, and the brief also emphasizes, that there



1 is very frequently a problem in working out a loan,
2 and money may be available outside but for a shorter
3 term than seems appropriate to the earning capacity
4 of the business. Do you ever think in terms of
5 a shared loan with a conventional lender, where the
6 private lender might take the payment for the first
7 three years and the I.D.B. for the last three years?
8 I am thinking of the way in which municipal financing
9 is sometimes done. The banks often take ^{the} / short end
10 of it and various other lenders the longer pieces.
11 Do you ever do that?

12 MR. BEATTIE: I do not think we have
13 had any propositions of that sort put up to us. We
14 would have an open mind about it, if we were approached.
15 In all these appraisals, the prospective earnings
16 of the business are of supreme importance.

17 COMMISSIONER GIBSON: It is true of
18 any lender if he is going to get money back without
19 any trouble he must make a decent appraisal of what
20 the business is likely to earn.

21 MR. BEATTIE: Quite, but I am sure we
22 would examine any such proposition with an open mind
23 if it were put up to us.

24 COMMISSIONER GIBSON: It seems to me
25 that is one of the possible ways in which this sort
26 of problem you mention might be looked at, and I
27 just wondered if anything could be done along those
28 lines? We have heard quite a little about the
29 competition of the I.D.B. with other financial
30 intermediaries. Finance companies express this view



1 quite strongly. Some of the banks said that if it
2 were not for the restrictions on interest rates and
3 in taking mortgage security they thought they
4 could cover much of the area. This was not the
5 unanimous opinion.

6 MR. RASMINSKY: I think they said that
7 without having the benefit of having seen the balance
8 sheet and statement of some I.D.B. customers.

9 COMMISSIONER HARROLD: Is it not true
10 that most applicants to the I.D.B. already have
11 an obligation of some kind or another, and you have
12 to work out the security?

13 MR. BEATTIE: Almost all of them
14 have obligations to chartered banks for working
15 capital loans. Indeed, we practically insist
16 that they have chartered bank working capital credit of
17 some kind.

18 COMMISSIONER HARROLD: I was thinking
19 a little beyond that. In most instances they would
20 not be starting with a clean sheet. They would
21 already be into the lending business and would have
22 some obligation in the financial field.

23 MR. BEATTIE: Many businesses that come
24 to us are new businesses with a clean sheet, so to
25 speak, or there may be a major expansion involved.

26 COMMISSIONER GIBSON: I would like to
27 go a little more into the interest rate side of this.
28 On page B-5 the brief says:

29 " The Bank does not take the position
30 that any rate of interest in excess of



1 "its own prevailing lending rate is
2 for that reason to be regarded as
3 unreasonable."

4 That is a very clear, negative statement. I wonder
5 if you could give us a little more positive idea
6 how much of a difference in interest rate makes a
7 competing rate unreasonable? Do you look at the
8 costs of the competing lender in relation to the rate
9 that he is charging? How much of a difference in
10 underwriting costs, or how high a difference in
11 underwriting costs would there have to be for a medium-
12 sized borrower before they are unreasonable? Would
13 you comment on this?

14 MR. BEATTIE: Yes. First of all, I
15 should like to indicate, again, there are very few
16 cases, in our experience, which come down solely
17 to a question of the alternative interest rate.
18 Usually it is a question of reasonable terms and
19 conditions, and is settled by other factors in
20 the situation. Where it does come down to being a
21 question of whether the interest rate quoted by
22 the alternative lender is reasonable, we do tend
23 to interpret the Act to mean that the going rate
24 being charged by commercial lending organizations
25 in comparable circumstances is not unreasonable. It
26 is impossible to be categorical in a field of this
27 sort, and there are only a few cases where it comes
28 down to this. But in general we do interpret
29 "reasonable" to mean the going rates in the kind
30 of lending business involved on applications of a



1 similar character to the one in question.

2 COMMISSIONER LEMAN: But if the
3 business in question cannot earn the going
4 rate, then it becomes unreasonable, is that it --
5 and can earn a somewhat lower rate?

6 MR. BEATTIE: In that case it might
7 have been ruled out on that ground before it got
8 to this stage; but, in fact, the interest rate
9 remarkably seldom is the main factor. The term
10 of the loan and the amount required for amortization
11 of the loan -- the effect of that on the annual
12 earnings of the business is much more important
13 than the variation in the interest rate. The
14 interest rate is seldom the major factor
15 that makes a proposition impossible rather than
16 possible, feasible rather than unfeasible for the
17 business.

18 COMMISSIONER GIBSON: If the interest
19 rate is not the major factor, and it is usually less
20 important than the term, then why does not the I.D.B.
21 charge an interest rate which is more or less in
22 line with the going interest rate, because then this
23 problem of rate competition would not stand out the
24 way it does now. If you look at the table you have
25 here in C-1, you will see there are a good many
26 occasions when the I.D.B. charges less than the
27 going rate for conventional mortgages -- not much
28 less, but a bit less; and there have been occasions,
29 though rare ones, only once, when they charged less
30 than the N.H.A. maximum rate. Needless to say, they



1 charged notably less than finance companies' rates
2 for some of the functions I speak of.

3 MR. RASMINSKY: I think, Mr. Gibson,
4 one would have to say that the reason for this is
5 that given the whole background of the establishment
6 of the I.D.B. and its legislative history, and the
7 type of discussion that took place when it was set
8 up, the view that has been taken by the directors
9 of the bank in fixing the rate from time to time
10 has been that the rate should not be fixed at the
11 levels that would be involved if the principle that
12 you have just stated were to be followed.



1 It has been felt that it has been the desire of
2 Parliament to provide the potential borrowers from
3 I.D.B. with funds, in the appropriate cases, at rates,
4 broadly speaking, of the type that have prevailed.

5 It would involve fewer problems of one
6 sort if the rate were fixed in relation to the prevailing
7 rates of what have been called competing lenders, and
8 it might involve problems of quite a different sort,
9 which might be more serious if the government-sponsored
10 agency were to charge rates of the character that it
11 would have to charge if that were the principle that
12 was followed.

13 COMMISSIONER GIBSON: I see your point. It
14 is just that if you charge a lower rate and then say that
15 the rate is not a major consideration, they do not
16 necessarily find this very convincing and you are in a
17 difficult position to explain it, as you are in fact
18 frequently charged with/a lower rate?

19 MR. RASMINSKY: That is right, it is
20 undoubtedly the case that the I.D.B. rate is frequently
21 lower than the rate that conventional lenders will
22 charge for such loans as they would make to I.D.B.
23 customers, but the determining factor in most I.D.B.
24 decisions -- virtually all I.D.B. decisions -- to make
25 loans at this rather favourable rate from the point of
26 view of the customer is, as Mr. Beattie has indicated,
27 not that the alternative rate that he would have to
28 pay is too high, but that he could not afford to accept
29 the loan on the alternative terms and conditions because
30 it would place too great a strain on the flow of funds



1 that he could anticipate in the future from the earnings
2 of his business and from depreciation.

3 COMMISSIONER BROWN: The I.D.B. is in a
4 difficult spot because if they do not do enough they are
5 critized from that point of view, and if they do too
6 much, they are critized from the other point of view,
7 but this other criticism comes from two types of sources;
8 one is from competing lending institutions and the other
9 criticism that I have heard voiced -- and this has come
10 not from groups, but from individuals -- and that is
11 criticism from competitors of the people to whom you
12 have made loans. These are people who have borrowed
13 money in the market, paid the going rate and are
14 financing on that rate, and then a competitor, because
15 he wasn't good enough to get that rate in the market,
16 goes to the I.D.B. and gets a better rate, and so
17 the inefficient person is getting a better rate than
18 the person who is already operating in the market.
19 This criticism has been voiced on many occasions to me.
20 People find that competitors that are not as good and
21 do not know as much about the business/getting a better
ready operating in a

be the two
25 classes as the efficient and the inefficient, Mr.
26 Brown, and I wonder if that is ---

27 COMMISSIONER BROWN: It is probably over-
28 stating a point.

29 MR. RASMINSKY: I think perhaps it is a
30 bit. I think the distinction tends, rather, to be



1 between these smaller ones and the larger ones.

2 COMMISSIONER BROWN: These are people of the
3 same size which I am talking about.

4 MR. RASMINSKY: People of the same size,
5 some of whom have access to I.D.B. credit?

6 COMMISSIONER BROWN: That is right.

7 MR. RASMINSKY: And some who do not?

8 COMMISSIONER BROWN: Who got their financing
9 in the market and paid the going rate, and then these
10 other people come along and get a better rate because
11 they could not get the going rate.

12 MR. RASMINSKY: That is an anomalous situation,
13 I quite agree. I think that the number of cases in
14 which that would arise, the number of cases in which
15 the I.D.B. would make a loan of a size -- and you will
16 recall that we are talking of term loans, we are not
17 talking of working capital loans -- the number of cases
18 in which the I.D.B. would make a loan of the size which
19 was economic for public financing, for financing through
20 the market, must be very few, indeed.

21 COMMISSIONER BROWN: This wasn't financing
22 through the market, but from one of these other
23 sources that we talked about. Say that in most cases
24 it depends on the term; in other words, the competing
25 money is available at a higher rate of interest and
26 for a shorter term. Well, a decision is made that
27 because the term is not reasonable that it should be
28 with I.D.B., but he not only gets advantage of the
29 term, he also gets a lower rate than the market rate?

30 MR. RASMINSKY: Of course this could happen.



1 This is an anomalous situation, I agree, and it could
2 happen also that an I.D.B. customer itself, that as an
3 I.D.B. customer expanded and developed, and as his
4 business prospered, that as he went out to face the cold
5 world he might find that as result of his efforts, his
6 success, he had to pay a bit more for his money than
7 he had paid when he was being nurtured by I.D.B., and
8 that is an anomalous situation, but I think that this
9 possibility of such a paradoxical situation is really
10 inherent in the Act. It is really inherent in the
11 decision of Parliament to set up an agency which would
12 provide special credit facilities to those who were not
13 yet able to stand on their own feet.

14 COMMISSIONER BROWN: This anomaly is not
15 only in making the credit available, which is one thing,
16 but it is the second anomaly of making it available
17 on better terms to people who cannot get it outside.

18 MR. RASMINSKY: Of course, on the face of it,
19 on better terms, if you look only at the interest
20 rate, but if you look at the whole credit picture, at
21 the whole picture including the security which is
22 obtained, the difference between the terms might be
23 less striking than it appears to be by simply comparing
24 interest rates.

25 COMMISSIONER BROWN: I would have thought it
26 would have been the other way around; an interest rate
27 comparison would add to the difference. In other words,
28 getting an advantage both in interest rate and
29 in term.

30 MR. RASMINSKY: And in the length of the



1 term?

2 COMMISSIONER BROWN: Yes.

3 MR. RASMINSKY: Yes, I think probably that
4 in many cases that is right. I was referring to the
5 amount of security that the I.D.B. is in a position to
6 take under this Act, as compared to the amount of
7 security that other lenders -- whether by law or by
8 convention -- choose to take.

9 COMMISSIONER GIBSON: Well, on the matter of
10 the term in the appropriate interest rate, how do you
11 do this? I have puzzled over this table in C-1, and
12 it doesn't seem to vary by any means consistently with
13 the sort of market rates. Indeed, in 1957 and again
14 in 1960 the rates go down relative to other rates, when
15 other rates are going up, and it would be very interesting
16 to know what the sort of thinking is in determining
17 appropriate I.D.B. rates.

18 MR. BEATTIE: Well, I suppose there is a
19 certain counter-cyclical pattern to the rate changes
20 that you have referred to, Mr. Gibson. November of
21 1957 was a period when market rates were tending to go
22 down. The rates charged by the other conventional
23 lenders may go down more quickly or less quickly, or
24 move less quickly or more quickly than the I.D.B.

25 BROWN: You are suggesting
26 here the I.D.B. gave a lead?

27 MR. BEATTIE: At that particular time it
28 probably was giving a bit of a lead among the
29 conventional lenders although I think not a lead to
30 the bond market; the bond market had moved quite



1 substantially by that time.

2 COMMISSIONER GIBSON: A lead to the
3 NHA rate, too?

4 MR. BEATTIE: Perhaps, but I think the general
5 intention is one of some degree of counter-cyclical
6 -- or cyclical, if you will -- movement within the
7 broad framework that the President referred to.

8 COMMISSIONER GIBSON: Are these rates
9 considered in relation to monetary policy at the time?

10 MR. RASMINSKY: I would not like to say there
11 is really a very close connection between monetary
12 policy and the I.D.B. lending rate. Generally, one of
13 the considerations involved in fixing the I.D.B. lending
14 rate is general credit conditions prevailing, and to
15 that extent -- to the extent that they are influenced
16 by monetary policy -- there is some connection, but I
17 would not have regarded the I.D.B. as an instrument of
18 monetary policy, as a way of making monetary policy
19 effective in this sector.

20 COMMISSIONER GIBSON: But you wouldn't expect
21 it to run contrary to monetary policy?

22 MR. RASMINSKY: No, I would not, Mr. Gibson.
23 I would think that, as in small loans generally, the
24 aim would be that these would be less subject to
25 change resulting from monetary policy.

26 COMMISSIONER GIBSON: Both in terms of
27 availability and interest rates?

28 MR. RASMINSKY: That is right, and I would
29 apply that, as you know, to the small loans made by
30 the commercial banking system as well as to the I.D.B.



1 loans.

2 COMMISSIONER LEMAN: Mr. Rasminsky, what
3 did Parliament mean in the preamble of the Act that
4 referred to the effectiveness of monetary action; what
5 do they mean by that?

6 MR. RASMINSKY: Somebody else had better
7 answer that?

8 MR. BEATTIE: I think the preamble is
9 worded in a very general way and you have to try and
10 make a general interpretation of it. I would not
11 attach very much significance myself at this stage to
12 that particular phrase.

13 Perhaps I might go back for a moment to my
14 answer to Mr. Gibson's question. When I said that I
15 thought I.D.B. tried to have in general a counter-
16 cyclical interest rate policy, I should have added that
17 I think this is so, not particularly from the point of
18 view of the I.D.B. setting out to regulate the economy
19 or to have a major economic influence, but just to
20 keep in line with general movements in market rates
21 which, of course, tend to be counter-cyclical, too,
22 and the precise timing of changes may differ from the
23 changes made by other conventional lenders; the I.D.B.
24 may be earlier or later. To some extent this will
25 depend on the timing of board meetings and that kind of
26 thing.

27 COMMISSIONER GIBSON: If you look at the
28 1960 figure, for example, you will see in relation to
29 1959 the I.D.B. rate fell one-half and that the NHA
30 rate went up three-quarters, and the conventional



1 mortgage loan rate went up one-half and the other two
2 rates stayed the same, and this is really putting the
3 I.D.B. rate in a very favourable competitive position,
4 relatively speaking.

5 MR. BEATTIE: What this table doesn't show,
6 unfortunately, is when the changes occurred in the other
7 rates. The dates chosen are the ones when the I.D.B.
8 rate was altered.

9 COMMISSIONER GIBSON: If you take September
10 1960 and October 1959 you find the I.D.B. rate is one
11 per cent below the rate on conventional mortgages and
12 a little over one-quarter below the NHA rate, whereas
13 in 1959 it was the same as the rate on conventional
14 mortgages and one per cent higher than the NHA rate,
15 so there is a radical change in the relationship there
16 over the period although, as you say, it does not show
17 when the changes occurred.

18 MR. BEATTIE: Well, I think you have to make
19 allowances for what you might call longer term trends
20 in some of these rates.

21 Trying to abstract from the cycle and look at the longer
22 term trend, some seem to have been in an upward incline,
23 and in that case you would not be so surprised to find
24 the phenomenon you have referred to,

25
26 The I.D.B. rate went up quite perceptibly
27 from 1944 to 1952, whereas a number of the other
28 conventional rates did not go up perceptibly during
29 that time at all.

30 COMMISSIONER GIBSON: The mortgage rates did.



1 MR. BEATTIE: It got to a different level
2 whereas the others, perhaps, adjusted themselves upwards
3 on a long term basis later than the I.D.B. did, and
4 that affected some of the cyclical comparison.

5 COMMISSIONER GIBSON: I think if you look
6 at the table you will see the two market rates; the
7 chartered banks' prime rate and the rate on conventional
8 mortgages, and you pay much the same as the I.D.B. rate.
9 In the shorter periods there are some quite marked
10 variations as between them.

11 MR. BEATTIE: The increase in the I.D.B.
12 rate occurred a bit earlier.

13 COMMISSIONER GIBSON: Yes, that is true;
14 not earlier than the conventional mortgages, but much
15 the same?

16 MR. BEATTIE: Yes.
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1 COMMISSIONER GIBSON: I have just one
2 or two other questions to ask about lending policy.
3 I would like to ask you about the time of processing
4 applications. On page B-2 there is this statement:

5 "The Bank continues to try to
6 shorten the time taken to process
7 applications and has, on average,
8 reduced this period appreciably in
9 recent years."

10 Would you give us a rough idea of how long it takes
11 on the average to bring an application to authorization?

12 MR. JAMES: Taking 1960 as the first
13 year, 25 per cent of the applications were brought
14 to the point of authorization and advice to the
15 customer in 27 days.

16 COMMISSIONER GIBSON: That is from the
17 date of the application?

18 MR. JAMES: From the date of the actual
19 application.

20 COMMISSIONER GIBSON: Does that mean
21 from the date of the initial request or the date
22 of the formal written application?

23 It is the date of the

24 COMMISSIONER GIBSON: Twenty-seven
25 days?

26 MR. JAMES: Yes. In October, November
27 and December of 1961 that had dropped to 22 days.
28 That is, 25 per cent of the applications were authorized
29
30



1 within 22 days.

2 In the same period in 1962 that time was
3 shortened to 21 days.

4 In fact, from 1960 to 1962 it went from
5 27 days down to 21 days, which is pretty much as
6 fine as we can get it, taking the general average.
7 Twenty-five per cent of the applications during the
8 same period took as long as 67 days in 1960, 59 days
9 in 1961 and 59 in 1962.

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15 That is the basis of the
16 statement in the submission.

17 COMMISSIONER GIBSON: Have you gone
18 quite a way before a formal application is made?
19 In other words, do the bank and the customer have
20 a pretty fair idea of what is likely to be feasible
21 by the time he makes his formal application?

22 MR. JAMES: Not very much. There
23 might have been an interview or two, and a little
24 exchange of correspondence. If at that time it
25 does not look to be a hopeless kind of thing we
26 then proceed to take the application and process
27 it.

28 COMMISSIONER BROWN: What percentage
29 would get turned down?

30 MR. JAMES: I would say about 20 to



1 25 per cent would get turned down at that stage.

2 COMMISSIONER LEMAN: Has that been the
3 trend in the acceptance rate?

4 MR. JAMES: Exactly how do you mean,
5 Mr. Leman?

6 COMMISSIONER LEMAN: With respect to
7 the percentage that is turned down and the percentage
8 that is accepted has there been a trend?

9 MR. JAMES: I do not think there has
10 been any marked trend. If anything it has been
11 leaning towards more authorization, but it is not
12 very marked.

13 MR. RASMINSKY: I think that the recent
14 revision of the Act, Mr. Leman, would have had an
15 almost automatic effect in raising the ratio of
16 acceptances to applications on account of the
17 broadening of the field of eligibility. Some of
18 the refusals or the turn-downs until 1961 would have
19 contained a fairly high proportion that were turned
20 down on the ground that they could not come under the
21 Act.

22 MR. BEATTIE: In other words, the
23 applicants were not eligible.

24 COMMISSIONER BROWN: This would be
25 a decision that would be reached very quickly?

26 MR. RASMINSKY: Yes, this would be
27 a decision that would be reached very quickly.

28 MR. JAMES: I was speaking of eligible
29 applications.

30 COMMISSIONER MACKINTOSH: Mr. James was



1 speaking of rejections of formal applications, and
2 not matters of information to an inquirer who was
3 not eligible.

4 MR. JAMES: That is right.

5 COMMISSIONER LEMAN: Particularly in
6 the more recent period of expansion of the bank
7 with a large number of new branches being opened,
8 et cetera, and your explanation on page F-2 to
9 the effect that where you have no branches periodic
10 visits are made by representatives from the nearest
11 branch, how does the business come to the I.D.B.?
12 Does the I.D.B. go after business, or does it wait
13 until it comes to it?

14 MR. JAMES: A great deal of it is sent
15 to us by the chartered banks, chartered accountants
16 and lawyers, and so forth. The great preponderance
17 does come in that way, but quite a surprising amount
18 comes by word of mouth from people who are already
19 borrowers.

20 MR. BEATTIE: The bank does feel it
21 has some obligation to make its facilities known by
22 a certain degree of advertising as well, and certainly
23 where we

24
26 spark an interest.

27 COMMISSIONER LEMAN: So, the other
28 lenders -- the banks and other types of institution --
29 were not doing their job properly of sending to you
30 people who required accommodation which they could not



1 give?

2 MR. BEATTIE: They may not have consulted
3 anybody about their problems. Their ideas for
4 expansion, or whatever it was they had in mind,
5 might have been privy to themselves. They might
6 not have consulted any outside financially sophisticated
7 people at all, or even such people as their own
8 auditors.

9 COMMISSIONER LEMAN: Are we going now
10 from a fellow who tries to get accommodation on
11 reasonable terms and who cannot get it and who
12 perhaps can get it from the I.D.B. over to a fellow
13 who never even thought he could get money at all
14 and who did not even have an idea?

15 MR. BEATTIE: Well, his plans ---

16 THE CHAIRMAN: Someone who did not have
17 an idea that there was money lying around.

18 MR. BEATTIE: He may have had an idea
19 as to something he wanted to do, but he may have
20 been defeatist about the possibility of getting
21 financing for it until he came into contact with
22 someone or something that caused him to inquire of
23 the I.D.B.

24 MR. A little earlier,
25
26
27 might develop, some inverse correlation between
28 the availability of funds in certain areas and the
29 rate of activity of the I.D.B. in that area. You
30 said that there would be an inverse ratio as between



1 the availability of capital and the rate of activity
2 of the I.D.B. Did I understand this clearly, that
3 in areas where less funds would be available through
4 the private sector it would follow that the I.D.B.
5 would be a little more active? Is that what you
6 told Mr. Gibson earlier?

7 MR. BEATTIE: Yes, in a sense that is so,
8 although in areas where financing is somewhat less readily
9 available you sometimes find that the rate of putting
10 forward proposals is a little bit less, too.

11 In other words, the formulation of
12 proposals for expansion and for the use of the
13 particular kinds of financing that the I.D.B.
14 can provide may lag a little bit as well. What I
15 did say was that in such areas we work even harder
16 than we do elsewhere to make our existence known and
17 to make our facilities known, and where propositions
18 are brought to us to try to work them out to the point
19 where something can be done. Very often the original
20 proposition put up by an applicant is not feasible for
21 one reason or another, but if you work away at it
22 you may be able to find a basis for a loan.

23 COMMISSIONER LEMAN: These areas are
24 not very well defined geographically because at page D-4
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1 you show us that the real correlation has turned out
2 to be with the employment and economic activity
3 of the various regions of Canada. Therefore,
4 the implication would seem to be as to availability
5 that there may not be much difference.

6 MR. BEATTIE: This could reflect the
7 degree to which we work a little harder, I suppose.
8 Actually, one factor that is not mentioned there
9 is the gross regional product. What is mentioned
10 is employment and the capital investment intentions.

11 COMMISSIONER LEMAN: But that is a
12 close correlation, is it not?

13 MR. BEATTIE: Yes, there is a
14 surprisingly close correlation.

15 THE CHAIRMAN: We will adjourn for
16 fifteen minutes.

17 --- Recess.
18

19 THE CHAIRMAN: The Commission will
20 now resume.

21 COMMISSIONER GIBSON: I have a couple
22 of further questions to ask with regard to lending
23 policies. We have heard a few complaints to
24 the effect that the I.D.B. tends to take all the
25 security which makes it difficult for the other
26 lenders. This is a natural enough complaint, but
27 I am wondering whether it has substance. I am
28 wondering what your standards are with respect
29 to the taking of securities. Do you endeavour to
30 take a mortgage on all of the fixed assets pretty



1 well regardless of the size of the loan, or do you
2 have some relationships in mind as to the amount
3 of coverage in relation to the amount of the fixed
4 book assets?

5 MR. BEATTIE: One usually starts off
6 with a situation in which the business needs to
7 borrow as much as it can for whatever project it has
8 in mind, or to get it over a difficult period, or
9 whatever it is. In the interests of making the
10 largest loan that can safely be made, one naturally
11 looks to see what various kinds of security can be
12 offered, as well as making the best appraisal you
13 can of the capacity of the business to generate funds
14 for repayment. The reason why people may feel that
15 the security taken is excessive is that the bank
16 has been trying very hard to make the maximum amount
17 of loan it can.

18 COMMISSIONER GIBSON: What about the
19 situation where a loan is getting pretty well paid
20 off? Do you keep your full security until the end
21 of the loan?

22 MR. JAMES: Not necessarily. We have
23 very often released security, perhaps at the request
24 of the borrower because he wants to make another
25 loan outside. For instance, with respect to a
26 chattel mortgage we have often released the assets
27 when the loan was getting down, and we were satis-
28 fied that the business was on its way and was doing
29 reasonably well, and so forth.

may

30 MR. BEATTIE: We/drop guarantees.



1 MR. JAMES: Yes, on many occasions
2 we have released guarantors, and that sort of thing.

3 COMMISSIONER BROWN: You mentioned
4 doing this when the borrower wants to go outside.
5 At what stage do you push him out? Take as an
6 example somebody you have financed and who has
7 made progress, and he then wants to expand further
8 so he comes to you, presumably, to see if he can
9 get his loan up again. At this stage do you force
10 him to go through the whole process again of trying
11 to face the market to see if he can go outside?

12 MR. JAMES: Sometimes, and there have
13 been a couple of cases this year in which they have
14 gone outside to the market at our suggestion.

15 COMMISSIONER BROWN: Do you go through
16 this test of reasonable terms and conditions again?

17 MR. JAMES: Yes.

18 COMMISSIONER BROWN: In all cases?

19 MR. JAMES: I would not say in all
20 cases, but in most cases. Where they have a chance
21 of reaching the stage of viability and so forth,
22 and if they can go outside to the market, then we
23 do encourage them to do so.

24 MR. RASMINSKY: I think any application
25 an
26 for /I.D.B. loan or an
27 increase in an existing loan, has to meet the test
28 of the unavailability of funds elsewhere under
29 reasonable terms and conditions.

30 COMMISSIONER BROWN: I gather that
in some cases you make a decision on whether this is



1 likely to be possible or not?

2 MR. JAMES: Yes, I would say we very
3 often do.

4 COMMISSIONER BROWN: I am wondering
5 whether as a matter of policy you send them outside,
6 or whether you do at times just increase the amount
7 of the loan.

8 MR. RASMINSKY: Where it seems to us
9 that there is any possibility at all that the money
10 could be raised from a conventional lender then we
11 would require evidence in respect to a second
12 loan of the same character as we would require in
13 respect of a first loan, namely, that an approach
14 has been made to a conventional lender and the
15 applicant has been turned down.

16 COMMISSIONER BROWN: On this question
17 of further loans I notice that last year there were
18 250 customers whom you permitted to defer some
19 payments of some kind. Do you ever increase a
20 loan under those circumstances, or do you only
21 increase a loan when somebody is meeting his present
22 commitments, or is there no standard rule on it?

23 MR. BEATTIE: In some cases we would
24 even increase the loan. The more normal procedure
25 is to defer the repayment schedule if it seems
26 justifiable.

27 COMMISSIONER BROWN: But on occasion
28 you will give them more money to carry out further
29 expansion even though they are not meeting their
30 present commitments?



1 MR. BEATTIE: I think on occasion that
2 has been done, if we feel the basic situation is
3 sound.

4 MR. RASMINSKY: Just to underline the
5 reply that you have received, Mr. Brown, the bank
6 is opposed to the policy of throwing good money after
7 bad. If the deferment of a loan is an indication
8 of a basic weakness in the situation, then the bank
9 would not increase the loan. If the deferment
10 of the loan is necessary, or seems desirable because
11 there is some new program of expansion under way which
12 shows promise of success, then we could have the
13 combination of a deferment on the existing obligation
14 and an increase in the bank's commitment to the
15 business.

16 COMMISSIONER BROWN: The fact that there
17 was a deferment would lead to the assumption that they
18 could not go out to the market?

19 MR. RASMINSKY: That would be some prima
20 facie evidence of that, yes.

21 COMMISSIONER GIBSON: I have one other
22 question to ask with respect to lending policy. You
23 state at page B-11 in the middle paragraph:

24 " The I.D.B.'s practice is to set

25
26 payments in such a way that the
27 borrower will have some opportunity
28 to benefit from the programme being
29 financed with the I.D.B.'s help."

30 Just prior to that you say that the period between the



1 date of authorization of a loan and the date of
2 commencement of repayment was, in the fiscal year
3 1952, 4.9 months. To me this does not sound very
4 consistent. It seems hard to believe that in 4.9
5 months the borrower will have had the opportunity
6 of benefiting from the program that has been financed
7 with I.D.B.'s help. This is not a major point,
8 but he may not have fully drawn down the money
9 by that time, let alone put a substantial capital
10 program into operation.

11 MR. BEATTIE: This is an average, Mr.
12 Gibson. There are many cases in which the period
13 is longer, and there are some in which it is shorter.

14 COMMISSIONER GIBSON: This produces
15 pretty quick results.

16 MR. BEATTIE: I suppose you could put
17 it this way, that five months is better than four
18 months or three months. Very often in contracts
19 of this sort the repayments begin immediately -- on
20 real estate mortgages, for instance.

21 COMMISSIONER GIBSON: You are stating
22 here a concept that is known in another quarter that
23 the repayments should come out of the revenues from
24 the improvement, to some extent, and in most cases
25 the improvement would not be producing any revenues
26 in this period. It would not be completed.

27 MR. BEATTIE: The final aspect of the
28 program, of course, may be very nearly complete by
29 the time the loan is authorized. Very frequently
30 loans are reimbursing working capital that has been



1 paid out for capital expenditures that have been
2 made.

3 MR. JAMES: As Mr. Beattie expressed,
4 this is only an average period. We have quite a
5 few loans on which repayments do not start for a
6 year.

7 COMMISSIONER GIBSON: Yes, but some
8 are starting sooner than that.

9 MR. JAMES: Yes, and very often, as
10 Mr. Beattie said, a man will come to us when his
11 program is well advanced. He had been hoping to
12 get the money elsewhere and then found that he could
13 not do so, and then he came to us when his plans
14 were well on the way to completion, and that is
15 before the financing is arranged.

16 COMMISSIONER BROWN: In those cases,
17 what would happen if you did not approve the loan?

18 MR. JAMES: He might be in very serious
19 trouble if he had gone too far.

20 COMMISSIONER BROWN: That would probably
21 be prima facie evidence that he is not a very good
22 businessman.

23 MR. JAMES: That may be the case, but
24 other things may enter into it. He may have been
25 selling a piece of property which he later found
26 he could not dispose of. He may have had some
27 machinery to sell and he went ahead confident that
28 he could sell it, and then found out for various
29 reasons that he could not sell it and he was then
30 short in financing his program. There is an extra-



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1 ordinary number of combinations of such things that
2 we run across.

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1 COMMISSIONER LEMAN: Going back to a section
2 which Mr. Gibson referred to earlier, subsection 3 on
3 page B-8, Mr. Gibson asked you if the I.D.B. had been
4 used on occasion to prevent ownership passing to non-
5 residents. You also imply there that the I.D.B. might
6 step in in a case where there might be financing
7 difficulties in connection with estate taxes. Has this
8 happened?

9 MR. JAMES: We have not actually had a case
10 yet. We have had discussions with two or three people
11 who were anticipating the impact of death taxes, but
12 we have not actually concluded any particular case with
13 anybody.

14 MR. RASMINSKY: I think, Mr. Leman, I am right
15 in saying that the reason both these possible uses of
16 I.D.B. funds are referred to in the submission is that
17 they were mentioned by the Minister of Finance in
18 introducing the amendment to the Industrial Development
19 Bank Act which enlarged the field of eligibility in
20 June, 1961. They are not mentioned on the basis of
21 any recent experience.

22 COMMISSIONER LEMAN: No, this is too new
23 to have been tested fully. This case rather amused me.
24 It leads to a rather strange sort of a situation. If
25 the basic approach of the I.D.B. is still that it should
26 lend only to those who cannot reasonably be accommodated
27 elsewhere, if the I.D.B. were to step in in a case where
28 the estate taxes are the difficulty, it would sort of
29 lead to the kind of a situation that a person would
30 borrow from the Crown to pay to the Crown taxes which



1 are so heavy that their payment cannot reasonably be
2 financed privately.

3 MR. RASMINSKY: The next step would be to
4 make payment on the succession duties in the form of
5 the stock of the company.

6 MR. BEATTIE: The purpose is to avoid the
7 business having to change ownership and perhaps get into
8 less experienced hands in the process of this shuffling
9 around.

10 COMMISSIONER LEMAN: I would have thought that
11 if the estate taxes on a business were heavy it must be
12 because that business is quite a valuable one, and
13 normally one would expect that it could finance in the
14 market. However, I do not want to make too much of
15 this. I just thought it would be amusing to imagine
16 what would happen.

17 MR. RASMINSKY: I think it is related to the
18 problems of relatively small family businesses which
19 either would have difficulty in financing publicly
20 or would lose control and perhaps, in losing control,
21 lose along with it the management of the business if
22 they did finance publicly. The thought was expressed
23 at the time the last amendment was introduced that the
24 Industrial Development Bank might be of some help in
25 enabling people to retain control and ownership of their
26 business and yet put themselves into funds to pay their
27 just debts to the government.

28 MR. BEATTIE: The submission also mentioned
29 that this might be done in contemplation of a situation
30 where estate taxes would have to be paid. In other words,



1 it might be a case of the business getting its finances
2 in better order in advance of the event.

3 COMMISSIONER LEMAN: Going back to interest
4 rates for a minute, could you tell us basically what
5 is the reason why the I.D.B. feels that the rate ought
6 to be pretty standard? You explain that in some cases
7 a higher interest rate might be charged but that in
8 general you use a standard rate for small loans, bigger
9 loans and loans which are more expensive to investigate
10 and appraise. Why is this? Why not have quite a
11 variety?

12 MR. BEATTIE: A variable rate?

13 COMMISSIONER LEMAN: Yes.

14 MR. BEATTIE: Well, the practical compli-
15 cations of having a series of different rates is quite
16 a considerable one. The boundary lines between the
17 different rates would be extremely difficult to deal
18 with as a practical matter. How and where,
19 precisely, would one draw the lines? People just
20 beyond one of these lines might feel unjustly
21 dealt with.

22 MR. RASMINSKY: I suppose that a real
23 difficulty here, Mr. Leman, is that if one was to set
24 up a rate schedule on the basis of cost or profitability
25 to the I.D.B. of various types of loans, the
26 smaller loans should attract the highest rates because
27 the costs in connection with the smaller loans as a
28 portion of the total amount are the highest. I think
29 that it has been felt there are difficulties of
30 acceptance and also that it would be contrary to the



1 original idea of the I.D.B., which was to provide some
2 special encouragement to small business, for the
3 institution to have a rate schedule which involved
4 charging more ~~in the~~ case of small borrowers than in the
5 case of large borrowers.

6 COMMISSIONER LEMAN: But the Act implies
7 that the activities of the I.D.B. should be self-
8 sustaining and often lead to a certain amount of profit,
9 but you interpret this as meaning on average, that you
10 might have some loans which in fact might be a losing
11 proposition?

12 MR. RASMINSKY: Oh, yes indeed, Mr. Leman.
13 I think it must be the case that on a straight economic
14 calculus that quite a large proportion of the loans made
15 by the I.D.B. are unprofitable, are not loans which would
16 be undertaken by a lender who was in business to make
17 a profit.

18 COMMISSIONER LEMAN: So that those others
19 who can give the I.D.B. a profitable business can
20 be said in a sense to pay for those who do not?

21 MR. RASMINSKY: Yes, although the pain may be
22 mitigated by the fact that they in turn may be getting
23 their money at a rate which is more favourable to them

they were able to get

26 COMMISSIONER MACKINTOSH: I have a few
27 questions on section E of your brief where you speak
28 of equity financing, underwriting and guarantees. You
29 state in the third paragraph on that page that the
30 very limited amount of equity financing you have done



would be explained largely in the marked unwillingness of shareholders in a small business to dilute their equity or to give up in some measure their control. If you cannot make some capital gains, so to speak, on your highly successful cases, and if further you feel your interest rates have to be moderate and not run ^{on} too high, then/some of the pretty risky projects you take on, this failure to use equity financing considerably reduces the profitability or the range of profits of the institution.

To the degree that you are a lender of last resort you should be able to overcome a good deal of unwillingness on the part of the borrower. To what extent has this equity financing been pushed?

MR. BEATTIE: In particular cases I think the possibility has been put forward quite strongly, but it has also been resisted quite strongly. In a great many cases we would face a situation where the

kind eliminate the question of control?

MR. BEATTIE: I do not think we would ever contemplate voting the stock in a very active way in the few cases where we do get it.

MR. RASMINSKY: I should think a greater obstacle, Dr. Mackintosh, is the fact that the capitalization of money of the companies that the I.D.B. does business with provides really very little in the way of



1 shareholders' capital. A very small amount of money is
2 characteristically put in the business in that form.
3 The I.D.B. does, of course, have a great interest in the
4 amount of equity capital, in the amount of the principal's
5 money, the shareholder's investment in the business, but
6 quite often the shareholder's investment takes the form
7 not of the issue of capital stock but of shareholders'
8 loans to the company, or the earned surplus end of the
9 company.

10 Quite often you would find a fairly nominal
11 amount of share capital, \$5,000 or \$10,000 in the small
12 or medium-size businesses, and the opportunity for the
13 I.D.B. to make any substantial amount of money available
14 in that form is, I think, often limited for that reason.

15 COMMISSIONER MACKINTOSH: What is the
16 explanation for the very contrasting pattern of the
17 Industrial and Commercial Financial Corporation in
18 Great Britain, which I think has about 40 per cent in
19 equities?

20 MR. JAMES: They do not have such a small
21 range as we do. I think their range is a 5,000 pound
22 minimum loan and a 200,000 maximum loan, and particularly
23 in the early days they did a tremendous amount of
24 business by straight equities or preferred shares and
25 that sort of thing, rather than straight mortgage
26 financing as we concentrated on.

27 MR. RASMINSKY: What is their average loan?

28 MR. BEATTIE: Their average loan would very
29 much greater than ours. It is about 60,000 pounds or
30 \$200,000.

MR. RASMINSKY: As compared with \$180,000 in



1 our case. Incidentally, the figure Mr. Beattie has
2 given is not the average loan of the Industrial and
3 Commercial Financial Corporation but it is their average
4 participation. Is that right?

5 MR. BEATTIE: Yes, the average amount out-
6 standing.

7 MR. RASMINSKY: They are dealing with bigger
8 customers than we are.

9 MR. BEATTIE: They are not quite so limited
10 to the residual role either.

11 MR. JAMES: No, definitely not.

12 MR. BEATTIE: Because there is a substantial
13 element of private ownership there.

14 MR. JAMES: Yes.

15 COMMISSIONER GIBSON: Bearing that in mind,
16 is there anything to prevent the Industrial Development
17 Bank from taking a capital interest in a private lending
18 institution like the I.C.F.C.?

19 MR. RASMINSKY: I do not believe there would
20 be anything in our Act that would prevent the I.D.B.
21 from doing that. However, there would be some reluctance
22 on the part of the I.D.B., which is a government-sponsored
23 organization, to become a shareholder in one of a number
24 of competing private institutions. I should have thought

25 conventional private lending institutions is a joint
26 venture relationship where the private institution puts
27 up part of the money and perhaps takes security of a
28 certain type, and the I.D.B. puts up some money too and
29 takes another type of security. I think there is more
30



1 promise in this than there is in the I.D.B. becoming
2 a partner with one of several competing institutions.

3 COMMISSIONER GIBSON: Both Mr. Beattie and
4 Mr. James suggested that the scope of the I.C.F.C. was
5 somewhat broader, and the thought occurred to me that
6 this would be a way of filling a gap which is beyond
7 your present range of activities.

8 MR. RASMINSKY: Yes.

9 COMMISSIONER MACKINTOSH: I would think that
10 in a number of these cases the simplest fact is that
11 what they really need is more equity capital in the
12 enterprise. They tend to exhaust all their borrowing
13 potential and still need more to make a go of it.

14 MR. RASMINSKY: I think that is true, Dr.
15 Mackintosh. In many cases the companies that we see are under-
16 capitalized. The other side of it, of course, is that
17 if the relationship of the Industrial Development Bank
18 to these enterprises was that of a risk-taker, if our
19 investment had to take the form largely of equity with-
20 out the security that we get, in the way we characte-
21 ristically do business now, then so long as we are
22 operating on the basis that we expect to get our money
23 back, I would not be certain that we would be able to
24 do business on the scale that we are presently able to
25 do it.

26 COMMISSIONER MACKINTOSH: Well, of course,
27 I was not assuming that this become your main business
28 at all. From what you said I had gathered it has been
29 a rather small and not a very promising part of your
30 operations. Has the Bank combined its continuing



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1 interest in an enterprise as the chief lender with
2 continuing management-counselling services of that
3 sort?



1 MR. JAMES: We have always taken the
2 view, Dr. Mackintosh, that we are not in the manage-
3 ment consulting business, and we have usually avoided
4 giving direct advice, as such, to borrowers. We
5 have felt, for example, that this would tend to
6 infringe upon the activities, on the recognized
7 business activities carried on by competent business
8 advisors, such as accounting firms, and so forth.
9 We have also felt it could easily alienate the good-
10 will and co-operation of management consulting
11 enterprises. There is a particularly fine line
12 as to where we would be impinging, on the question
13 of fields.

14 On the other hand, the discussions
15 that have been carried on with an applicant and
16 the engineering investigation we do undertake, we
17 have been told by many applicants, are quite beneficial
18 to them and will occasionally lead an applicant to
19 make refinements or modification to his plans for
20 the project or method of operation for the existing
21 plant. It would be extremely rare for the bank
22 to stipulate specific changes for any loan advanced.

26 customer. Many do come in and sit down with our
27 engineering and technical staff and discuss the
28 problems, and we try to be helpful, in that sense
29 of the word, and I think we have been on a number
30 of occasions.



1 COMMISSIONER MACKINTOSH: Many insti-
2 tutions, perhaps mainly private, who are engaged
3 in this kind of business, building up small firms,
4 do combine ^{lending} with a continuing counselling service,
5 with varying degrees of voluntariness. I imagine
6 the enterprises whom you assist by your loans have
7 varying degrees of experience, and that an expansion
8 very frequently forces them into a field where their
9 experience is not as great as one might hope it would
10 become. You spoke earlier about the use of your
11 powers of guarantee. This has been more substantial
12 than equity financing, I take it -- or has it?

13 MR. RASMINSKY: Yes, it has. There
14 have been more cases where we have given guarantees
15 than cases where we have participated in equity.

16 COMMISSIONER MACKINTOSH: What are
17 the possibilities of spreading your financial re-
18 sources further, by using this more frequently and
19 letting them get their money under your guarantee?
20 Are there many opportunities where a similar rate
21 of interest would be obtained by that method?

22 MR. RASMINSKY: I think the answer to
23 that question must be "no", Dr. Mackintosh, because
24 we would have to charge for the use of our guarantee,
25 ^{similar} lar, then the
26 other lenders' rates of interest would have to be
27 less than the I.D.B. rate, and if it is less than
28 the I.D.B. rate nobody would come to us; we would
29 not get the business.

30 This does not, of course, answer your



1 basic question, as to whether there might, nonetheless,
2 be a greater scope for the use of guarantees rather
3 than direct lending of the type we do. Would you
4 like to say something about that, Mr. James?

5 MR. JAMES: I do not know that there
6 has been any great scope yet for a guarantee. In
7 many of the cases we have done to date, it has been
8 a sort of emergency kind of operation to keep a
9 business going when, perhaps, its chartered bank
10 has tended to cut down. We have stepped in with
11 a guarantee, to keep it going, to see whether we
12 could bring out some feasible plan for survival or
13 to get the particular company over its difficulty.

14 COMMISSIONER MACKINTOSH: As an
15 instrument of new, you might say, initial financing,
16 I gather the guarantee is of very little consequence?

17 MR. JAMES: I would not think there
18 would be any great possibilities in that, Dr.
19 Mackintosh. It is also a fact, as Mr. Rasminsky
20 mentioned before, that these companies that do need
21 our guarantee, if they borrow from a chartered bank
22 they are certainly not going to get the prime rate
23 but are going to pay a higher rate, and we have to
24 put in a reasonable charge for our guarantee, and it
25 makes the cost of borrowing higher.

26 COMMISSIONER MACKINTOSH: I see in your
27 brief that your power to participate in underwriting
28 agreements has only been used once, and you do not
29 see much possibility of enlargement there.

30 MR. RASMINSKY: I am hesitating over the



1 last inference that you draw, because the one
2 possibility which we took advantage of was a
3 very interesting case, and I would like to think
4 that we would be able to develop, or that there
5 was a real scope here for the developing of I.D.B.
6 activities through participating in underwritings.

7 Of course, even our participation in
8 an underwriting would have to be subject to the over-
9 riding condition that it was necessary in order to
10 obtain reasonable terms and conditions. It would
11 not be regarded by us as proper, under the statute,
12 to participate in an underwriting merely for the
13 purpose of making the underwriting easier, to leave
14 less of the stock to be distributed to the public,
15 or less of the debentures to be distributed to the
16 public. Of course, that limits the extent to which
17 we can participate.

18 The one case, and it is a recent one,
19 in which we did participate was one where this
20 condition seemed to be met. It seemed to be the
21 I.D.B. willingness to participate that made the
22 ... ed out

23 ... that we had investigated
26 it pretty thoroughly ourselves, and it looked
27 good enough from our point of view to participate
28 was encouraging to the main underwriters. For one
29 reason or another we were able to convince ourselves
30 this would not have gone ahead without I.D.B. parti-



1 cipation. And if any similar cases to that come
2 up in the future, I think it is a good technique
3 and I would like to see it developed. The fact
4 we did participate in this case is known to the
5 investment fraternity.

6 COMMISSIONER MACKINTOSH: How do you
7 find out whether the investment people would be
8 willing to undertake an underwriting? Do you have
9 to canvass them all?

10 MR. BEATTIE: The specific fact of
11 our willingness to occupy this role in respect of
12 an underwriting which could not be made without
13 our participation was known to a number of investment
14 dealers, typically those who engage in this kind
15 of smaller business underwriting project. As the
16 President has said, now that we have a case on the
17 books and have referred to it in the submission,
18 presumably everybody who is interested in it knows
19 and they are in a position to bring forward pro-
20 positions if they have propositions of this kind.
21 But I think this will probably always be a rather
22 narrow field, the kind of proposition that cannot
23 get by on its own but can get by with the partici-
24 pation of the I.D.B. We are very interested to
25 hear about them, and are willing to participate,
26 but I would not think there would ever be a great
27 volume.

28 COMMISSIONER LEMAN: Who developed the
29 good idea at that time?

30 MR. RASMINSKY: Mr. Beattie.



1 MR. BEATTIE: The fellow who developed
2 the idea was the fellow looking for the accommodation.

3 THE CHAIRMAN: Perhaps he thought
4 the presence of the word "bank" in the name of
5 your organization would be so attractive.

6 MR. BEATTIE: He eventually heard about
7 the Industrial Development Bank and came to see us.
8 The initiative came from him.

9 COMMISSIONER MACKINTOSH: He was wanting
10 to float an issue and was having difficulties with
11 it, and eventually came to you to see if you could
12 make the thing go?

13 MR. BEATTIE: He had applied to us
14 for a loan, and we had made a considerable investi-
15 gation of his affairs, so that we knew a good deal
16 about his situation before the proposition of a joint
17 underwriting participation came up.

18 COMMISSIONER MacKEEN: The dealer would
19 look after all the distribution of the underwriting,
20 I presume?

21 MR. BEATTIE: Yes, all we did was to
22 undertake to subscribe to a certain moderate pro-
23 portion of it.

24 COMMISSIONER MacKEEN: Had it not gone
25 well, you would have been left with them?

26 MR. BEATTIE: Yes, definitely.

27 COMMISSIONER BROWN: Were you left with
28 any?

29 MR. BEATTIE: We did not carry it
30 through to the end of the fiscal year. The market



1 turned out to be good.

2 MR. JAMES: It was about ten days.

3 COMMISSIONER LEMAN: Did you get your
4 share of the underwriters' remuneration, et cetera?
5 Were you an underwriter in the true sense of the
6 word?

7 MR. BEATTIE: I cannot remember the
8 exact details of that, but there would have been
9 a participation fee as well as some part of the
10 ordinary underwriting return.

11 COMMISSIONER LEMAN: How big was this
12 operation?

13 MR. BEATTIE: The amount of our
14 participation was quite moderate.

15 MR. JAMES: It was a \$1 million
16 issue, and we undertook to pick up, if necessary,
17 30 per cent, \$300,000.

18 MR. BEATTIE: We did not have to
19 pick up that amount.

20 MR. JAMES: It was under \$50,000 we
21 picked up.

22 COMMISSIONER BROWN: I would like to
23 ask a number of questions on equities, going back
24 just a little. First of all, on page E-2 you
25 refer to the fact that:

26 "In eighteen years the Bank has
27 acquired a stock interest in only
28 23 companies; common shares were
29 involved in the case of 16 companies,
30 preferred in 4 and a combination of



1 "common and preferred in 3. The Bank
2 presently has an equity interest in
3 8 companies."

4 In Table 3 the footnote refers to the profit on sale
5 of equities relating to three customer accounts.
6 What happened to the rest?

7 MR. BEATTIE: These were the ones in
8 which there was a substantial profit.

9 COMMISSIONER BROWN: You had a profit
10 in three, and have still an interest in eight?

11 MR. BEATTIE: We would get our money
12 out on the others.

13 MR. JAMES: We have disposed of the
14 others as we have gone along. In the case of one
15 particular issue on which we had about 10 per cent
16 of the common stock, with our encouragement the thing
17 went out on the market and we got rid of our shares
18 that way. In a couple of cases the original principals
19 of the company have come back and made us an offer
20 for them, and we have disposed of them to them; they
21 have repurchased them. But actually they have mostly
22 now gone out in various ways.

23 COMMISSIONER BROWN: You have eight now?

24 MR. JAMES: Yes -- the difference
25 being the fifteen that have gone out.

26 COMMISSIONER BROWN: Did the others go
27 out as a loss?

28 MR. JAMES: No, there has been a modest
29 profit on them in / total,
30 but in a couple of cases where
we did have stock in a very minor proportion the company



1 has gone out of existence and we did not get anything,
2 but there has been no real loss as such.

3 MR. BEATTIE: In three cases
4 we made a substantial profit.

5 COMMISSIONER BROWN: There were other
6 cases in which you made a modest profit?

7 MR. JAMES: Yes, a modest profit.

8 COMMISSIONER BROWN: When you do take
9 an equity position do you pay for it, or is this
10 by way of bonus?

11 MR. JAMES: We pay for them all.

12 COMMISSIONER BROWN: You have paid for
13 them all?

14 MR. JAMES: Yes. In the very early
15 days we took one or two on a bonus, but we did not
16 think this was a very good idea and we have got down
17 to where we pay usually the same price as the other
18 people pay.

19 COMMISSIONER BROWN: When you do take
20 an equity position, does the owner have the right
21 to repurchase at a higher price?

22 MR. RASMINSKY: In all cases the owner
23 has the right of first refusal of the equity. We
24 would not sell it to a third party without offering
25 it to him first.

26 COMMISSIONER BROWN: Does he have the
27 right to repurchase?

28 MR. JAMES: There is a very recent
29 case in which we have done that, but we would normally
30 give them the first refusal, as the President says.



1 COMMISSIONER BROWN: When you say
2 "normally" what do you mean?

3 MR. BEATTIE: Invariably.

4 MR. JAMES: "Invariably", perhaps, is
5 the better way of expressing it. We give them the
6 right of first refusal invariably.

7 COMMISSIONER BROWN: Mr. Rasminsky made
8 mention of the fact that in many cases the equity
9 base is very narrow. In fact, one of our witnesses --
10 I think the Laurentide Finance Corporation -- suggested
11 this meant that, in effect, in many instances the
12 I.D.B. was either putting up equity or a portion
13 of what the I.D.B. was putting up was, in effect,
14 an equity; and on a fair basis, therefore, the
15 interest on this loan was not an interest on a loan
16 but really a dividend on the equity and should not
17 be permitted as a charge for income tax purposes.

18 MR. RASMINSKY: I think that in saying
19 that they must have had in mind equity in a
20 narrow, technical sense of shareholders' capital.

21 COMMISSIONER BROWN: No, I think that
22 they had it in mind in a sense of a proportion of
23 the whole, that such a large proportion of the whole
24 was being put up as a fixed income security; that
25 this was out of proportion to the equity that would
26 normally be expected in a firm of the size involved.



1 MR. RASMINSKY: Well, I suppose different
2 lenders would apply different standards to that. We
3 certainly, in looking at any loan, are concerned with
4 the amount of the shareholders' capital in one form or
5 another that there is in a business, and we would be
6 reluctant to make a loan without a great deal of share-
7 holders' capital in ahead of us.

8 COMMISSIONER BROWN: Behind you.

9 MR. RASMINSKY: Behind us, yes.

10 COMMISSIONER BROWN: Have you a minimum ratio
11 beyond which you will not go?

12 MR. RASMINSKY: No, we haven't.

13 COMMISSIONER BROWN: Well, could I ask what
14 is the farthest you have gone?

15 MR. BEATTIE: I don't think we could answer
16 that without having a careful look at the records.

17 COMMISSIONER BROWN: I would have thought
18 you had some rule of thumb beyond which you would not
19 go?

20 MR. BEATTIE: We have often made loans which
21 exceeded in amount the shareholders' investment.

22 COMMISSIONER BROWN: Do you go beyond 80
23 per cent of the whole?

24 MR. BEATTIE: From memory I would say not.

25 MR. RASMINSKY: I would say, Mr. Brown,
26 without having any rule of thumb, as Mr. Beattie says,
27 we have often made loans and our participation, our
28 contribution, has been greater than the current invest-
29 ment of the shareholder. When it gets to a point
30 where we seem to be having more money in the business



1 than the shareholder, we look particularly hard at the
2 application.

3 COMMISSIONER BROWN: In other words, you look
4 particularly hard when it gets above the 50 per cent?

5 MR. RASMINSKY: Yes, using the term
6 "shareholders' investment" in the broad sense.

7 COMMISSIONER BROWN: The total equity of
8 invested capital plus ---

9 MR. JAMES: Shareholders' loans.

10 COMMISSIONER BROWN: The surplus plus the
11 loan?

12 MR. JAMES: Yes.

13 COMMISSIONER LEMAN: You must have looked
14 particularly hard, then, because on B-6 there the total
15 shows what the financing of customers' programs was
16 in fiscal 1962.

17 MR. RASMINSKY: These figures on B-6 relate
18 to the additional programs; these do not indicate the
19 amount of money that is already in the business.

20 COMMISSIONER LEMAN: It is not the end
21 position?

22 MR. RASMINSKY: It is not the end position,
23 no sir.

24 COMMISSIONER BROWN: If there are no more
25 questions on this particular point, I have a few
26 questions on financing, and I understand that one of
27 the problems that is involved is that you have
28 very expensive investigation costs, and to a degree
29 there is an acceptance of a subsidy to assist small
30 business. I wondered if you had any objective to which



1 you worked?

2 Perhaps I should make my point a little
3 more clear. If you look at table 3 you see the net
4 profits which accrue each year, and I have worked out
5 some figures -- not only using table 3, but a couple
6 of other tables because I tried to work out the net
7 profits on equity of the I.D.B., which means the equity
8 of the Bank of Canada in the I.D.B., and I have worked
9 them out on the basis of the equity consisting of
10 capital plus reserve funds, and the percentage of
11 profits before any write-offs for losses or provision
12 for losses, and running backwards from 1962 it worked
13 out at 2.3 percent, 4 percent, 5 percent, 5.9 percent,
14 5 percent, 4.5 percent, 4.5 percent, 3.7 percent and
15 then 5.9 percent in 1954, and, of course, the profits
16 after the write-offs for actual losses are less than
17 those. The only years in which the profits before
18 any write-offs were 5 percent or greater were the
19 years in which you had capital gains from the sale
20 of the equities.

21 What I am leading up to is this; these
22 figures are all before income taxes -- because you are
23 not paying any income taxes -- and one of the things
24 which has been before this Commission is to try and look
25 at this gap that apparently exists in the financing of
26 small businesses to see if there is any way of
27 encouraging private enterprise to fill this gap.



1 On the basis of these figures it would appear
2 that certainly on the rate of interest that you are
3 charging it would be impossible to encourage anybody
4 to fill this gap. I am wondering what sort of objective
5 you had, in looking at your profit picture, if you
6 charged a rate of interest which was more in line with
7 the market rate -- which was what we discussed earlier
8 -- obviously the figures would be slightly better, but
9 it seems to me in all this there is a very considerable
10 subsidy, not only in making money available to businesses
11 who cannot find it elsewhere on reasonable terms and
12 conditions, but that all the terms and conditions under
13 which you are providing it -- and this is including
14 this cost of investigation -- are considerably better
15 than you would expect a market to face.

16 MR. BEATTIE: The main factor in the
17 phenomenon which you are referring to, Mr. Brown, I
18 think is the preponderance of quite small loans in the
19 I.D.B. business. It has been referred to several times
20 of these loans, including
21 this morning that the cost / investigation and
22 supervision, probably had exceeded the income that
23 the I.D.B. makes from them, but the I.D.B. is enjoined
24 to pay particular attention to this kind of loan in the
25 original Act, and this is emphasized in the preamble
26 to the Act.

27 I think the whole concept of the I.D.B.
28 was based on a view that it was not intended
29 to earn large profits. and you can deduce that from
30 the fact the dividend rate is limited, if and
 when dividends are paid, and also there is the provision



1 for establishing quite a large reserve fund before any
2 dividends can be paid, which would cover losses and
3 keep down the rate of
4 return on capital and, of course, there was no provision
5 for income tax being payable under the Act.

6 THE CHAIRMAN: Well, is there another aspect
7 to this? There is the very steep increase in business
8 done following the year 1956 or 1955?

9 MR. BEATTIE: Yes.

10 THE CHAIRMAN: You would hardly expect that
11 in those few years that profit would appear to increase
12 very rapidly?

13 MR. BEATTIE: The increase in expenses
14 inevitably preceded the increase in income.

15 THE CHAIRMAN: There is a very great increase
16 in investment, and during that period there has not
17 been time to determine how profitable the enterprise
18 might be. Would that have something to do with the
19 decline that is noticeable in these figures on the
20 profit level over that period, because it seems to me
21 you start at the beginning of the profit figures and
22 there seems to be a gradual increase for a number of
23 years, more or less, and then it begins to taper off
24 during this period when the investment was very high,
25 relatively, to what it had been before?

26 MR. BEATTIE: This is particularly true
27 in the last three years, and even more particularly of
28 the last two, following the expansion in the field of
29 eligibility and the great increase in the number of
30 new loans and, of course, the expense of investigating



1 and putting loans on the books precedes by quite a long
2 period the return you get by way of interest on them.

3 THE CHAIRMAN: Then also you were experimenting
4 in loans of a somewhat different class during that
5 period; you were branching out a little bit.

6 MR. BEATTIE: Well, we had taken on a new
7 field of eligibility, but all through the history of
8 I.D.B. there has been on a moderate scale a process of
9 experimentation going on, seeing just how far it could
10 go in these various fields in making loans and still
11 pay its way. There has been all through its existence a
12 gradual pushing back of the boundaries in terms of risk
13 of the fields that it feels it can occupy.

14 COMMISSIONER BROWN: In the first place, if
15 you go back a few more years the rate is lower still.

16 MR. BEATTIE: I think this phenomenon relates
17 generally to the last three years; the impact on the
18 rate of return of a very rapid increase in the amount
19 of business done.

20 MR. RASMINSKY: I think that the point made
21 by Mr. Brown remains a valid point. There is a special
22 explanation for the decline in profits during the last
23 couple of years, the one which the Chairman referred to;
24 the build-up of staff and the opening of new branches,
25 before an income is derived from the amount of new
26 businesses that has been placed on the books.

27 Even if one forgets about the last couple
28 of years, I think the point made by Mr. Brown is that
29 the rate of return on this business, handled the way the
30 I.D.B. has handled it -- that is, charging the rate of



1 interest the I.D.B. charged -- the rate of return on
2 this business has not been such as to be attractive to
3 a private enterprise.

4 COMMISSIONER BROWN: Because the figure I
5 was giving you was before any loss whatsoever.

6 COMMISSIONER GIBSON: Another factor in your
7 recent lack of profitability has been a marked increase
8 in the cost of money, and it would be a greater increase
9 than the increase in the rates you charged.

10 MR. RASMINSKY: I thought I would leave it
11 to you to mention that!

12 COMMISSIONER BROWN: On the face of it it
13 seems difficult to see how any competing body could hope
14 to make money at the same rates of interest that you
15 were charging.

16 MR. RASMINSKY: Handling the same types of
17 loans?

18 COMMISSIONER BROWN: Yes?

19 MR. RASMINSKY: Yes, handling the same types
20 of loans.

21 COMMISSIONER BROWN: This all comes back to
22 a discussion of what are "reasonable terms and conditions".

23 MR. RASMINSKY: I think it includes in the
24 discussion, Mr. Brown, the consideration of what type
25 of loans shall be handled. We pointed out several times
26 here that the profitability of the bank has been very
27 much influenced by the fact that the average size of
28 the loan has been low; the majority of the loans have
29 been for amounts of under \$25,000.

30 COMMISSIONER BROWN: Well now, have you got



1 or do you carry out a calculation to show, for your
2 own purposes, what sort of subsidy you are in fact
3 giving because of this cost of investigation?

4 MR. RASMINSKY: Well, ---

5 COMMISSIONER BROWN: I am not asking, I am
6 just wondering whether this is considered in your
7 operation, in special interest rates and all the rest
8 of it?

9 MR. RASMINSKY:

10 No, we have not done a systematic
11 cost accounting of these various types of loans, although
12 we think we do have some ideas which are based on
13 experience, and extending over some time, as to the
14 level at which a loan is likely to yield a profit, or
15 the cost of putting it on our books.

16 COMMISSIONER MACKINTOSH: If I could interject,
17 the fact that a private firm couldn't take over, would
18 have no inducement to take over the operation of the
19 I.D.B., does not mean that they couldn't here and there
20 skim a little cream off this 2 per cent milk that is
21 your business, so to speak. There is a margin where I
22 would think some business might be nearly competitive,
23 but certainly the operation is quite unattractive.

24 COMMISSIONER GIBSON: Following Mr. Brown's
25 line of questioning, there is an element -- whether you
26 want to call it subsidy or unprofitability, it doesn't
27 matter -- in your activities. What I am not clear on
28 is why doesn't the rate the I.D.B. charges vary more or
29 less in relation to the cost of the money? In other
30 words, why should the degree of subsidy or the degree



1 of unprofitability be changing from time to time in
2 the recent period, when the cost of money has gone up
3 more than the rates you charge? In other words,
4 there is a larger element of subsidy, or whatever you
5 wish to call it, now than there was a while ago. Why
6 should this vary?

7 MR. RASMINSKY: Well, it is felt, Mr. Gibson,
8 that the I.D.B. rate should not be varied too frequently.
9 Even as it is, the I.D.B. rates have varied more
10 frequently than some other institutional rates, which
11 is shown in this list on C-1. You will notice that it
12 has been changed more frequently than the chartered
13 banks' prime rate. In the period covered by this
14 table the I.D.B. rate has been changed eight times,
15 whereas the chartered banks' prime rate has been changed
16 five times. This is in the table on C-1.



1 The spread between the average rate of
2 interest on new loans made and the average rate of
3 interest on new debentures issued -- that is, the
4 cost of money to the I.D.B. -- has not varied in
5 fact within an extremely wide range. Perhaps I
6 might read out those spreads -- I am sorry; those
7 spreads are given at G-2.

8 COMMISSIONER GIBSON: I am really talking
9 about the very sharp reduction in the second half of
10 1962.

11 MR. RASMINSKY: That is right. The
12 sharp reduction in the second half of 1962 reflected
13 the fact that the I.D.B. rate was not immediately
14 adjusted to the increase in the average rate of
15 interest on new debentures, and, consequently, in
16 the second half of 1952 as compared with the first
17 half of 1952 the spread between these two rates
18 fell from 2.10 per cent to 1.59 per cent. It was
19 then adjusted, and if you look at the position for
20 the first quarter of the fiscal year 1963 -- I am
21 afraid you cannot look at that position because it
22 is not in the submission, but in the first quarter
23 of 1963 ---

24 COMMISSIONER GIBSON: That is from
25 October to January?

26 MR. RASMINSKY: Yes, October, November
27 and December; it is to January 1. The average rate
28 of interest on new loans made by the I.D.B. was then
29 7 per cent, up from 6.58 per cent. The average
30 interest rate on new debentures issued was 5.22 per



1 cent, and the spread, consequently, was 1.78 per cent.

2 On January 15 the average rate on new
3 loans made by the I.D.B. was still 7 per cent. The
4 average interest rate on new debentures issued had fallen
5 to 5.04 per cent, so the spread was back up to 1.96
6 per cent which is, apart from the position in the
7 first half of the fiscal year 1962, as you will see,
8 rather higher than it has been in recent years.

9 COMMISSIONER GIBSON: So you would
10 describe this big change in the spread as simply a
11 lag, and not a matter of policy?

12 MR. RASMINSKY: That is right, yes.

13 COMMISSIONER BROWN: In view of the
14 fact that the debentures are issued to the parent
15 company, the fact that you borrow in a maturity range
16 different from your asset range is immaterial, I suppose?

17 MR. RASMINSKY: There is, in fact, a
18 pretty close relationship between the maturity range
19 of the debentures and the asset range.

20 COMMISSIONER BROWN: Except that you
21 have some assets running up to 15 years, and no
22 maturities beyond six years.

23 MR. RASMINSKY: That is right. There
24 is not a complete coincidence.

25 COMMISSIONER BROWN: The average term
26 of your debentures is obviously just over three years
27 to keep them at maturities of from one to six years.

28 MR. RASMINSKY: Yes. A characteristic
29 loan would be one that would be repaid within seven
30 or eight years, although we do have some longer term



1 loans, so the average term of the loans outstanding
2 would not be all that different from the average
3 term of the debentures outstanding.

4 COMMISSIONER BROWN: Has consideration
5 ever been given to making an outside issue at all?

6 MR. RASMINSKY: Yes, it has, Mr. Brown.
7 From time to time we have thought of it and some
8 interest has been shown in this on the part of in-
9 vestment dealers. I would not want to exclude
10 the possibility of an outside issue of I.D.B.
11 debentures. Up to the present it has not seemed
12 appropriate to try an outside issue.

13 COMMISSIONER BROWN: Because there would
14 be a presumption that they would cost more in the
15 total picture, anyway?

16 MR. RASMINSKY: I am not sure. The
17 loading factor at present used by the Bank of Canada
18 when it buys debentures is 60 basis points, and I
19 would not be by any means sure that if the timing
20 and the conditions were appropriate that an I.D.B.
21 debenture could not be sold at a yield less than
22 60 basis points above the relative yield on government
23 of Canada securities.

24 COMMISSIONER BROWN: I say "using the
25 total picture" because presumably the spread of
26 0.60 is all within the government system, is it not?
27 While it is a cost to I.D.B. it is a profit somewhere
28 else in the whole picture.

29 MR. RASMINSKY: I see what you mean.
30 Well, yes, but I think you have to take into consideration



1 what the Bank of Canada does not buy as a result of
2 buying the I.D.B. debentures.

3 COMMISSIONER BROWN: Yes, so the Bank
4 of Canada would buy at 60 cents, or something?

5 MR. RASMINSKY: Yes.

6 COMMISSIONER BROWN: I have one further
7 question. The loss experience has not been too
8 bad. I think Table 5 shows the bad debts actually
9 written off each year. 1959 was a year in which
10 you had to dip into surplus. You wrote off more
11 than you actually provided for in that year, but
12 otherwise it has been well within the provision for
13 bad and doubtful debts. The question I would like
14 to ask: Has there been any pattern about this?
15 Have they been spread over the whole spectrum of small
16 and large loans, or has your experience been relatively
17 worse with one category of loan?

18 MR. JAMES: It has been spread generally
19 across the board, I would say, in no particular marked
20 pattern at all. Does that answer your question, Mr.
21 Brown?

22 COMMISSIONER BROWN: Yes. Would there
23 be any pattern in any region of the country?

24 MR. JAMES: Not particularly, no.
25 I do not think any one area has been any different
26 from another. It has been a fairly average kind of
27 thing.

28 COMMISSIONER HARROLD: Mr. Chairman,
29 I would like to ask two questions with respect to
30 Section F, the organization of staff. You have



1 virtually the same board of directors on the I.D.B.
2 as you have on the Bank of Canada with the exception
3 of the Deputy Minister of Trade and Commerce. We
4 have had some discussion about the role of the
5 directors of the Bank of Canada. I suppose the
6 role of the directors of the Industrial Development
7 Bank would be very similar -- or, are there some
8 differences?

9 MR. RASMINSKY: No, there are differences,
10 Mr. Harrold. One of the differences is reflected
11 in the legislation itself. You may recall that under
12 Section 8 (1) of the Bank of Canada Act the Governor
13 of the Bank on behalf of the Board has the direction
14 and control of the business of the bank. That
15 authority is to act in connection with the conduct
16 of the business of the bank in all matters that are
17 not by the act itself reserved to be done by the
18 Board or the Executive Committee. There is no similar
19 provision in the Industrial Development Bank Act
20 which gives the President of the bank the power to
21 act on behalf of the Board. Section 5 (1) of the
22 Industrial Development Bank Act reads as follows:

23 " The Bank shall be under the
24 management of a Board of Directors
25 composed of the members of the Bank,
26 which may exercise all of the powers
27 of the Bank."

28 A second difference still in the field
29 of the legislation is that there is in the Industrial
30



1 Development Bank Act no veto power in the president
2 similar to the veto power which the Governor of the
3 Bank of Canada has under the Bank of Canada Act.

4 A third difference is that on the
5 Industrial Development Bank's Board the Deputy
6 Minister of Finance has a vote where he has no vote
7 on the Board of the Bank of Canada. He also has
8 a vote on the Executive Committee of the Industrial
9 Development Bank where he has no vote on the Executive
10 Committee of the Bank of Canada.

11 Then there are differences in the
12 composition that you have referred to, Mr. Harrold,
13 that both the Board of the I.D.B. and the Executive
14 Committee of the I.D.B. include ex officio the
and Commerce
15 Deputy Minister of Trade /as a voting member.
16 Finally, the Executive Committee of the I.D.B. includes
17 two executive directors selected by the directorate
18 of the I.D.B. -- that is, the executive director
19 of the Bank of Canada plus another, who are not full-
20 time residents of Ottawa, and who are not officers
21 of the bank or senior officials of government.

22 There are those constitutional
23 differences. Apart from these constitutional dif-
24 ferences it is the case that the directors of the
25 Industrial Development Bank play an active role in
26 connection with the conduct of the day-to-day business
27 of the Industrial Development Bank. Under the
28 procedures that have been set up, loans of a certain
29 size, or above a certain limit, have to be referred
30 to the Executive Committee of the Industrial Development



1 Bank on which the part-time directors or, as we call
2 them, the executive directors sit. Loans above
3 a further limit authorized by the Industrial Development
4 Bank have to be referred to the directors themselves
5 for decision.

6 In addition, I am reminded that each
7 week at meetings of the Executive Committee, the
8 members of the Executive Committee have before them,
9 and will indeed have received some days before the
10 meeting, summaries -- and quite extensive and detailed
11 summaries -- of all loans falling below the limit
12 which has to be referred to them for decision which
13 have been approved in the course of the preceding
14 week, and this provides the executive directors
15 with the means of watching very closely the operations
16 of the bank.

17 COMMISSIONER HARROLD: Are these limits
18 changed from time to time? Would you give us some
19 indication of the size of the limits?

20 MR. RASMINSKY: Yes, they are changed
21 from time to time. At the present time, Mr. Harrold,
22 any loan of \$200,000 or more has to be referred to
23 the Executive Committee for approval, and any loan
24 of \$500,000 or more has to be referred to the Board
25 of Directors for approval.

26 These limits include not only the
27 direct loans, but any loans that may have been made
28 to related companies of the applicants.

29 COMMISSIONER HARROLD: I think Mr.
30 Beattie referred to the fact that interest changes



1 are sometimes delayed until after the meeting of the
2 Board of Directors. Does this indicate that these
3 changes should not be made except following a meeting
4 of the Board of Directors?

5 MR. RASMINSKY: Mr. Beattie referred to
6 the fact that changes in interest rate might on
7 occasion be approved by the Executive Committee
8 rather than by the Board of Directors. Changes in
9 the fixed rate of interest come under one of the
10 powers of the Board of Directors of the bank. Like
11 all other powers, except certain reserved powers that
12 are reserved in the Act itself, this power can be
13 exercised by the Executive Committee, and any change
14 in the fixed rate of interest would require to be
15 approved by the Executive Committee.

16 Normally, a change in the rate of interest
17 would be approved by the whole Board. The changes
18 take place infrequently enough that one can wait
19 until the next board meeting.

20 COMMISSIONER HARROLD: In the role of
21 the directors in assessing staff, and having regard
22 to the fact that the head office is in Ottawa and
23 the general manager's office and most of the senior
24 staff at that level are in Montreal, is the same
25 practice followed as in the Bank of Canada, that
26 senior officers from the general manager's office
27 attend meetings of the Board of Directors and of the
28 Executive Committee?

29 MR. RASMINSKY: They invariably attend
30 a meeting of the Board of Directors. On occasion,



1 but not invariably, they attend meetings of the
2 Executive Committee. Of course, the officers of
3 the bank who are in Ottawa are in constant touch
4 with the general manager's office by telephone.

5 COMMISSIONER HARROLD: How much outside
6 work does the Industrial Development Bank have done
7 for it by experts, say, in the legal field? Is
8 there legal work done by your own staff, or is that
9 done outside?

10 MR. JAMES: We use our own legal staff
11 for checking or vetting loans, but the work in connection
12 with the security for a loan is usually done by the
13 legal firms across Canada. Our own legal staff
14 checks it to make sure that it is a good security.

15 COMMISSIONER HARROLD: Do you use the
16 services of experts in other fields in connection
17 with applications for loans?

18 MR. JAMES: No outside experts, Mr.
19 Harrold, are used.

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1 COMMISSIONER HARROLD: I have just one more
2 question and that is in connection with the considerably
3 enlarged staff you have now as compared with three or
4 four years ago. Do you in the Bank of Canada use
5 this network of outside experts in your line of work
6 for supplying information for economic developments
7 that might be of some use in the Bank of Canada in
8 deciding on a monetary policy as such or on conditions
9 in the country in general?

10 MR. RASMINSKY: I find, Mr. Harrold, the
11 flow of information that reaches us in the Bank of
12 Canada as the result of our connection with the
13 Industrial Development Bank regarding the position of
14 individual applicants who come in, what their experience
15 has been not only in their own business but also in looking
16 for credit from other sources, I find this flow of
17 information useful to me in my capacity as Governor of
18 the Bank of Canada.

19 COMMISSIONER HARROLD: Those are all the
20 questions I wish to ask.

21 COMMISSIONER GIBSON: I have a couple of
22 questions, Mr. Chairman, of a very general nature.

23 Mr. Rasminsky, would you have any comments
24 to make about some of the newer lenders in the field
25 in which the Industrial Development Bank is now
26 operating? You referred earlier to lenders widening
27 their activities, and there have been new entries into
28 this field. There have been a couple of new businesses
29 recently formed to finance new ideas, particularly in
30 the smaller business area. Have you any comments you



1 would like to make about this?

2 MR. RASMINSKY: The only comment I would wish
3 to make on this, Mr. Gibson, is that I welcome the
4 establishment of the firms to which you are referring.
5 I welcome the initiative that is shown by private
6 enterprise, investment dealers and insurance companies,
7 banks and others, who have been concerned in the
8 establishment of these firms to move into this general
9 field of lending in which the Industrial Development
10 Bank has been participating. In the case of many of
11 these firms the I.D.B. has established quite friendly
12 relations. It would not be going too far to say that
13 we have been of some help to some of them. I see no
14 conflict whatever between the activities of the
15 Industrial Development Bank and the activities of the
16 firms which I believe you have in mind.

17 COMMISSIONER GIBSON: Nevertheless, some of
18 them have been a little critical of your interest rates
19 before us. Is there anything you think that could be
20 done to clarify the relationship of the Industrial
21 Development Bank to other people in this field?

22 MR. RASMINSKY: Anything that you can do,
23 that the Commission can do?

24 COMMISSIONER GIBSON: No. Are you satisfied
25 with the relationship between the I.D.B. and these
26 other people who are moving into this area? I rather
27 think there has been a sizeable movement in this
28 direction in the last five or six years.

29 MR. RASMINSKY: I do not see anything
30 specific that should be done at the present time other



1 than to keep each other generally informed as to the line
2 of business that they are in, and to look perhaps for
3 occasions for joint ventures, cooperative efforts.
4 These are the only comments that occur to me to make
5 on that question, Mr. Gibson.

6 COMMISSIONER GIBSON: As a sort of last
7 question may I ask whether there are any comments you
8 would like to make about the present and prospective
9 state of the "small business problem" as it exists
10 in Canada?

11 MR. RASMINSKY: You saved that until the
12 end.

13 COMMISSIONER GIBSON: Well, it gives you an
14 opportunity to say anything more you might wish to say
15 before this Commission.

16 MR. RASMINSKY: I do not think I have anything
17 important to say on that subject, Mr. Gibson. With the
18 growth of the economy and efforts of the
19 I.D.B. and the recent creation of a variety of new
20 institutions, notwithstanding the very considerable
21 contribution which has been made through these combined
22 efforts of government, through the Industrial Development
23 Bank and these private institutions to provide for the
24 financial requirements of small business, I think there
25 is still a lot to be done. I do not believe that we
26 are in a position where we can relax and feel that the
27 MacMillan gap, so-called, has been filled and that there
28 is nothing more to be done about it. There is a good
29 deal more to be done, and in doing what remains to be
30 done it is my belief there is an important role both



1 for the Industrial Development Bank and for private
2 financial institutions.

3 THE CHAIRMAN: There is just one question
4 I should like to ask. It has been put to us by some
5 of the representatives of the chartered banks that,
6 if the 6 per cent ceiling were lifted, perhaps a
7 considerable amount of the business now done by the
8 Industrial Development Bank could be handled and probably
9 would be done by the chartered banks. They were speaking
10 not only of the 6 per cent ceiling but also with respect to
11 permission to enter into mortgage securities. That,
12 of course, would have to go along with it. Would you
13 care to comment on that?

14 MR. RASMINSKY: I am sorry. I did not get
15 what the question was, Mr. Chairman.

16 THE CHAIRMAN: It has been suggested that if
17 the ceiling were lifted and if the banks were given the
18 power to invest in mortgage securities, that they would
19 then be interested in doing a considerable portion of
20 the sort of business that the Industrial Development
21 Bank is doing and would, to a considerable extent,
22 invade that field, in other words. Would you care to
23 comment on that? Would you visualize that such a trend
24 might take place under those circumstances?

25 MR. RASMINSKY: I can imagine, Mr. Chairman,
26 that under the conditions you have postulated in your
27 question there may be some loans made by the Industrial
28 Development Bank which would be regarded as attractive
29 to one or other of the chartered banks. I would be
30 inclined to doubt whether under those conditions, the



1 conditions which you mentioned, if the banks were
2 relieved of the statutory ceiling of 6 per cent and
3 were free to take mortgage security and generally to
4 operate on the same basis as the I.D.B., I would be
5 inclined to doubt that the I.D.B. would receive any
6 offers from the banks to take over the whole of our
7 portfolio.

8 As I have indicated, many of the loans made
9 by the Industrial Development Bank are unprofitable
10 loans because they involve costs that are high in
11 relation to the magnitude of the loans. So that I think
12 the answer would be, yes, the Industrial Development
13 Bank might under those conditions not make certain loans
14 that it would otherwise be making, but I think there
15 would still be a great many loans, both in terms of
16 number and in absolute amount, to small and medium size
17 business that the I.D.B. would continue to make because
18 the banks would not wish to make them.

19 THE CHAIRMAN: You would not expect that you
20 would be driven out of the business entirely as a result
21 of the activities of the chartered banks?

22 MR. RASMINSKY: No, sir.

23 COMMISSIONER LEMAN: Perhaps the banks would
24 buy at par the loans outstanding from the Industrial
25 Development Bank now that all the preliminary costs
26 of investigation, and so on, has been paid off. You
27 do not need to answer that question, Mr. Rasminsky.

28 COMMISSIONER BROWN: The banks might pay
29 over par for them.

30 THE CHAIRMAN: Are there any other questions?



1 Well, gentlemen, that concludes the discussion on the
2 brief of the Industrial Development Bank. It also
3 terminates the public hearings of the Royal Commission
4 on banking and finance. The hearings commenced on
5 March 12, 1962, and were held at Victoria, Vancouver,
6 Edmonton, Regina, Winnipeg, Toronto, Montreal,
7 Fredericton, Charlottetown, Halifax and Ottawa.

8 During the course of these hearings the
9 Commission heard 96 briefs from individuals, associations,
10 organizations, and various provincial governments.

11 Once again I may say, Mr. Rasminsky, that
12 we are very much indebted to you and your staff for
13 the contributions you have made to these hearings.
14 We are also indebted to the many others, institutions
15 and individuals, who have appeared before us for the
16 great variety of contributions which have been made.

17 The time has come for us to reach decisions
18 on these various problems, some of which we have
19 discovered are somewhat controversial in many respects.

20 We thank you very much and we hope that you
21 will be with us in spirit during our deliberations.

22 MR. RASMINSKY: Indeed, I shall. Thank you
23 very much, Mr. Chairman.

24
25 --- The hearings were concluded.
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Royal Commission on Banking and Finance

THE INDUSTRIAL DEVELOPMENT BANK

Hearings
held at

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SUBMISSION BY THE INDUSTRIAL DEVELOPMENT BANK TO THE

ROYAL COMMISSION ON BANKING AND FINANCE



INDUSTRIAL DEVELOPMENT BANK

Head Office: Ottawa, Ontario

The Hon. Dana Porter,
Chairman,
Royal Commission on Banking and Finance,
Toronto, Ontario

Dear Sir,

I have the honour to provide herewith the submission of the Industrial Development Bank to the Royal Commission on Banking and Finance. All statistics relating to 1962 which are contained in this document are preliminary, and final figures will be sent to you as soon as they are available.

In addition to the submission itself I have included copies of certain related material which you may find of some value. These are:

- (1) Annual Report for 1961
- (2) Booklet "A Source of Financing for Canadian Business"
- (3) Application for Credit

Yours very truly,

W. Radiminsky,
President.



INDUSTRIAL DEVELOPMENT BANK

SUBMISSION TO

ROYAL COMMISSION ON BANKING AND FINANCE

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A - Background

The Industrial Development Bank was established by Act of Parliament in 1944. Before that time there was no financial institution in Canada to provide a regular source of medium or long-term financing for small and medium-sized businesses which were unable to raise funds in the securities market. Short-term credit for business was available from the banking system but in general longer-term funds were available only from non-institutional sources. Banks were not permitted to make loans on the security of land, buildings or other fixed assets, and other institutional lenders such as insurance and trust and loan companies were, so far as smaller mortgages were concerned, mainly interested in lending on residential rather than business property. During the latter part of World War II there was special interest in broadening the sources of financing for industrial development due to the general concern that the transition from war-time to peace-time activities might give rise to serious unemployment.

A "gap" in institutional sources of business financing had also been recognized in the United States and the United Kingdom and facilities somewhat similar to the Industrial Development Bank had been or were being created to help deal with it. In the United States the Federal Reserve Banks could provide medium-term credits to business borrowers under the provisions of Section 13(b) of the Federal Reserve Act. In the



1 United Kingdom consideration was being given to two new
2 Government-encouraged financial institutions as means
3 of assisting with the problem of medium-term business
4 financing. One of these institutions was the Industrial
5 and Commercial Finance Corporation whose capital was to
6 be jointly provided by the Bank of England and the com-
7 mercial banks. The other was the Finance Corporation
8 for Industry, whose capital was to be subscribed by in-
9 surance companies, investment trusts and the Bank of
10 England; it was intended that this corporation would
11 provide medium-term finance for rather larger companies
12 than the Industrial and Commercial Finance Corporation
13 would be expected to assist.

14 In Canada the new organization for medium-
15 term business financing was set up as a public insti-
16 tution which would have all its stock subscribed by the
17 central bank and which it was intended would supplement
18 rather than compete with the activities of other lenders.
19 It was to provide credit only when this was not available
20 elsewhere on reasonable terms and conditions. The In-
21 dustrial Development Bank Act also indicated that:-

22 (1) The IDB was to confine its lending to enter-
23 prises which seemed likely to be financially successful
24 and able to repay their borrowings from the Bank.

25 (2) The IDB was to be particularly concerned with
26 the financing problems of smaller business enterprises.

27 These guiding principles were set forth in
28 the preamble to the Industrial Development Bank Act
29 which reads as follows:
30



1 "Whereas it is desirable to establish
2 an industrial development bank to promote the
3 economic welfare of Canada by increasing the
4 effectiveness of monetary action through en-
5 suring the availability of credit to industrial
6 enterprises which may reasonably be expected to
7 prove successful if a high level of national
8 income and employment is maintained, by sup-
9 plementing the activities of other lenders and
10 by providing capital assistance to industry with
11 particular consideration to the financing
12 problems of small enterprises:"

13 The IDB's lending principles are also referred to in
14 Section 15 of the Act (see page 8A).

15 In view of the fact that the IDB would
16 be operating in a new field of lending and would have
17 problems of acquiring or training staff with the neces-
18 sary specialized skills, its operations were at first
19 limited to the area in which the immediate need for its
20 facilities was expected to be greatest. Under the Act
21 of 1944, therefore, IDB lending was confined almost en-
22 tirely to manufacturing enterprises, where the importance
23 of investment in fixed assets made the provision of
24 longer-term capital funds a particularly urgent problem.
25 As the Bank acquired operating experience and as it
26 became apparent that businesses other than manufacturing
27 also had substantial problems of raising medium and
28 long-term funds to finance capital expenditures, the
29 scope of the IDB's operations was broadened. Commercial
30 air services were made eligible by an amendment to the



1 Act in 1952 and the definition of eligible enterprises
2 was broadened considerably by an amendment in 1956. In
3 1961 the IDB's field of lending was enlarged to the
4 point where almost all types of business are now eligible
5 including retail and wholesale trade, hotels, motels,
6 and the provision of recreational facilities and pro-
7 fessional services.



B - Lending Policy

Section 15 of the Industrial Development Bank Act empowers the Bank to extend credit to any industrial enterprise in Canada provided that such credit would not otherwise be available on reasonable terms and conditions and provided also that the character of the investment and the amount invested by others are such as to afford the Bank reasonable protection.

The Bank interprets this Section of the Act to mean that it should go as far as it can to meet applications for financial assistance which appear to satisfy the foregoing requirements. No approach to the Bank is declined on the grounds that the effort required to investigate it and reach a decision would be disproportionate to the financial return which might be earned on it by the Bank. The Bank is prepared to give just as much attention to small loans and to borderline proposals as to larger requests which would provide a greater financial return to the Bank. It is not unusual for an application to the IDB for (say) a \$15,000 loan to receive considerably more effort and time than one for (say) \$100,000.

Frequently, a small business is dependent upon one or two principals who may be highly skilled in certain respects such as production or sales but may be less experienced in accounting and finance. As a result, the applications which the Bank receives from small businesses sometimes have, in their original form, weaknesses which would justify declining the application.



1 However, the Bank's approach is to look into the matter
2 carefully in order to ascertain whether it is possible
3 to work out some basis - perhaps different from that
4 originally proposed - on which the Bank can assist the
5 applicant.

6 A prime factor in determining the extent
7 to which the Bank can help provide financing is the
8 future earnings prospects of the business. To assess
9 this feature properly it is necessary to consider care-
10 fully all aspects of an applicant's business. In most
11 cases which appear to warrant serious consideration by
12 the Bank this includes a visit to the applicant's place
13 of business for on-the-spot discussions with those
14 responsible for the operation of the enterprise. This
15 adds to the effort and time required to process ap-
16 plications but in the experience of the Bank it greatly
17 improves the Bank's understanding of the business and
18 its problems and enables the Bank to maximize its fi-
19 nancial assistance. The Bank continues to try to
20 shorten the time taken to process applications and has,
21 on average, reduced this period appreciably in recent
22 years.

23 The Bank makes a practice of following
24 the progress and problems of borrowers after loans are
25 approved and the proceeds disbursed. The principal
26 way in which this is done is to have borrowers furnish
27 financial statements periodically. By keeping in touch
28 with events the Bank is frequently able to help the
29 borrower, if difficulties develop, before they have
30 progressed too far.



When changing circumstances and the financial condition of the business warrant, the Bank may amend the original terms and conditions of loans. For example, it may be that before a loan is repaid the borrower is faced with the need to acquire additional fixed assets. The Bank may be able to assist by deferring a number of principal instalments on its loan and adding them on to the end of the originally scheduled repayment period. This is also sometimes done to ease a tight working capital position or to see a business through a difficult period when earnings have been temporarily reduced. During the past year the Bank agreed to defer payments for a period of several months in the case of approximately 250 customers.

In numerous cases the Bank also provides further assistance by making an additional loan before the outstanding loan has run its course; such loans accounted for 16% by number and 17% by amount of the Bank's total loan authorizations during fiscal 1962.

Funds Not Available Elsewhere on Reasonable Terms and Conditions

The general approach which the Bank takes to satisfy itself that the credit being applied for would not be available elsewhere on reasonable terms and conditions is as follows:-

1. On the signed application which the IDB obtains from each applicant, the applicant certifies that he "is unable to obtain the loan from other sources on reasonable terms and conditions".



1 In any case where it seems to the Bank that the
2 overall needs of the applicant might be met from
3 some other source, the Bank suggests that the
4 applicant discuss his needs with any source of
5 credit which he may have overlooked.

6 2. On the application form, the applicant agrees to
7 instruct his chartered bank to give the IDB
8 full information concerning his affairs and the
9 IDB writes the chartered bank, explaining that
10 an application has been received and requesting
11 a banker's report on the applicant. This serves
12 two purposes: it provides the IDB with an up-
13 to-date report from the bank at which the ap-
14 plicant is well known, and it also advises the
15 chartered bank of its customer's intention to
16 seek financing from the IDB. The chartered
17 bank thus has an opportunity to intervene if
18 the situation appears to be one in which it
19 could itself appropriately provide medium or
20 longer term financing.

21 3. If an application for credit is of a size and
22 character which makes it seem possible that a
23 mortgage lending institution would be interested
24 in providing the required funds, the applicant
25 is asked to contact this type of lender.

26 4. If the applicant business is a subsidiary of a
27 large company or is controlled by a wealthy
28 individual, the IDB considers that there is a
29 presumption that funds are available from the
30 owner and, unless it can be specifically shown



1 otherwise, the applicant is expected to obtain
2 the needed funds from that source.

3 5. If it appears that the applicant could obtain
4 funds by way of a public issue of stock or
5 securities he would be expected to explore this
6 possibility by contact with those engaged in the
7 underwriting business. However since a business
8 must be well known and have a proven management
9 and a well-established earnings record before
10 it is able to make a public issue of stock or
11 securities and since the underwriting costs
12 bear heavily on small issues the Bank does not
13 encounter such a situation very frequently.

14 6. If an application to the Bank involves refinanc-
15 ing lien obligations which are held by another
16 lender in more than a relatively small amount,
17 the applicant is asked to get in touch with the
18 other lender to try to re-negotiate the terms
19 of his contract on a mutually satisfactory
20 basis.

21 7. Applicants who appear to come within the scope
22 of the Small Businesses Loans Act are advised
23 of the existence of the facilities provided
24 under this Act through the branches of charter-
25 ed banks.

26 8. Applicants who appear to come within the scope
27 of such legislation as the Farm Credit Act are
28 directed to the appropriate government department
29 or agency.
30



1 There is no problem for the IDB if an
2 applicant finds that the funds which he needs are a-
3 vailable elsewhere on any terms. If, however, the ap-
4 plicant reports that the funds are available but only
5 on terms which he does not regard as reasonable, the
6 IDB is placed in the position of having to form an
7 opinion on this point.

8 One of the important considerations in
9 deciding whether the terms offered are reasonable or not
10 is the amount of the periodic payment of principal and
11 interest required in relation to the business's antici-
12 pated net earnings and ability to repay. In this con-
13 nection variations in the duration of the loan have a
14 much greater effect on the required size of periodic
15 payments than differences in the rate of interest.
16 Sometimes the Bank finds that funds are available else-
17 where only for a term of two to three years when the
18 anticipated earnings of the borrower indicate that a
19 five or six-year term is required and that such a term
20 would be sound from a credit point of view.

21 The task of deciding whether alternative
22 terms and conditions of financing are reasonable is un-
23 usually difficult when a borrower requires funds for a
24 variety of purposes. Financing may be available else-
25 where for some of these purposes on terms which would
26 be considered reasonable if these constituted the entire
27 programme. But if the effect of accepting a loan from
28 this source for the particular purpose for which the
29 money was available were to make it much more difficult
30 or even impossible for the IDB or another lender to



1 finance the remainder of the programme, the overall
2 result would clearly not be reasonable. In such cir-
3 cumstances the IDB may provide all the financing re-
4 quired even though some part of it, taken by itself,
5 could be financed elsewhere on "reasonable" terms.

6 If the duration and other conditions of
7 a loan offered by another lender appear reasonable, the
8 rate of interest to be charged as compared with the
9 IDB's own lending rate may become a consideration in
10 deciding whether the IDB should make credit available.
11 The Bank does not take the position that any rate of
12 interest in excess of its own prevailing lending rate
13 is for that reason to be regarded as unreasonable.

14 Eligible Borrowers

15 The amendment of the IDB Act in July
16 1961 broadened the field of the Bank's lending very
17 substantially, to the point where it is now empowered
18 to lend to:

19 "an enterprise in which is carried on any
20 industry, trade or other business under-
21 taking of any kind".

22 Of the businesses currently obtaining loans from the
23 IDB only 39% by number would have been eligible under
24 the terms of the original IDB Act of 1944.

25 Apart from legal considerations as to
26 what constitutes an eligible enterprise, it has been
27 deemed inappropriate on grounds of public policy for
28 the Bank to lend to certain types of business. For
29 example, from the outset policy considerations have
30



1 ruled out loans to distilleries. Even when Parliament
2 in 1961 made the definition of an eligible enter-
3 prise as broad as it now is, it was made clear in
4 Parliament that the new definition was not intended to
5 include such businesses as race courses or those which
6 obtain a substantial portion of their revenue from the
7 sale of alcoholic beverages.

8 Purposes for which the IDB lends

9 It is not possible to give a precise
10 accounting of the purposes for which borrowers have
11 used IDB funds because the IDB loan is normally less
12 than the total programme being financed and additional
13 funds are usually injected from other sources to round
14 out the programme. For example, while the total of
15 IDB loans authorized in fiscal 1962 was \$90 million,
16 the total programmes of the borrowers were \$121 million
17 with more than half of the difference being put up by
18 the owners of the businesses. The main categories of
19 uses and sources of funds in connection with customers'
20 programmes in which the IDB participated by making new
21 loans in fiscal 1962 were as follows:-
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Customers' Programmes - Fiscal 1962

<u>Programme</u>	<u>Millions of Dollars</u>	<u>Percent of Total</u>
Land and Buildings	55.1	45.7%
Equipment	33.9	28.1
Working Capital*	14.3	11.9
Refinancing Mortgages (mainly realty)	5.1	4.2
Refinancing Suppliers' Liens	1.9	1.6
Refinancing Other Liens	3.9	3.2
Refinancing Other Obligations	3.2	2.7
Change of Ownership	1.2	1.0
All Other	1.9	1.6
	<hr/>	<hr/>
Total	120.5	100.0%
	<hr/>	<hr/>

Financing

IDB	90.0	74.7%
Working Capital	6.6	5.5
Shareholders' Funds	16.1	13.3
Other Sources	7.8	6.5
	<hr/>	<hr/>
	120.5	100.0%
	<hr/>	<hr/>

* Including replacement of working capital depleted
by capital expenditures.



1 The purposes for which the IDB lends may be described
2 in more detail as:-

3 (a) To finance the purchase of fixed assets.

4 The chief purpose for which small and
5 medium size businesses have come to the IDB has been to
6 finance new investment in fixed assets and this accounts
7 for almost three-quarters of the total of business pro-
8 grammes in which the IDB participated in fiscal 1962.
9 IDB loans have enabled numerous businesses to construct
10 new buildings, to purchase or alter or enlarge existing
11 premises, and to purchase machinery and equipment, in-
12 cluding aircraft.

13 Not uncommonly, the IDB is approached by
14 a business which had proceeded with an expansion pro-
15 gramme in the belief that it could be financed, in part
16 at least, out of the working capital of the business,
17 only to find on completion of the programme that its
18 working capital was strained too far in the process.
19 The IDB has made many loans to restore working capital
20 which had been depleted to pay for capital expenditures.

21 (b) To increase working capital.

22 It has not been the policy of the Bank
23 to provide funds to finance inventories or receivables
24 as an alternative to borrowing from chartered banks or
25 from other sources of such current financing. Normally,
26 a business which comes to the IDB has an established
27 line of credit with a chartered bank, and the granting
28 of an IDB loan does not disturb that connection. The
29 chartered bank continues to provide the necessary
30 operating credit, primarily on the security of



receivables and inventories, while the IDB's term loan is secured by fixed assets and carries a higher rate of interest.

However, the programmes financed by the Bank involving physical expansion often create a need for additional working capital which can be met only partly by an increased operating credit from the borrower's chartered bank. For this reason, programmes financed by the Bank sometimes include an element of additional working capital.

(c) To finance a change of ownership.

In earlier years it was not considered a function of the Bank to help finance changes of ownership. Where, however, the change in ownership can be regarded as a constructive one for the business, i.e. where it would result in a significant improvement in the efficiency of the management, the Bank has in recent years been prepared to participate in the financing.

In particular the Bank is prepared to assist Canadians to buy a Canadian business which might otherwise be sold to non-residents or to help Canadians buy a business which is owned by non-residents. The Bank may also be able to assist the owner of a business who faces or anticipates financing difficulties in connection with estate taxes, which might otherwise lead him to dispose of the business or of a controlling interest in it.

(d) To repay term obligations.

Sound lending practice usually requires



1 that the IDB obtain as security for its advances a
2 first charge on all fixed assets of the borrowing
3 business. Typically, the business needs to borrow to
4 the limit to finance its intended programme. The IDB
5 can usually go further towards providing the required
6 financing if it is able to obtain a first charge on
7 all the fixed assets of a complete operating unit than
8 it could go if it were able to obtain security on only
9 part of those assets. Indeed any one lender having as
10 security a charge on all of the fixed assets compris-
11 ing a going concern and being the only term creditor
12 looking to the future earnings of the business for re-
13 payment, is in a position to do more for the business
14 than would be possible if two or more lenders were to
15 share the security and to have concurrent and possibly
16 conflicting claims on the earnings of the business.
17 In some cases, therefore, in order to achieve the
18 sound maximum of total term financing for the business,
19 the IDB may advance funds which are used to pay off
20 other creditors:

21 There are also some cases in which ex-
22 isting financial obligations may create a difficult
23 problem for the borrower if they involve heavy repay-
24 ments of principal over a relatively short period of
25 time and place an excessive claim on the flow of funds
26 from the business. If the business is creditworthy and
27 has adequate prospective earning power over a longer
28 period and the borrower is not able to secure a modi-
29 fication of terms from the existing lender, the IDB
30 may be able to help by providing longer-term funds to



1 permit repayment of the existing indebtedness.

2 Investment by others

3 Section 15 (1)(c) of the IDB Act makes
4 it a prerequisite that "the amount invested or to be
5 invested in the industrial enterprise by persons other
6 than the Bank, and the character of that investment,
7 are such as to accord the Bank reasonable protection".
8 The Bank takes into consideration not only investment
9 in the form of equity but also loans from shareholders
10 or others, provided there is assurance that such loans
11 will be left in the business while the IDB is partici-
12 pating in its financing.

13 Credit Judgment

14
15 If a credit application conforms to the
16 requirements mentioned earlier in this section - that
17 is, if funds are not available elsewhere on reasonable
18 terms and conditions, if the applicant is engaged in a
19 type of business to which the IDB may lend, if the
20 funds are required for an appropriate purpose and if
21 there is a reasonable investment in the business by
22 others - then it becomes a matter of credit judgment.

23 In this respect, the Bank's decision as
24 to whether and how much it can appropriately lend to
25 an applicant rests chiefly on the earnings prospects
26 of the enterprise. The security offered and the degree
27 of protection it may afford is, of course, a consider-
28 ation, but the IDB places the greater weight on the
29 earnings potential of the business. This emphasis on
30 repayment from earnings accounts for the approach the



IDB has adopted to its lending operations, which involves taking a broad look at the applicant business and its future prospects. It would be much simpler to limit consideration of an application to the value of the security which is offered - and to limit the Bank's assistance to some specified percentage of that amount - but by emphasizing and enquiring into the earnings potential of the business, the IDB is often able to go further in providing financing.

Security

While the form of security varies from loan to loan and from province to province, the principal security is usually a realty mortgage, chattel mortgage or mortgage bond. In the case of an incorporated business, the personal guarantee of the owner, or owners, for a portion of the loan may be required. A corporate borrower which is a subsidiary of another corporation or is closely related to another company may be required to provide the guarantee of the parent or affiliated company. It is a normal condition of all loans that the borrower maintain and assign to the Bank adequate insurance on the mortgaged assets. Insurance on the life of the principals of the business is sometimes required. IDB loans are commonly subject to underlying conditions designed mainly to keep the Bank advised of developments within the business while its loan is outstanding and to provide protection against developments which might jeopardize the financial condition of the business. These conditions usually



1 include the periodic submission of financial statements
2 and agreement on such matters as the level of capital
3 expenditures which may be made in the future without
4 prior consultation with the Bank.

5 Period of Repayment

6 IDB loans are normally repaid by means
7 of monthly or quarterly instalments. The loans author-
8 ized in fiscal 1962 had an average repayment period of
9 nearly seven years and the maximum term was fifteen
10 years. As shown in Table 13 there has been a tendency
11 in recent years towards somewhat longer repayment
12 periods. In addition, as mentioned on page 10A, the
13 Bank often grants extensions of the original period of
14 repayment of loans.

15 There is also a period between the date
16 of authorization of the loan and the date of commence-
17 ment of repayments which in fiscal 1962 averaged 4.9
18 months. The IDB's practice is to set the date for
19 commencement of repayments in such a way that the
20 borrower will have had some opportunity to benefit
21 from the programme being financed with the IDB's help.

22 In determining the appropriate period
23 of repayment for a loan, consideration must be given
24 to the expected earnings of the business and the extent
25 to which earnings will be required for other purposes,
26 such as to strengthen working capital and to make es-
27 sential continuing capital expenditures including the
28 replacement of worn-out or obsolete equipment. When
29 the prime security consists of assets having a
30



1 particularly short economic life this factor must also
2 be taken into account. To a greater extent than may
3 be realized, the periods over which IDB loans are re-
4 paid reflect borrowers' own assessments of their ability
5 to repay; most borrowers, like the Bank, take the at-
6 titude that the sooner borrowings can be repaid the
7 better. In some cases, indeed the duration of the
8 loan as made is greater than that originally requested
9 by the borrower.

10 Circumstances seldom arise where repay-
11 ment over more than fifteen years is either appropriate
12 from the Bank's point of view or is desired by the
13 borrower but there is no specified maximum period for
14 repayment of IDB loans.

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C - Rate of Interest and Other Charges

The establishment of the Bank as a separate institution with its own Income Statement, and the discussion which took place in Parliament at the time the Act was passed, make it clear that the Bank is expected to charge a lending rate sufficient to cover its cost of borrowing and other expenses (including losses) and provide some moderate return on its capital. The Bank's borrowing and other costs are discussed in detail in Sections G and H.

The relationship between the IDB's lending rate and certain other institutional lending rates, in the months in which a new IDB rate had been established, is indicated in the following table:-

	<u>IDB Rate</u>	<u>Chartered Bank Prime Rate</u>	<u>NHA Maximum Rate</u>	<u>Farm Loan Board Rate</u>	<u>Rate on Con- ventional Mortgages</u>
Nov. 1944--5		4½	4½	5	5
Feb. 1951--5½		4½	4½	4½	5 3/4
Apr. 1952--6		4½	4½	5	6
Sept. 1956-6½		5¼	5½	5	6¼
Nov. 1957--6		5 3/4	6	5	6 3/4
Mar. 1959--6½		5½	6	5	7
Oct. 1959--7		5 3/4	6	5	7
Sept. 1960-6½		5 3/4	6 3/4	5	7½
Sept. 1962-7		6	6 3/4	5	7¼

Occasionally the IDB makes a loan at a rate of interest higher than its general rate.



1 Sometimes such a loan is secured by a second charge on
2 fixed assets where the prior encumbrance in favour of
3 another lender is at a higher rate than the IDB's
4 normal rate; since it is unusual to have a second mort-
5 gage bearing a lower rate of interest than the first,
6 the IDB has often applied a higher-than-normal rate in
7 such cases. In addition some loans involving relative-
8 ly large amounts and above-normal risk have carried a
9 higher rate.

10 As in the case of other term lenders
11 the IDB charges - where they are relevant - certain
12 fees which are described below.

13 Commitment Fee. The Bank makes no
14 charge for the often considerable amount of work and
15 expense involved in investigating a proposal. However,
16 if the prospective borrower accepts the Bank's offer
17 of credit and then fails to provide the relative
18 security or to take up the loan within a stipulated
19 period (normally four to five months), the Bank charges
20 a commitment fee amounting to \$50 for loans up to \$25,
21 000 and, for larger loans, \$50 plus 2% of the amount by
22 which the loan exceeds \$25,000.

23 Standby Fee. If a loan is for more
24 than \$25,000 and if the borrower does not draw it with-
25 in a specified period (usually four to five months) but
26 wishes to retain the right to do so at a later date, the
27 Bank charges a standby fee at the rate of 2% per annum
28 on the undisbursed balance until it is reduced to
29 \$25,000.

30 Prepayment Indemnity. As in the case



1 of most of mortgages and other forms of term borrowing,
2 an IDB loan may be prepaid, in whole or in part, at any
3 time provided the borrower pays a prepayment indemnity.
4 This indemnity ranges from 2% to 6% of the amount pre-
5 paid; the higher rate applies to prepayments made with-
6 in the first three years and the rate declines 1% per
7 annum thereafter to a minimum of 2%.



D - Number, Amount, Classification and Distribution of IDB Loans.

The number and amount of new loans made each year to new borrowers and to existing borrowers is shown in Table 8. After the first three years of initial growth, the volume of lending in terms of number of loans was relatively steady until after 1955. The increase which began in 1956 accelerated sharply in 1961 and continued in 1962.

The proportion of total loans made to new borrowers (as distinct from additional loans to existing borrowers before their previous IDB loans are fully repaid) has been rising. It was 66% in fiscal 1955 and was 83% in fiscal 1962. The increase has been accentuated by loans to businesses which were not eligible prior to the amendment of the IDB Act in July, 1961.

In total, from the commencement of operations in 1944 to the end of fiscal 1962, the Bank has approved over 8,100 loans to more than 6,200 customers for a total amount of \$460 millions. Of these loans, more than 25% by number and nearly 20% by amount were made in fiscal 1962.

The number and amount of loans actually disbursed by the Bank is less than the number and amount approved (see Table 9). Some loans are cancelled after the Bank has approved the application but before the loan reaches the disbursement stage. The borrower may decide against proceedings with his



programme. Or it may be, for example, that the loan was intended to help finance additional facilities for a contract the borrower expected to obtain; if the contract is not obtained the IDB loan, being contingent on the contract, would be cancelled before disbursement. Occasionally another lender who was originally reluctant to provide the needed funds has been encouraged to do so by the fact that the IDB, after investigation, agreed to provide the financing; in this case, too, the IDB loan would be cancelled.

In some cases, before the loan is fully disbursed the borrower may decide to curtail the programme or may find that the programme can be completed at a lower figure than had been expected. In either case, the borrower does not require the full amount approved by the Bank and the unneeded portion is cancelled at the borrower's request.

The total amount disbursed during a fiscal year differs from the total amount of net authorizations in that year because of the time required, between authorization and disbursement, for preparation of security and for the borrower to proceed with his programme. During a period when the number of loans is increasing, the amount disbursed naturally tends to be less than the amount authorized. For example, in fiscal 1961 the net amount of loans and investments approved, after cancellations and reductions, was \$61,986,000 and the amount disbursed was \$47,504,000.

Classification of Loan Approvals byType of Business (Table 10)

The broadening of the eligibility provisions of the IDB Act in 1952, 1956 and 1961 has had a pronounced effect on the distribution of IDB loans among the various types of businesses. The number and amount of loans to 35 categories of businesses (the first 17 being manufacturers) are shown for each fiscal year in Table 10.

Prior to 1956 virtually all loans made by the Bank were to manufacturing businesses. Commercial air services accounted for a small number of loans after that industry was made eligible by the amendment of 1952 and the amounts involved in such loans were relatively large in 1953 (9% of the total amount approved in that year), 1955 (13%), 1956 (29%) and 1957 (12%).

The 1956 amendment made many non-manufacturing types of businesses eligible and loans to such businesses have accounted for a steadily increasing proportion of total loans since then. The 1961 amendment, which made virtually all types of businesses eligible, had an even more pronounced and immediate effect in this regard, as shown in the table below:-



Fiscal Year	Loans to Manufacturers		Loans to Non-Manufacturers	
	Number	% of total	Number	% of total
1955	202	91%	19	9%
1956	308	88	41	12
1957	319	80	82	20
1958	431	75	140	25
1959	442	74	157	26
1960	501	68	239	32
1961	871	64	494	36
1962	800	39	1,240	61

Size of Loans (Table 11)

The preamble to the IDB Act refers to the need to give "particular consideration to the financing problems of small enterprises". In recent years the smaller loans - those of \$25,000 and less - have been accounting for a growing proportion of the total number of loans made by the IDB, as shown in the table below:-

<u>Fiscal Year</u>	<u>Number of loan approvals not exceeding \$25,000</u>
1955	38%
1956	38
1957	39
1958	43
1959	46
1960	46
1961	45
1962	50



1 Currently 50% or more of the loans which the Bank makes
2 are for amounts not over \$25,000 and less than 10% are
3 for amounts over \$100,000. The increasing proportion
4 of smaller loans is no doubt due, in part at least, to
5 the growing proportion of loans being made to non-
6 manufacturing types of businesses whose financial needs
7 tend to be less than those of manufacturing concerns.

8 While loans not exceeding \$25,000 repre-
9 sent half of the total number being made by the Bank
10 and thus account for a large proportion of the work of
11 the Bank, they account for only 17% of the total dollar
12 amount of loans being made and provide only a small
13 proportion of the Bank's revenues.

14 At the top of its lending range, the Bank
15 has made 24 loans of \$1 million or more. Five of these
16 were made to commercial air services in one year -
17 fiscal 1956 - at a time when Canadian regional airlines
18 were faced with the need to expand their facilities,
19 largely to service the DEW-Line which was being built
20 across northern Canada.

21 In line with the trend towards a higher
22 proportion of loans of smaller amounts, the average
23 size of loan made by IDB has been declining. The
24 relative figures appear in Table 8. The average size
25 of loan approved during the years 1954-57 exceeded
26 \$70,000, dropping to \$63,000 in 1958 and then to the
27 \$52,000 level in 1959-61. There has been a renewed
28 downward trend since then to \$42,000 in the last half of
29 fiscal 1962.
30

Distribution of Loan Approvals by Province (Table 12)

Table 12 records, for each province and the territories, the number and amount of loans made in each fiscal year. As shown in the table below, there is a fairly close correlation between the regional distribution of loans made by the IDB and the regional distribution of economic activity as measured by total employment and by capital investment expenditures.

Region	Regional Distribution of:			
	IDB Loan Approvals		Total Employment	Capital Investment
	Fiscal 1962			Forecast
	Number	Amount	Fiscal 1962	Calendar 1962
Atlantic	7%	8%	9%	8%
Quebec	24	26	27	24
Ontario	37	37	37	36
Prairies	20	19	18	21
B.C., Yukon and N.W.T.	<u>11</u>	<u>10</u>	<u>9</u>	<u>11</u>
	100%	100%	100%	100%

E - Equity Financing, Underwriting and Guarantees

Subject to the requirements discussed in Section B regarding eligibility, availability of funds from other sources on reasonable terms, and credit-worthiness, Section 15(1) of the IDB Act permits the Bank to:-

"enter into underwriting agreements in respect of the whole or any part of any issue of stock, bonds or debentures of the corporation, and purchase or otherwise acquire with a view to the resale thereof, the whole or any part of any issue of stock, bonds or debentures of the corporation from the corporation or a shareholder thereof or from any person with whom the Bank has entered into an underwriting agreement in respect of the said issue."

Equity Financing

The Bank has been able and willing to participate in equity financing, but there has been very little opportunity to do so. In all but a handful of cases, the Bank has found a term mortgage loan without equity participation to be the most appropriate method of providing the financial needs of the applicant business, and a method more acceptable to the owners than one involving investment in its equity. Even in cases where the Bank has acquired an equity interest, the greater part of the total financing provided by the Bank has been in the form of a secured term loan.



1 The explanation is to be found largely
2 in the marked unwillingness of shareholders in a small
3 business to dilute their equity. In the typical case
4 encountered by the Bank, the business is owned and
5 operated by the one or two individuals who founded it
6 and who are accustomed to freedom of action which they
7 feel would be curtailed if additional shareholders were
8 to participate. They are optimistic about the prospects
9 of their business and do not wish to share the fruits
10 of success with others; while they may need financing,
11 they do not want to give up equity in order to obtain
12 it.

13 It is of course the case that if the IDB
14 limited the amount of its term loans secured by the
15 fixed assets of borrowing businesses to what other
16 mortgage lenders would normally lend on such assets,
17 the IDB would be lending significantly less than it is
18 and there might be correspondingly greater need for
19 supplementary financing in the form of equity
20 participation.

21 The capital structure of the businesses
22 financed by the IDB naturally has a bearing on what the
23 IDB can do by way of equity financing. Half of the
24 businesses which the IDB assists borrow an amount not
25 exceeding \$25,000 and about 75% borrow not more than
26 \$50,000. Businesses whose financial requirements are
27 of this magnitude often have a rather narrow equity base;
28 not only is the shareholders' investment small in dollar
29 amount but it is not unusual for a substantial portion
30 of that investment to take the form of loans to the



1 company; in some cases the shareholders' investment
2 in shares may be no more than a nominal amount. Unless
3 there is a broad capital base, it is impossible to make
4 a worthwhile contribution to the financial needs of the
5 business by way of equity investment without upsetting
6 control. It would be both inappropriate as far as the
7 Bank is concerned and unacceptable to the shareholders
8 for the IDB to acquire share control of a business and
9 the Bank's policy is to limit its participation in the
10 equity of any company to a proportion well short of 50%.
11 For a company which requires, say, \$25,000 and has the
12 earning power to repay a loan for that amount over seven
13 or eight years, there is little need or scope for out-
14 side equity financing if, as may well be the case, the
15 value of the outstanding common shares is no more than
16 \$10,000.

17 In practice, the cases where it has been
18 appropriate and feasible for the Bank to obtain a minor-
19 ity equity interest have been very few in number. In
20 eighteen years the Bank has acquired a stock interest
21 in only 23 companies; common shares were involved in the
22 case of 16 companies, preferred in 4 and a combination
23 of common and preferred in 3. The Bank presently has
24 an equity interest in 8 companies.

25 Underwriting

26 The Bank has the legal power to participate
27 in underwriting agreements, but only one case suitable
28 for utilizing this power has been found so far. The
29 subject has been reviewed with investment dealers quite
30



1 recently and it may be that more opportunities can be
2 developed along this line in the future than have oc-
3 curred in the past.

4 Guarantees

5 Under Section 15(1) of the Act, the IDB
6 may "guarantee loans of money", but in practice, the
7 Bank has had few occasions to utilize this power. Such
8 occasions usually involve an existing customer of the
9 Bank whose affairs have taken an unfavourable turn, to
10 the extent that the risk becomes unacceptable to the
11 chartered bank which provides current financing for the
12 business. As part of its endeavour to help keep the
13 business going until the difficulties can be overcome,
14 the IDB might agree to guarantee its customer's charter-
15 ed bank advances in part, if that is the only basis on
16 which the chartered bank is prepared to continue with
17 the account. In all, 41 guarantees have been authorized.
18 The Bank makes a charge for guarantees at the rate of
19 2% per annum on the daily balance outstanding under its
20 guarantee.

21 A possible alternative to guaranteeing
22 the chartered bank operating credit would be for the IDB
23 to provide the required current financing directly by
24 means of an operating loan secured by goods, wares and
25 merchandise. Section 19 of the Act permits the IDB
26 to take security on goods, wares and merchandise "in
27 the same form and mode by which security on goods, wares
28 and merchandise may be given under Section 88 of the
29 Bank Act to a bank incorporated by the Bank Act", and
30



1 Section 18 permits the Bank to take, as security, ware-
2 house receipts or bills of lading covering goods, wares
3 and merchandise, the provisions of Section 18 being al-
4 most identical to Sections 86 and 87 of the Bank Act.

5 In earlier years the IDB did establish operating credits
6 for ten of its customers under circumstances described
7 above. The experience with these accounts demonstrated
8 that, for this type of financing to be handled efficient-
9 ly, it is necessary for the lender to be in frequent -
10 preferably daily - contact with the borrower and to be
11 familiar with the day-to-day transactions involved in
12 the current financing of his business. The chartered
13 banks, having very many more branches than the IDB and
14 being geared to this type of financing, are in a much
15 better position than the IDB to provide operating
16 credits on the security of current assets.

F - Organization, Staff and Public Information

The Industrial Development Bank reports to Parliament through the Minister of Finance. Its Board of Directors consists of:

The Governor of the Bank of Canada

The Deputy Governor of the Bank of Canada

The Deputy Minister of Finance

The Deputy Minister of Trade and Commerce

The 12 Directors of the Bank of Canada who

are appointed for three-year terms by the

Minister of Finance with the approval of

the Governor in Council

The Governor of the Bank of Canada is President of the IDB and Chairman of its Board, which normally meets eight times a year. The Executive Committee of the IDB consists of the directors who are members of the Executive Committee of the Bank of Canada (that is, the Governor, Deputy Governor, Deputy Minister of Finance and one Director), together with the Deputy Minister of Trade and Commerce and one other Director selected by the Board. The Executive Committee meets every week and submits minutes of its proceedings to the next Board meeting.

The Head Office, in Ottawa, is concerned with the broader aspects of IDB policy. The General Manager's Office, which is located in Montreal, supervises the operations and staff of the Bank.

The Bank has 22 branch offices across



1 Canada. Offices were established in Montreal, Toronto,
2 Winnipeg and Vancouver in 1944-6 and in Halifax and
3 Calgary in 1956. Beginning in 1959, 16 more branch
4 offices have been opened from St. John's, Newfoundland
5 to Victoria, B.C. The branches are organized along
6 regional lines; branch managers report to regional super-
7 visors who in turn report to the General Manager.

8 The delegation of lending authority is
9 such that currently about 72% of the total number of
10 loans made by the Bank are approved at the branch to
11 which the customer takes his proposal. About 14% are
12 approved by a Supervisor in another city. For the
13 remaining 14%, consisting of larger loans, the decision
14 rests with senior officers at the General Manager's
15 Office or, in the case of the largest loans, with the
16 Executive Committee or the Board of Directors in Ottawa.
17 Within the overall policies established for the Bank
18 as a whole this decentralized arrangement permits the
19 decision to be made in most cases in the field by staff
20 well acquainted with local conditions.

21 The number and location of the Bank's
22 branches has been largely determined by the volume of
23 lending business already established and in prospect and
24 by the desire on the part of the Bank to provide as
25 prompt and convenient service to its customers as is
26 possible consistent with economical operations. The
27 Bank endeavours to accommodate businessmen in centres
28 where it does not have a branch office by arranging
29 periodic visits by representatives from the nearest
30 branch. These visits are advertised in advance in the



1 local press to indicate when and where the represent-
2 atives may be reached and to invite interested business-
3 men to enquire about the Bank's services.

4 The IDB requires the services of a
5 specialized and well-trained staff which, at September
6 30, 1962, was divided among six main categories as
7 follows:-

	<u>Number</u>	<u>Percentage</u>
9 Management	34	7%
10 Credit officers	126	27
11 Investigating officers	56	12
12 Legal officers	26	6
13 Insurance officers	11	2
14 Clerical	219	46
15	<u>472</u>	<u>100%</u>
16	<u>472</u>	<u>100%</u>
17		
18 Men	268	57%
19 Women	204	43%

20 Staff located at branch offices account
21 for 86% of total IDB personnel. The other 14% are at
22 the General Manager's office in Montreal; these in-
23 clude the senior management of the Bank, centralized
24 departments such as accounting, and the related steno-
25 graphic and clerical staff.

26 The size of the staff has increased
27 substantially over the past six years, as a result of
28 the rapid growth in the Bank's activities in that period.
29 The number of applications processed annually rose from
30



358 in fiscal 1955 to 2,900 in fiscal 1962, the number of customers on the books increased from 692 at the end of fiscal 1955 to 4,100 at the end of fiscal 1962, and the number of branches rose from 4 in 1955 to 22 at the present time. The increase in staff over this period is shown in the table below:-

Total Number of IDB Staff

September 30, 1955	99
1956	119
1957	135
1958	162
1959	193
1960	251
1961	402
1962	472

Much the largest annual increase in staff occurred during fiscal 1961, most of it in the second half of the year. There had already been a strong upward trend in the Bank's lending activity in the early part of that fiscal year, and when the IDB Act was amended in July 1961 to make the Bank's services available to many types of businesses not previously eligible it became necessary to expand the staff substantially and quickly.

Additional staff was also needed to implement the policy of opening new branches, which was noted in the Budget Speech of June 20, 1961 as follows: "The number of branch offices has been increased from four to thirteen over the past five years, and further



1 branches will be opened in the near future as suitable
2 staff can be recruited and trained. This expansion has
3 been very desirable and has had the full support of the
4 Government." While the opening of a new branch reduces
5 the territory served by adjoining branches, it invariably
6 increases the total volume of business and adds to the
7 over-all need for staff.

8 In the first years of its operations the
9 Bank relied heavily on investigating officers and credit
10 officers who had already had considerable experience
11 and training before joining the Bank. In the case of
12 investigating officers most had a background in en-
13 gineering work. Credit officers were drawn from account-
14 ing, banking and various other types of business. As
15 the Bank has grown and particularly since the large in-
16 crease of staff in 1961, it has been necessary to re-
17 cruit staff with less previous practical experience and
18 train them in the service of the Bank.

19 Public Information Programme

20 As the organization charged with carry-
21 ing out Parliament's intention to ensure the availabi-
22 lity of credit to sound Canadian businesses of small or
23 medium size which have been unable to obtain financial
24 assistance from other sources on reasonable terms and
25 conditions, the IDB clearly has some obligation to
26 make its services known to those who might be in need
27 of them. One might expect that awareness of the exist-
28 ence of an organization such as the IDB, and at least
29 a general understanding of its function, would spread
30



1 rapidly through the business community. The IDB has
2 found, however, that it could not be assumed that this
3 would occur without positive action by the Bank. Even
4 after the IDB had been in operation for a dozen years,
5 it was apparent that the Bank was not adequately known
6 among those who might obtain financial assistance from
7 it, or their advisers. A complicating factor has been
8 that many businesses approached the IDB in its early
9 years only to learn that they were not -- at that time
10 -- eligible. It has therefore been necessary to make
11 such businesses aware of the enlargement in the Bank's
12 terms of reference, especially following the 1961
13 amendment.

14 The Bank has tried to make its services
15 better known in a number of ways. Advertising by the
16 IDB has appeared in newspapers and appropriate magazines
17 in Canada for a number of years, but greater emphasis
18 has been placed on such advertising during the past
19 two or three years. In accordance with the increased
20 emphasis placed by the Bank on its public information
21 activities, an information officer was appointed to its
22 staff in November 1960.

23 The Bank's staff accept invitations to
24 address business groups, trade conventions, service
25 clubs, and other interested audiences about the function
26 and operations of the IDB. The Bank also had a 20-
27 minute colour film prepared in 1960. The film records
28 an actual case history of the development of a new
29 business and the part the IDB played in its financing,
30 and goes on to explain the Bank's operations in a general



1 way. The English and French versions of the film have
2 been widely shown across Canada by IDB officers -- more
3 than 260 times to a combined audience estimated at more
4 than 13,000 persons, and there have been a number of
5 showings on TV undertaken by stations as a public
6 service without charge to the Bank.



1 G - Sources of Financing

2
3 The Bank obtains its financial resources
4 in three main forms, viz: share capital, the Reserve
5 Fund built up through retention of profits, and de-
6 bentures issues.

7 Share Capital

8 Section 12 of the IDB Act stipulates that
9 the Bank of Canada shall subscribe for the authorized
10 share capital of the IDB. The original \$25 million of
11 capital was issued between 1944 and 1947. When the IDB
12 Act was amended in 1961, the amount of authorized capital
13 was increased to \$50 million and the Bank of Canada is
14 taking up the additional \$25 million pari pasu with the
15 increase in debenture financing which was authorized
16 at the same time, i.e. for each \$10 million increase in
17 debentures outstanding, the Bank of Canada purchases
18 another \$1 million of IDB capital stock.

19
20 Reserve Fund

21 According to Section 26 of the IDB Act,
22 the full amount of profit remaining each fiscal year
23 after provision for bad and doubtful debts, depreci-
24 ation, etc., must be transferred to the Reserve Fund,
25 which amounted at September 30, 1962 to \$16.2 million.
26 No dividends may be paid while the Reserve Fund of the
27 Bank is less than its paid-up capital. The maximum
28 dividend which may be paid thereafter is 4% per annum.
29
30



1 Debentures

2 Under Section 13 of its Act the IDB may
3 "issue and sell bonds and debentures bearing such rates
4 of interest and subject to such terms and conditions as
5 the Board may approve", provided the aggregate of such
6 indebtedness (plus the amount of contingent liabilities)
7 does not exceed five times the sum of paid-up capital
8 and Reserve Fund. At September 30, 1962 paid-up capital
9 was \$30 million, the Reserve Fund was \$16.2 million and
10 debentures could be issued up to an amount of \$231
11 million. By the time the full \$50 million of authorized
12 capital is issued, the Bank's loans and investments
13 would be somewhat more than \$400 million as compared with
14 \$172 million at September 30, 1962.

15 To date, all the debentures issued by the
16 IDB have been sold to the Bank of Canada, which purchases
17 them on the basis of the Government of Canada bond yield
18 for a comparable maturity plus an addition which is
19 currently .60%. Debentures are issued in serial maturi-
20 ties ranging from one to six years on a basis which
21 maintains approximately the same amount outstanding in
22 each maturity.

23 The rate of interest paid by the IDB on
24 its debentures has fluctuated much more widely than the
25 IDB's lending rate, as shown in the following table:-
26
27
28
29
30



During	Average Interest Rate on New Loans Made	Average Interest Rate on New Debentures Issued	Spread
Fiscal - 1955	6.00%	2.34%	3.66%
1956	6.04	3.35	2.69
1957	6.50	4.55	1.95
1958	6.00	3.79	2.21
1959	6.34	4.81	1.53
1960	6.96	5.33	1.63
1961	6.50	4.71	1.79
1962	6.54	4.90	1.64
Fiscal 1962			
First Half	6.50	4.40	2.10
Second Half	6.58	5.40	1.18

The great increase in the proportion of the Bank's resources obtained by the issue of debentures, and the size of the spread between the cost of IDB debentures and the IDB's lending rate, have been factors of growing importance in determining the net income of the Bank in recent years. In 1955 outstanding debentures accounted for only 22% of the Bank's total financial resources. At the end of fiscal 1962 this proportion had risen to 70% and interest-free sources of funds (paid-up capital, reserve fund and reserve for losses) had declined to 30% of the total. By the time the full borrowing authority provided under the amended legislation of 1961 has been used the ratio of debentures to total resources will have risen to more than 80%.

This continuing shift in the source of



1 the Bank's funds has already had a very marked effect
2 on the average cost of money to the IDB. Until the
3 Bank began to issue debentures in 1951 its cost of money
4 was nil. In fiscal 1956 the average cost of funds was
5 .68% per annum and in the final quarter of fiscal 1962
6 it was 3.23% per annum.

H - Income and Expenses

Statements of Income and Expenses and of Profit and Loss for each fiscal year from 1945 to 1962 are set out in Tables 2 and 3.

The income of the Bank continues to be almost entirely interest on loans; other income was about 3% of the total in fiscal 1962.

The main categories of operating expenses are shown below as a percentage of income:

	<u>1955</u>	<u>1956</u>	<u>1957</u>	<u>1958</u>	<u>1959</u>	<u>1960</u>	<u>1961</u>	<u>1962</u>
Debenture interest	14%	12%	26%	33%	34%	38%	41%	46%
Salaries and related expenses	25	24	23	20	20	22	27	30
Leased premises - rental and other costs	2	3	3	3	3	3	4	4
Other expenses	5	5	5	4	5	6	7	8
Net profit (before loss provision)	54	56	44	41	38	31	22	12
	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>

The most notable feature of the above figures is the extent to which debenture interest has increased in importance as an element of the Bank's expenses - from 12% of income in 1956 to 46% in 1962 - for reasons discussed in the preceding section.

Staff salaries and related expenses (contributions to pension fund and group insurance) are the second largest expense category. Salary expenses represented 25% of income in 1955; this dropped to 20% in 1958 and 1959 and rose again to 30% in 1962. Because IDB loans are not drawn and thus do not contribute to



1 IDB interest income until some time after the relative
2 investigation expenses have been incurred there is in
3 any period of important growth in lending an unavoidable
4 lag of income behind expenses. This has been particu-
5 larly true over the last three years when the growth of
6 lending and the necessary growth in staff has been so
7 rapid that, as mentioned in Section F, it has involved
8 a temporary but substantial reduction in the average
9 level of experience of the staff. Between fiscal 1959
10 and fiscal 1962 the number of loan authorizations in-
11 creased by 241% and the average number on the staff in-
12 creased by 151% while interest income increased by 73%.
13 By the final quarter of fiscal 1962, however, interest
14 income was running at a rate 101% higher than in fiscal
15 1959.

16 As shown in the table above, net profit
17 (before the annual provision for bad and doubtful ac-
18 counts) has declined steadily as a percentage of income
19 since fiscal 1956. During the last three years, under
20 the influence of the temporary increase in the ratio of
21 staff expenditures to income which has been mentioned
22 in the preceding paragraph, net profits have declined
23 in actual dollar amount. The relationship between the
24 cost of borrowed funds, other operating expenses, and
25 net profit before loss provision, each expressed as a
26 percentage of average loans and investments, is shown
27 in Table 4.

28 Provision for bad and doubtful debts

29 During the five fiscal years 1958 to
30



1 1962 inclusive the annual provision for bad debts has
2 ranged from \$444,000 to \$715,000 and averaged \$575,000.

3 In the eighteen years to the end of fiscal
4 1962 net write-offs of loans and investments have
5 amounted to \$1,681,000 and a reserve for further pos-
6 sible losses of \$3,000,000 has been built up.

7 Net write-offs during the eighteen years
8 represent .47% of the total amount of \$360 million dis-
9 bursed by the Bank on loans and investments during that
10 period. Including the reserve for possible losses,
11 the total provision for bad and doubtful debts has
12 amounted to 1.30% of total disbursements on loans and
13 investments during the eighteen year period.



I - STATISTICAL TABLES

1. Statement of Assets and Liabilities
2. Statement of Expenses
3. Statement of Income and Profit and Loss
4. Income, Operating Costs and Net Profit as a
Percentage of Loans and Investments
5. Reserve for Losses
6. Sources and Cost of Financing
7. Loans on Books at Fiscal Year End
8. Loan Approvals, New and Existing Borrowers
9. Loans and Investments
10. Loan Approvals - Industrial Classification
11. Loan Approvals - Size Classification
12. Loan Approvals - Provincial Distribution
13. Average Original Period of Repayment
14. Investments
15. Guarantees
16. Personnel and Branches

INDUSTRIAL DEVELOPMENT BANK
STATEMENT OF ASSETS AND LIABILITIES
AS AT SEPTEMBER 30
(Thousands of Dollars)

Table 1

ASSETS	1945	1946	1947	1948	1949	1950	1951	1952	1953
Cash on Hand and Deposits With Other Banks	204	31	38	33	41	244	67	71	110
Government of Canada Securities at Values Not Exceeding Market	8,948	10,151	14,130	8,224	6,230	5,104	-	-	-
Accrued Interest on Government of Canada Securities	69	82	104	71	51	63	-	-	-
Loans and Investments	872	5,123	11,530	17,536	20,316	21,939	29,198	33,387	38,925
Accrued Interest	6	61	138	187	257	229	308	310	267
Property Held for Sale (including Agreements for Sale)	-	-	-	-	31	36	37	39	57
Guarantees and Underwriting Agreements (as per contra)	-	-	1,800	3,080	3,260	3,406	227	243	280
Unamortized Discount and Premium on Debentures	-	-	-	-	-	-	-	7	115
Other Assets	7	12	17	40	38	40	25	23	21
	10,106	15,460	27,757	29,171	30,224	31,061	29,862	34,190	39,775
LIABILITIES									
Capital									
Reserve Fund	10,000	15,000	25,000	25,000	25,000	25,000	25,000	25,000	25,000
Reserve for Losses	98	439	749	784	1,516	2,218	2,881	3,688	4,534
Bonds and Debentures Outstanding	-	-	200	300	400	400	400	500	700
Accrued Interest Due on Debentures	-	-	-	-	-	-	1,250	3,850	8,950
Liabilities under Guarantees and Underwriting Agreements	-	-	-	-	-	-	14	45	113
Other Liabilities	8	21	1,800	3,080	3,260	3,406	228	243	280
	10,106	15,460	27,757	29,171	30,224	31,061	29,862	34,190	39,775

ASSETS	1954	1955	1956	1957	1958	1959	1960	1961	1962
Cash on Hand and Deposits With Other Banks	226	32	27	350	122	377	1,453	62	-
Government of Canada Securities at Values Not Exceeding Market	-	-	-	-	-	-	499	-	-
Loans and Investments	42,139	44,050	52,184	71,874	88,843	96,872	103,072	123,261	165,000
Accrued Interest	289	312	351	473	436	390	452	531	-
Property Held for Sale (including Agreements for Sale)	177	203	170	170	135	131	288	196	-
Guarantees and Underwriting Agreements (as per contra)	135	1,321	113	56	21	18	54	47	-
Unamortized Discount and Premium on Debentures	93	16	189	818	734	801	882	701	-
Other Assets	26	23	29	45	89	153	145	214	-
	43,085	45,957	53,053	73,786	90,380	98,742	106,845	125,313	-
LIABILITIES									
Capital									
Reserve Fund	25,000	25,000	25,000	25,000	25,000	25,000	25,000	26,000	30,000
Reserve for Losses	6,223	7,384	8,707	10,041	11,275	12,809	14,317	15,510	16,200
Bonds and Debentures Outstanding	10,700	9,500	700	1,100	1,700	1,600	2,500	2,700	3,000
Accrued Interest Due on Debentures	150	129	213	35,450	51,000	57,700	63,600	78,900	113,300
Liabilities under Guarantees and Underwriting Agreements	135	1,321	113	56	21	18	54	47	-
Other Liabilities	177	1,923	430	1,557	584	624	170	183	-
	43,085	45,957	53,053	73,786	90,380	98,742	106,845	125,313	-

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Table 1

Table 2

INDUSTRIAL DEVELOPMENT BANK
STATEMENT OF EXPENSES
FISCAL YEARS ENDING SEPTEMBER 30
 (Thousands of Dollars)

	1945	1946	1947	1948	1949	1950	1951	1952	1953
EXPENSES									
Salaries	68	128	203	265	337	366	400	419	417
Contributions to Pension Fund, Unemployment Insurance, Group Insurance	4	9	18	34	42	46	54	54	54
Investigation and Supervision Expenses	6	11	14	15	17	17	15	17	14
Staff Transfer and Travel Expenses	7	3	5	10	5	5	9	5	4
Rental and Other Costs - Leased Premises	1	12	12	30	33	44	52	47	48
Depreciation on Equipment	-	2	3	5	5	6	7	7	7
Telephones and Telegrams	-	3	5	8	8	8	13	14	14
Office Supplies and Expenses	4	4	8	12	12	13	9	8	8
Directors' Fees	6	4	4	4	4	4	5	5	4
Auditors' Fees and Expenses	2	4	6	6	6	6	6	6	6
All Other Operating Expenses	13	5	7	10	8	16	21	16	17
	111	185	289	399	477	531	589	598	593
Debt Interest (incl. Amortization of Disc. and Prem.)	-	-	-	-	-	-	3	79	201
TOTAL EXPENSES	111	185	289	399	477	531	592	677	794

	1954	1955	1956	1957	1958	1959	1960	1961	1962
EXPENSES									
Salaries	502	497	570	718	831	1,039	1,313	1,813	2,700
Contributions to Pension Fund, Unemployment Insurance, Group Insurance	76	67	81	93	111	135	105	153	200
Investigation and Supervision Expenses	15	16	17	23	26	31	39	50	
Staff Transfer and Travel Expenses	17	65	27	32	16	71	65	76	
Rental and Other Costs - Leased Premises	49	51	74	109	123	157	183	306	400
Depreciation on Equipment	9	7	9	12	14	19	27	39	
Telephones and Telegrams	14	14	16	20	23	31	41	53	
Office Supplies and Expenses	15	11	15	23	25	50	102	100	
Directors' Fees	6	5	5	6	7	6	5	8	
Auditors' Fees and Expenses	9	9	9	11	11	10	20	15	
All Other Operating Expenses	22	32	37	47	54	85	93	166	
	734	724	860	1,094	1,241	1,634	1,993	2,779	4,100
Debt Interest (incl. Amortization of Disc. and Prem.)	359	306	321	920	1,524	2,001	2,474	3,008	4,500
	1,093	1,030	1,181	2,014	2,765	3,635	4,467	5,787	8,600
TOTAL EXPENSES	1,093	1,030	1,181	2,014	2,765	3,635	4,467	5,787	8,600

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Table 2

Table 3

INDUSTRIAL DEVELOPMENT BANK
STATEMENT OF INCOME AND PROFIT AND LOSS
FISCAL YEARS ENDING SEPTEMBER 30
(Thousands of Dollars)

	1945	1946	1947	1948	1949	1950	1951	1952	1953
INCOME									
Interest on Loans	11	138	401	697	913	1,039	1,238	1,567	1,845
Interest on Government Securities	207	195	210	294	184	149	47	-	-
Profit or Loss (-) on Government Securities	91	94	187	-149	-67	-70	-60	-	-
Commission on Guarantees	-	-	-	42	55	57	16	3	4
Commitment Fees	-	-	-	1	1	-	-	2	5
Prepayment Fees	-	-	-	-	33	2	12	9	10
Standby Fees	-	-	-	-	-	-	-	4	-
Dividends Received	-	-	-	8	7	6	2	-	-
Miscellaneous	-	-	-	-	-	-	-	-	-
TOTAL INCOME	<u>309</u>	<u>427</u>	<u>798</u>	<u>893</u>	<u>1,126</u>	<u>1,189</u>	<u>1,258</u>	<u>1,585</u>	<u>1,865</u>
TOTAL EXPENSES	<u>111</u>	<u>185</u>	<u>289</u>	<u>399</u>	<u>477</u>	<u>531</u>	<u>592</u>	<u>677</u>	<u>794</u>
NET PROFIT	<u>198</u>	<u>242</u>	<u>509</u>	<u>494</u>	<u>649</u>	<u>658</u>	<u>666</u>	<u>909</u>	<u>1,071</u>
of which:									
Appropriated to Reserve for Losses	-	-	200	134	133	66	3	102	225
Provision for Other Contingencies (1)	100	-100	-	326	-216	-110	-	-	-
Transferred to Reserve Fund	98	342	309	34	732	702	663	807	846
INCOME									
Interest on Loans	2,082	2,188	2,553	3,481	4,516	5,477	6,301	7,134	9,500
Interest on Government Securities	-	-	1	-	-	-	-	-	-
Commission on Guarantees	4	3	13	2	1	-	1	1	-
Commitment Fees	3	2	1	11	11	5	13	11	-
Prepayment Fees	14	25	119	18	12	56	37	89	-
Standby Fees	-	1	7	65	113	83	64	74	-
Dividends Received	1	3	4	6	4	3	1	1	-
Profit on Sale of Assets (2)	805	-	-	-	3	258	47	128	-
Miscellaneous	26	7	5	18	3	2	-	14	-
TOTAL INCOME	<u>2,935</u>	<u>2,229</u>	<u>2,703</u>	<u>3,601</u>	<u>4,663</u>	<u>5,884</u>	<u>6,464</u>	<u>7,424</u>	<u>9,800</u>
TOTAL EXPENSES	<u>1,093</u>	<u>1,030</u>	<u>1,181</u>	<u>2,014</u>	<u>2,765</u>	<u>3,635</u>	<u>4,467</u>	<u>5,787</u>	<u>8,600</u>
NET PROFIT	<u>1,842</u>	<u>1,199</u>	<u>1,522</u>	<u>1,587</u>	<u>1,898</u>	<u>2,249</u>	<u>1,997</u>	<u>1,637</u>	<u>1,200</u>
of which:									
Appropriated to Reserve for Losses	154	37	200	253	663	715	488	444	-
Transferred to Reserve Fund	1,688	1,162	1,322	1,334	1,235	1,534	1,509	1,193	1,200

(1) Contingency reserve set aside in 1945 was transferred to Reserve Fund in 1946. Reduction of book value of Government securities in 1948 was reversed in 1949 and 1950.

(2) These amounts were almost entirely due to profit on sale of equities relating to three customer accounts.

Table 4

INDUSTRIAL DEVELOPMENT BANK
INCOME, OPERATING COSTS AND NET PROFIT
AS A PERCENTAGE OF LOANS AND INVESTMENTS

	1945	1946	1947	1948	1949	1950	1951	1952	1953
Percentage of Average Loans and Investments									
Cost of Borrowed Money									
Other Operating Expenses	1.12%	1.77%	1.77%	1.55%	1.82%	1.98%	.01%	.25%	.54%
Profit Before Provision for Losses	2.00	2.32	3.11	1.93	2.48	2.44	2.11	1.90	1.61
Total Income	3.12%	4.09%	4.88%	3.48%	4.30%	4.42%	2.39	2.88	2.90
Loans and Investments Outstanding Including Holdings of Govt. Securities (Month End Averages in Thousands of Dollars)	9,901	10,444	16,336	25,632	26,154	26,924	27,852	31,514	36,934

	1954	1955	1956	1957	1958	1959	1960	1961	1962
Percentage of Average Loans and Investments									
Cost of Borrowed Money									
Other Operating Expenses	.87%	.73%	.68%	1.45%	1.92%	2.13%	2.45%	2.68%	3.07%
Profit Before Provision for Losses	1.79	1.74	1.82	1.73	1.56	1.74	1.98	2.47	2.79
Total Income	4.49	2.87	3.22	2.51	2.39	2.40	1.98	1.46	.82
Loans and Investments Outstanding Including Holdings of Govt. Securities (Month End Averages in Thousands of Dollars)	41,024	41,724	47,231	63,326	79,383	93,905	100,779	112,381	146,675

Table 5

INDUSTRIAL DEVELOPMENT BANK

RESERVE FOR LOSSES

FISCAL YEARS ENDING SEPTEMBER 30

(Thousands of Dollars)

	1945	1946	1947	1948	1949	1950	1951	1952	1953
Opening Balance	-	-	-	200	300	400	400	400	500
Add:									
Recovery of Amounts Previously Written Off	-	-	-	-	-	-	-	-	3
Provision for Bad and Doubtful Debts for the Year	-	-	200	134	133	66	3	102	225
	-	-	200	334	433	466	403	502	728
Less:									
Bad Debts Written Off	-	-	-	34	33	66	3	2	28
Closing Balance	-	-	200	300	400	400	400	500	700
Opening Balance	1954	1955	1956	1957	1958	1959	1960	1961	1962
	700	700	700	900	1,100	1,700	1,600	2,500	2,700
Add:									
Recovery of Amounts Previously Written Off	-	2	3	-	4	5	132	2	
Provision for Bad and Doubtful Debts for the Year	154	37	200	253	663	715	488	444	562
Transfer of Interest Previously Unapplied and Held in Suspense	-	-	-	-	-	-	315	-	
	854	739	903	1,153	1,767	2,420	2,535	2,946	
Less:									
Bad Debts Written Off	154	39	3	53	67	820	35	246	262
Closing Balance	700	700	900	1,100	1,700	1,600	2,500	2,700	3,000

Table 6

INDUSTRIAL DEVELOPMENT BANK
SOURCES AND COST OF FINANCING
DURING FISCAL YEARS ENDING SEPTEMBER 30

PRINCIPAL SOURCES OF FINANCING (\$000)

	1945	1946	1947	1948	1949	1950	1951	1952	1953
Increase in Shares Issued	10,000	5,000	10,000	-	-	-	-	-	-
Increase in Reserve Fund	98	342	309	34	732	702	663	-	846
Increase in Reserve for Losses	-	-	200	100	100	-	-	807	-
Provision for Other Contingencies	100	-100	-	320	-210	-110	-	100	200
Increase in Debentures Issued	10,198	5,242	10,509	460	616	592	663	907	1,046
Total	10,198	5,242	10,509	460	616	592	1,250	2,600	5,100
							1,913	3,307	6,146
Average Cost on Debentures Outstanding (%)	-	-	-	-	-	-	-	2.52%	2.83%

PRINCIPAL SOURCES OF FINANCING (\$000)

	1954	1955	1956	1957	1958	1959	1960	1961	1962
Increase in Shares Issued	-	-	-	-	-	-	-	1,000	4,000
Increase in Reserve Fund	1,688	1,102	1,322	1,334	1,235	1,534	1,509	1,193	900
Increase in Reserve for Losses	-	-	200	200	600	-100	900	200	300
Provision for Other Contingencies	1,688	1,102	1,522	1,534	1,835	1,434	2,409	2,393	5,200
Increase in Debentures Issued	1,750	-1,200	8,200	17,750	15,550	6,700	5,900	15,300	36,400
Total	3,438	-38	9,722	19,584	17,385	8,134	8,309	17,693	41,500
Average Cost on Debentures Outstanding (%)	3.41%	3.5%	-5.4%	3.29%	3.65%	3.62%	4.50%	4.29%	4.50%

Table 6

Table 7INDUSTRIAL DEVELOPMENT BANKLOANS ON BOOKS AT FISCAL YEAR END
(Thousands of Dollars)

	<u>Amount Outstanding</u>	<u>Amount Undisbursed</u>	<u>Total Outstanding Plus Undisbursed</u>	<u>Number of Customers on Books</u>
1945	973	2,207	3,180	80
1946	5,123	4,322	9,445	205
1947	11,444	5,462	16,906	322
1948	17,229	6,311	23,540	404
1949	20,116	3,922	24,038	438
1950	21,780	4,030	25,810	490
1951	29,068	8,449	37,517	551
1952	33,243	7,111	40,354	584
1953	38,678	6,967	45,645	632
1954	42,041	5,925	47,966	660
1955	43,895	8,270	52,165	692
1956	52,030	24,705	76,735	819
1957	71,718	16,380	88,098	1,021
1958	88,637	15,494	104,131	1,321
1959	96,749	12,399	109,148	1,609
1960	102,964	16,870	119,834	1,966
1961	123,138	31,094	154,232	2,768
1962	165,000	38,000	203,000	4,100

Table 8

INDUSTRIAL DEVELOPMENT BANK
LOAN APPROVALS
DURING FISCAL YEARS ENDING SEPTEMBER 30

Fiscal Year	Number			Amount (\$000)			Average Size of Loan Approvals (\$000)
	New Borrowers	Existing Borrowers	Total	New Borrowers	Existing Borrowers	Total	
1945	97	6	103	4,085	66	4,151	40
1946	169	18	187	7,709	301	8,010	43
1947	177	37	214	10,760	946	11,706	55
1948	142	62	204	7,783	3,933	11,716	57
1949	107	46	153	6,181	1,209	7,390	48
1950	128	60	188	6,000	1,738	7,738	41
1951	128	74	202	14,705	4,129	18,834	93
1952	111	54	165	8,024	3,514	11,538	70
1953	139	79	218	10,302	2,669	12,971	60
1954	125	55	180	10,402	2,647	13,049	72
1955	145	76	221	12,739	4,723	17,462	79
1956	232	117	349	29,264	10,095	39,359	113
1957	308	93	401	25,210	4,901	30,111	75
1958	420	151	571	26,686	9,255	35,941	63
1959	438	161	599	24,150	6,429	30,579	51
1960	571	169	740	29,516	9,059	38,576	52
1961	1,070	295	1,365	53,596	17,640	71,236	52
1962	1,700	340	2,040	74,700	15,300	90,000	44
1961 -							
1st half	391	118	509	21,365	8,089	29,454	57
2nd half	679	177	856	32,231	9,551	41,782	48
1962 -							
1st half	791	147	938	35,715	7,503	43,218	46
2nd half	909	193	1,102	39,000	7,800	46,782	42

Table 9

INDUSTRIAL DEVELOPMENT BANK
LOANS AND INVESTMENTS
FISCAL YEAR ENDING SEPTEMBER 30
 (Amounts in Thousands of Dollars)

	Authorizations			Cancellations			Reductions			Net Authorizations			(1)		Net Increase in Outstanding Amount	Net Increase in Amount Undisbursed
	Number of Customers	Amount		Number of Customers	Amount		Amount	Number of Customers	Amount		Disbursed Amount	Repaid Amount	Increase in Outstanding Amount			
		Loans	Investments		Amount	Investments			Amount	Amount				Amount		
1945	97	4,151	-	17	943	9	3,199	80	993	20	973	+	2,206			
1946	169	8,010	-	36	1,192	97	6,721	133	4,606	456	4,150	+	2,115			
1947	177	11,706	89	41	2,004	358	9,433	136	8,284	1,876	6,408	+	1,149			
1948	142	11,716	265	21	1,123	218	10,640	121	9,789	3,782	6,007	+	851			
1949	107	7,390	-	21	1,206	435	5,749	86	8,140	5,361	2,779	+	2,391			
1950	128	7,738	-	20	1,114	126	6,498	108	6,390	4,766	1,624	+	108			
1951	128	18,834	505	12	889	1,214	17,236	116	12,317	5,059	7,258	+	4,919			
1952	111	11,538	15	22	2,952	1,503	7,098	89	8,935	4,746	4,189	+	1,837			
1953	139	12,971	103	25	1,580	325	11,169	114	11,313	5,774	5,539	+	144			
1954	125	13,049	-	18	1,781	818	10,450	107	11,493	8,280	3,213	+	1,043			
1955	145	17,462	57	19	1,454	1,045	15,020	126	12,675	10,764	1,911	+	2,345			
1956	232	39,359	1	18	790	1,984	36,586	214	20,149	12,015	8,134	+	16,437			
1957	308	30,111	250	34	4,781	1,271	24,309	274	32,636	12,946	19,690	+	8,327			
1958	420	35,941	51	40	3,175	2,539	30,278	380	31,163	14,194	16,969	+	885			
1959	438	30,579	25	52	2,887	1,450	26,267	386	29,338	21,310	8,028	+	3,071			
1960	571	38,576	100	65	2,982	1,400	34,294	506	29,748	23,548	6,200	+	4,546			
1961	1,070	71,236	400	109	6,934	2,716	61,986	961	47,504	27,315	20,189	+	14,482			
1962	1,700	90,000	25	141	6,400	2,400	81,200	1,559	74,400	32,400	42,000	+	6,800			

(1) Includes net write-offs and transfers to property held for sale.

INDUSTRIAL DEVELOPMENT BANK

LOAN APPROVALS

DURING FISCAL YEAR 3 ENDING SEPTEMBER 30

(Amounts in Thousands of Dollars)

Table 10

Industrial Classification

	1945		1946		1947		1948		1949		1950		1951		1952		1953		1954	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Manufacturing																				
1. Foods and Beverages	17	585	23	1,176	27	1,486	32	1,783	25	1,142	31	1,240	22	1,768	23	902	21	884	21	918
2. Tobacco, Tobacco Products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3. Rubber Products	-	-	-	-	-	-	1	25	-	-	-	-	-	-	-	-	-	-	-	-
4. Leather Products	-	-	3	218	3	130	4	408	2	42	1	80	6	202	1	30	1	50	1	50
5. Textile Products (except Clothing)	11	1,030	9	391	14	937	10	695	10	1,169	10	525	8	735	5	252	9	780	10	100
6. Clothing (Textiles and Fur)	6	265	6	427	11	1,296	9	258	8	387	8	281	13	927	6	209	12	364	12	927
7. Wood Products	14	220	30	1,250	40	1,249	34	1,347	29	923	35	2,036	37	2,623	30	1,229	37	1,698	26	430
8. Paper Products (including Pulp)	4	222	6	272	7	357	4	319	6	865	7	443	7	3,257	8	434	3	131	5	254
9. Printing and Allied Industries	3	32	9	352	8	278	10	751	5	72	10	308	7	238	4	85	4	131	13	712
10. Iron and Steel Products	15	678	35	1,629	41	1,313	33	1,525	22	848	23	836	31	1,436	33	1,304	38	1,220	33	3,765
(Including Machinery, Equipment)																				
11. Transportation Equipment	2	164	4	381	8	237	8	413	3	47	7	301	11	819	4	884	7	533	1	20
12. Non-Ferrous Metal Products	2	31	3	72	-	-	1	15	3	19	3	122	0	118	8	176	7	178	10	652
13. Electrical Apparatus and Supplies	2	30	2	120	2	78	5	494	1	85	1	202	7	276	9	427	9	2,132	8	503
14. Non-Metallic Mineral Products	10	356	20	972	13	317	14	509	13	446	12	315	11	658	9	573	18	646	12	1,306
15. Products of Petroleum and Coal	-	-	1	10	2	350	1	333	1	800	1	50	1	650	4	2,290	1	125	-	-
16. Chemical Products	3	100	8	146	10	2,688	7	455	6	259	-	406	12	4,578	3	1,246	7	1,581	6	241
17. Miscellaneous Mfg. Industries	9	215	9	122	7	185	12	373	8	93	3	195	5	135	3	35	20	630	7	174
18. Commercial Air Services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	250	9	1,179	4	271
19. Warehousing (including Refrigeration)	5	223	18	436	20	795	18	1,516	10	157	21	403	19	384	11	358	11	247	8	936
20. Other Transportation and Storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
21. Electric Power, Gas, Water Utilities	-	-	-	-	1	10	1	95	-	-	-	-	-	-	1	250	1	65	1	100
22. Mines (incl. Milling), Quarries, Oil Wells	-	-	-	-	-	-	-	-	1	34	-	-	-	-	-	-	-	50	1	16
23. Construction	-	-	1	36	-	-	-	-	-	-	-	-	-	-	-	-	-	1	57	-
24. Industrial Building	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
25. Personal Services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
26. Forestry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	25	-
27. Wholesale Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
28. Retail Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
29. Education and Health Services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30. Recreation Services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
31. Services to Business Management	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
32. Miscellaneous Services	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
33. Agriculture	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
34. Fishing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
35. Communication	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
103. Total	103	4,151	187	8,010	214	11,706	204	11,716	153	7,390	189	7,738	202	19,834	165	11,538	218	12,971	180	13,049

Table 10

INDUSTRIAL DEVELOPMENT BANK

LOAN APPROVALS

DURING FISCAL YEARS ENDING SEPTEMBER 30

(Amounts in Thousands of Dollars)

Industrial Classification	1955		1956		1957		1958		1959		1960		1961		1962		Cumulative to Sept. 1962	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Manufacturing																		
1. Foods and Beverages	26	1,466	44	2,958	49	2,767	97	7,076	82	4,340	93	5,447	162	8,669	-	-	-	-
2. Tobacco, Tobacco Products	-	-	-	-	-	-	2	200	-	-	-	-	-	-	-	-	-	-
3. Rubber Products	1	85	1	45	1	25	2	90	2	38	5	250	9	547	-	-	-	-
4. Leather Products	1	25	4	176	1	10	4	82	5	246	2	115	15	1,026	-	-	-	-
5. Textile Products (except Clothing)	8	837	14	769	12	1,014	18	1,726	13	621	12	489	15	933	-	-	-	-
6. Clothing (Textiles and Fur)	11	732	17	1,107	17	428	20	737	33	1,707	25	837	49	2,585	-	-	-	-
7. Wood Products	38	2,130	53	4,737	69	4,535	72	5,207	76	4,739	77	5,227	128	7,682	-	-	-	-
8. Paper Products (including Pulp)	4	236	9	2,107	5	530	11	574	6	171	12	803	18	1,615	-	-	-	-
9. Printing and Allied Products	10	398	17	641	14	386	20	1,475	26	1,194	35	1,223	60	2,466	-	-	-	-
10. Iron and Steel Products	28	1,805	58	3,323	62	3,895	67	3,792	73	3,124	102	4,603	182	8,384	-	-	-	-
(including Machinery, Equipment)																		
11. Transportation Equipment	8	398	8	2,448	11	354	26	1,095	23	795	27	787	44	1,456	-	-	-	-
12. Non-Ferrous Metal Products	7	557	13	504	9	2,710	6	147	20	1,129	16	664	29	1,151	-	-	-	-
13. Electrical Apparatus & Supplies	7	453	19	1,618	13	848	16	962	12	546	12	525	21	2,086	-	-	-	-
14. Non-Metallic Mineral Products	32	3,449	26	1,822	27	2,063	38	3,503	34	1,397	41	2,625	69	6,034	-	-	-	-
15. Products of Petroleum and Coal	5	743	5	580	-	-	1	20	1	30	2	40	3	223	-	-	-	-
16. Chemical Products	8	311	12	449	12	638	18	1,362	20	716	24	942	28	1,303	-	-	-	-
17. Miscellaneous Mfg. Industries	8	680	8	257	17	724	13	404	16	1,102	16	868	39	1,720	-	-	-	-
18. Commercial Air Services	11	2,313	17	11,406	13	3,742	8	158	13	891	10	598	20	908	-	-	-	-
19. Warehousing (incl. Refrigeration)	7	694	6	1,062	10	1,407	13	921	6	479	13	1,218	14	765	-	-	-	-
20. Other Transportation & Storage	-	-	3	280	18	1,055	30	1,353	42	1,789	61	4,012	104	5,455	-	-	-	-
21. Electric Power, Gas, Water Utilities	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
22. Mines (incl. Milling), Quarries, Oil Wells	-	-	3	2,525	3	525	13	1,603	6	361	20	1,500	29	2,510	-	-	-	-
23. Construction	1	150	5	335	13	1,024	33	1,072	37	2,275	59	2,374	143	5,957	-	-	-	-
24. Industrial Buildings	-	-	1	25	6	714	18	1,477	13	949	12	525	27	1,152	-	-	-	-
25. Personal Services	-	-	2	45	4	254	15	433	11	327	23	672	41	1,586	-	-	-	-
26. Forestry	-	-	-	-	-	-	1	50	-	-	2	292	5	220	-	-	-	-
27. Wholesale Trade	-	-	1	30	4	46	3	159	7	370	13	593	28	1,287	-	-	-	-
28. Retail Trade	-	-	1	60	6	291	2	70	8	546	18	906	51	2,182	-	-	-	-
29. Education and Health Services	-	-	-	-	-	-	-	-	-	-	-	-	-	2	85	-	-	-
30. Recreation Services	-	-	-	-	1	50	-	-	-	-	-	-	-	1	100	-	-	-
31. Services to Business Management	-	-	1	30	3	51	1	30	2	51	2	105	4	168	-	-	-	-
32. Miscellaneous Services	-	-	1	20	1	25	3	133	8	486	4	245	17	582	-	-	-	-
33. Agriculture	-	-	-	-	-	-	-	-	-	-	-	-	-	8	199	-	-	-
34. Fishing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
35. Communication	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	221	17,462	349	39,359	401	30,111	571	35,941	599	30,579	740	38,576	1,365	71,236				

Table 11

INDUSTRIAL DEVELOPMENT BANK

LOAN APPROVALS

DURING FISCAL YEARS ENDING SEPTEMBER 30

(Amounts in Thousands of Dollars)

Classification by Size	1945		1946		1947		1948		1949		1950		1951		1952		1953		1954	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
5,000 or Less	12	51	25	90	33	113	19	56	13	45	16	48	17	59	10	40	12	37	9	15
Over 5,000 to 25,000	48	759	85	1,150	92	1,298	83	1,166	82	1,158	97	1,493	87	1,385	74	1,079	85	1,306	61	1,041
Over 25,000 to 50,000	17	679	39	1,546	37	1,397	37	1,526	27	1,097	40	1,610	50	1,904	33	1,322	62	2,445	45	1,833
Over 50,000 to 100,000	18	1,412	17	1,370	35	2,737	36	2,685	16	1,183	19	1,500	18	1,411	30	2,302	32	2,395	31	2,452
Over 100,000 to 200,000	8	1,250	16	2,404	9	1,315	21	3,228	9	1,407	12	1,806	16	2,405	9	1,345	18	2,514	22	3,601
Over 200,000	-	-	5	1,150	3	4,846	8	3,055	6	2,500	4	1,281	14	11,670	9	5,450	9	4,274	12	4,107
Total	103	4,151	187	8,010	214	11,706	204	11,716	153	7,390	188	7,738	202	18,834	165	11,538	218	12,971	180	13,049
Average Size	40		43		55		57		48		41		93		70		60		72	

Classification by Size	1955		1956		1957		1958		1959		1960		1961		1962		Cumulative to Sept. 1962	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
5,000 or Less	9	20	13	31	13	31	20	52	31	105	28	121	39	165				
Over 5,000 to 25,000	76	1,239	119	1,971	143	2,392	223	3,662	242	3,911	313	4,905	578	8,960				
Over 25,000 to 50,000	52	1,892	80	3,014	92	3,599	127	4,947	153	5,937	184	7,131	372	14,233				
Over 50,000 to 100,000	42	3,184	72	5,425	98	6,582	121	9,047	112	8,406	124	9,659	234	17,610				
Over 100,000 to 200,000	24	3,498	32	4,820	36	5,526	46	6,808	43	6,293	60	8,748	105	15,418				
Over 200,000	18	7,629	33	24,098	29	11,981	34	11,425	18	5,925	27	8,012	37	14,845				
Total	221	17,462	349	39,359	401	30,111	571	35,941	599	30,579	740	38,576	1,365	71,236				
Average Size	79		113		75		63		51		52		52		52		52	

Table 11

Table 12

**INDUSTRIAL DEVELOPMENT BANK
LOAN APPROVALS
DURING FISCAL YEARS ENDING SEPTEMBER 30**
(Amounts in Thousands of Dollars)

Classification by Province	1945		1946		1947		1948		1949		1950		1951		1952		1953		1954	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Newfoundland	-	-	-	-	-	-	-	-	-	-	1	150	1	425	1	250	-	-	1	145
Prince Edward Island	-	-	-	-	-	-	-	-	-	-	1	11	-	-	4	41	-	-	-	-
Nova Scotia	3	140	4	295	6	188	2	39	2	21	1	11	-	-	2	28	4	188	-	-
New Brunswick	4	235	1	80	9	385	9	274	3	126	6	103	11	275	11	365	8	175	1	30
Quebec	35	1,502	65	3,380	55	4,103	61	4,006	51	3,346	64	2,659	79	8,990	58	3,837	80	4,844	55	3,515
Ontario	40	1,517	79	2,930	71	3,868	68	3,337	38	1,455	51	2,278	41	5,024	34	1,872	58	3,328	70	5,318
Manitoba	5	342	8	157	20	646	15	550	7	294	5	108	14	304	16	398	14	777	8	378
Saskatchewan	2	30	3	68	4	85	3	32	2	820	9	122	9	1,230	6	2,079	5	110	4	245
Alberta	7	247	7	627	19	1,195	6	467	13	397	11	346	8	1,119	8	1,578	21	2,047	8	931
British Columbia	7	138	20	473	30	1,236	31	2,715	27	773	30	1,400	35	2,345	25	1,090	27	1,442	30	2,341
Yukon, N.W. Territories	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	60	3	146
Total	103	4,151	187	8,010	214	11,706	204	11,716	153	7,390	188	7,738	202	18,834	165	11,538	218	12,971	180	13,049

Classification by Province	1955		1956		1957		1958		1959		1960		1961		1962		Cumulative to Sept. 1962	
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number	Amount
Newfoundland	-	-	2	75	2	255	2	31	7	235	8	698	21	754	-	-	-	-
Prince Edward Island	-	-	5	5,498	1	10	-	-	5	171	8	111	4	70	-	-	-	-
Nova Scotia	4	252	7	393	15	1,060	28	1,235	32	1,355	28	1,075	49	2,130	-	-	-	-
New Brunswick	7	206	8	1,344	20	1,236	24	1,399	27	765	30	888	61	2,711	-	-	-	-
Quebec	71	5,246	96	11,903	98	7,140	147	10,449	140	7,865	147	9,398	259	16,914	-	-	-	-
Ontario	61	5,638	121	9,118	129	9,079	169	10,473	193	9,862	264	12,388	538	25,047	-	-	-	-
Manitoba	14	790	22	2,504	19	1,344	42	2,050	32	2,065	37	1,895	106	5,433	-	-	-	-
Saskatchewan	6	465	1	10	7	856	11	1,019	19	978	28	1,493	64	3,133	-	-	-	-
Alberta	14	694	25	2,232	28	1,621	58	2,796	56	2,745	76	3,465	131	5,990	-	-	-	-
British Columbia	43	4,091	60	6,181	80	6,933	89	6,239	86	4,743	110	7,057	127	8,907	-	-	-	-
Yukon, N.W. Territories	1	80	2	101	2	575	1	250	2	75	4	108	5	147	-	-	-	-
Total	221	17,462	349	39,359	401	30,111	571	35,941	599	30,579	740	38,576	1,365	71,236	-	-	-	-

Table 12

INDUSTRIAL DEVELOPMENT BANK

LOAN APPROVALS - AVERAGE ORIGINAL PERIOD OF REPAYMENT

During Fiscal Years Ending September 30

	<u>Average Original Period of Repayment</u>	<u>Average Period From Date of Authorization to First Repayment</u>
1950	65.1 months	7.4 months
1955	76.8	6.4
1960	68.5	4.7
1961	76.3	4.8
1962	81.4	4.9

Table 14

INDUSTRIAL DEVELOPMENT BANK
INVESTMENTS
(Amounts in Thousands of Dollars)

<u>Fiscal Year</u>	<u>Authorizations During Fiscal Year</u>		<u>Outstanding at End of Fiscal Year</u>	
	<u>Number</u>	<u>Amount</u>	<u>Number</u>	<u>Amount</u>
1945	-	-	-	-
1946	-	-	-	-
1947	3	89	3	87
1948	3	265	6	308
1949	2	-	6	199
1950	-	-	4	159
1951	2	505	4	130
1952	1	15	5	145
1953	3	103	8	247
1954	2	-	8	98
1955	3	57	11	154
1956	2	1	12	154
1957	2	250	14	156
1958	1	51	15	207
1959	1	25	9	123
1960	1	100	5	108
1961	2	400	5	123
1962	2	25	5	273

Table 15INDUSTRIAL DEVELOPMENT BANKGUARANTEES(Amounts in Thousands of Dollars)

<u>Fiscal Year</u>	<u>Guarantees Approved During Fiscal Year</u>		<u>Guarantees Outstanding at End of Fiscal Year</u>	
	<u>No.</u>	<u>Amount</u>	<u>No.</u>	<u>Amount</u>
1945	-	-	-	-
1946	-	-	-	-
1947	2	3,005	1	1,800
1948	4	211	5	3,081
1949	7	265	8	3,260
1950	8	255	13	3,406
1951	2	25	8	228
1952	2	30	9	243
1953	2	80	8	280
1954	2	55	5	135
1955	3	1,158	8	1,321
1956	1	8	5	113
1957	-	-	4	56
1958	2	17	1	21
1959	-	-	1	18
1960	2	41	3	54
1961	4	63	3	47
1962	-	-	1	14

Table 16

INDUSTRIAL DEVELOPMENT BANK
PERSONNEL AND BRANCHES

Number of employees at fiscal year end	1945	1946	1947	1948	1949	1950	1951	1952	1953	1954	1955	1956	1957	1958	1959	1960	1961	1962
Male	13	27	38	48	52	54	52	48	47	50	52	66	75	89	109	144	233	268
Female	13	17	32	44	47	46	40	45	44	43	47	53	60	73	84	107	169	204
Total	26	44	70	92	99	100	92	93	91	93	99	119	135	162	193	251	402	472
Number of branches at fiscal year end	3	4	4	4	4	4	4	4	4	4	4	6	6	6	10	13	16	22

OPENING DATES OF BRANCHES

Montreal	Nov. 1944	Ottawa	May 1960
Toronto	Feb. 1945	Sudbury	May 1960
Vancouver	May 1945	Edmonton	Sept. 1960
Winnipeg	Oct. 1946	Hamilton	Sept. 1961
Halifax	June 1956	Lakehead	Sept. 1961
Calgary	July 1956	St. John's	Sept. 1961
Saint John	Apr. 1959	Saskatoon	Apr. 1962
London	June 1959	Victoria	June 1962
Quebec City	June 1959	Waterloo	June 1962
Regina	Sept. 1959	Moncton	June 1962
		Three Rivers	June 1962
		Kelowna	Sept. 1962

Table 16

50A

Royal Commission on Banking and Finance

GOVERNMENT OF THE PROVINCE OF
QUEBEC
(ENGLISH)

Hearings
held at

(BRIEF)

Vol.

Date.

60A



Official Reporters
J. J. Pethercut and R. J. Young
Toronto, Ont.

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ROYAL COMMISSION
ON
BANKING AND FINANCE

A SUBMISSION
by the
GOVERNMENT OF QUEBEC

QUEBEC, February, 1963



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A. 5	Borrowing Needs of the Government of Quebec.
A. 6	Financial Programme of the Federal Government: Impact on the Economy of the Province.
A. 7	Financial Programme of the Province.
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INTRODUCTION

1. In recent years the rate of growth of the national economy has significantly declined (1). Not without reason this downturn of economic activity has alarmed both those in government and the public at large. Apart from other measures, an appraisal of Canada's financial structure has therefore become imperative: we are gratified that the work of your Commission comes at so appropriate a time. We are convinced that your studies will illuminate existing deficiencies in the financial system and will, as a consequence, lead to measures to improve the system for the benefit of all.

2. We hope, moreover, that the Commission will be able to use this opportunity to examine the efficiency of the various techniques of monetary policy, and to recommend those means that are most appropriate to the development of the national economy and the balanced growth of regional economies.

3. Actually, we feel that the monetary and financial system should be capable of adequately serving all sectors of the national economy, and not only particular economic regions or certain levels of government.

(1) From 1954 to 1957, gross national expenditures, in 1949 dollars, have increased by about \$4 billion. From 1958 to 1961, they have increased by \$1.7 billion. In the first period, the unemployment rate has varied from 3.4% to 4.6%. In the second period, the average stood between 6% and 7.2%.

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(1) From 1954 to 1957, gross national expenditures, in
1959 dollars, have increased by about \$4 billion. From
1958 to 1961, they have increased by \$1.7 billion. In
the first period, the employment rate has varied from
4.5% to 8.0%. In the second period, the average stood
at 6.5% and 7.5%.



1 The system should be organized and directed so that
2 through monetary and financial techniques the human
3 and physical resources of the country are of maximum
4 benefit to the welfare of the population as a whole,
5 without detriment to any of its component parts.

6 4. With this in mind, we respectfully submit
7 the following information and comments.

8 We first present a picture of the principal
9 financial objectives of the Provincial Government and
10 of its municipal administrations. This is followed by
11 comments on the means by which the realization of these
12 objectives can be facilitated by the monetary policy of
13 the Government of Canada.

14 We next describe the methods hitherto used
15 by the Government of Quebec to obtain needed funds.
16 Finally, after some comments on present methods of
17 financing, we suggest a number of modifications.

18
19 - CHAPTER I -

20 THE OBJECTIVES OF THE GOVERNMENT
21 OF THE PROVINCE OF QUEBEC

22 5. One of the main concerns of our Government
23 is to ensure the economic expansion of the Province
24 of Quebec. Since we are aware of the direct
25 interrelationship which exists between this
26 expansion and government activity, a large part of
27 our programme rests on the development of Quebec's
28 economic potential. We intend to facilitate the
29 creation of the infrastructure necessary to ensure
30 the growth of productive capacity in the private

1 sector to a level of activity as close as possible
2 to the full growth potential of the whole economy. (2)
3 We believe that the implementation of our government's
4 projects, described in the chapter which follows,
5 is necessary to attain this objective. Our task in
6 this field is immense; its urgency and its necessity
7 are no longer in doubt.

8 6. The interest of our Government with regard
9 to the economic development and expansion matches the
10 preoccupation of most other governments. Although
11 the control of economic cycles and the maintenance of
12 a stable course of prices and production fall within
13 the responsibilities of the central government, these
14 stabilizing functions no longer retain the urgency
15 or the priority which they had in the recent past.
16 It is generally recognized that in the present
17 juncture public investment must have as its prime
18 objective a rate of economic growth that if not
19 accelerated is at least stable.

20 7. The central Government surely plays an
21 important role in economic development, but it is
22 also true that the Provinces have in this respect a
23 very important task to fulfill. The reason is a
24 simple one. According to the Canadian Constitution
25 the immediate elements of economic growth, namely,
26 the development of human and natural resources,
27 come within provincial jurisdiction.

28
29 (2) Here the question is the use of measures appropriate
30 to ensure maximum growth, that is, to improve the economic infrastructure. This improvement will certainly play an important role in the adequate utilization of man-power. But it would not be sufficient without the assistance of



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 or the priority which they had in the recent past.
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 innovative public investment will have as its prime
 objective a rate of economic growth that it not
 accelerated in at least a little.

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 also true that the provinces have in this respect a
 very important task to fulfill. The reason is a
 simple one. According to the Canadian Constitution
 the immediate elements of economic growth, namely,
 the development of human and natural resources,
 come within provincial jurisdiction.

(3) Here the question is the use of measures appropriate
 to ensure maximum growth, that is, to improve the econo-
 mic situation. It is a question of the allocation of man-
 power and resources to the various sectors of the economy.



1 the monetary and financial policies of the Federal Govern-
2 ment. In Chapter III will be found a discussion of
3 full employment and the federal policies in this regard.

4 8. In this sense, the priority to be given the
5 projects of our Government is unquestionable. In
6 various periods in the past other projects had, of
7 necessity, higher claims than those of the Provinces,
8 more particularly during the war and the immediate
9 post-war when the central Government had to assume
10 heavy responsibilities. In the present state of
11 affairs, however, provincial requirements resume a
12 priority temporarily abandoned. It follows that
13 particular attention must now be given to the
14 operations of financial institutions and to monetary
15 policy generally, so that their functioning does not
16 prejudice the legitimate activities of provincial
17 governments.

18 9. Even more, it seems to us that everything
19 should be done to assure that financial shortages do
20 not prevent the provinces from meeting their responsi-
21 bilities. Among these responsibilities, one of the
22 most urgent is surely the necessity of improving and,
23 where necessary, creating the infrastructure essential
24 to the rational utilization of all economic resources.
25 It seems indeed that this urgency is recognized by the
26 central Government, as is proved by such things as the
27 application of vast joint programmes of urban develop-
28 ment and the construction of access roads to natural
29 resources.

30 10. The creation of this infrastructure implies

the Government and the Federal Government. The Government and the Federal Government are both responsible for the development of the country and the Federal Government is responsible for the development of the country.

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various periods in the past several years had, of necessity, higher claims than those of the Province, more particularly during the war and the immediate post-war when the central Government had to assume heavy responsibilities. In the present state of

provincial attention must now be given to the operations of financial institutions and to monetary policy generally, so that their functioning does not prejudice the legitimate activities of provincial governments.

9. Ever more, it seems to me, everything should be done to ensure that financial resources do not prevent the provinces from meeting their responsibilities. Among these responsibilities, one of the most urgent is surely the necessity of improving and

to the national utilization of all economic resources. It seems indeed that this urgency is recognized by the central Government, as is proved by such things as the application of vast joint programmes of urban development and the construction of roads and the national

resources.

10. The creation of this international institution



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Toronto, Ontario

A. 7

1 that certain activities and projects of the Federal
2 Government should give way to the activities of the
3 provincial governments. We should not think, however,
4 that this course will be detrimental to federal interests.
5 On the contrary, the realization of provincial projects
6 can only contribute to the expansion of the national
7 product and thereby facilitate the financing of
8 federal activities as well as provincial. The
9 central Government and the country as a whole will be
10 the beneficiaries.

11 11. It is with these considerations in mind that
12 we have striven to assess the importance of our finan-
13 cial needs, basing this appraisal on the evolution of
14 the expenditures and revenue of our Government.

- CHAPTER II -

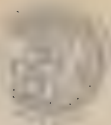
BORROWING NEEDS OF THE GOVERNMENT OF QUEBEC

12. The determination of the borrowing needs of a government is an intricate matter. Fundamentally, they are subordinate to the evolution of governmental expenditures and revenues. Expenditures are a function of the needs to be satisfied, the magnitude of which is directly related to economic choices made by the people or by those who govern them.

13. Once total requirements have been estimated, it is a question of dividing the responsibilities among the different levels of government. More often than not this division is proportioned to the financial resources of each level of government, as those resources were defined about a century ago, slightly amended owing to the two World Wars and the depression of the 'thirties. But these resources have not changed as rapidly as the expenditures entailed by the respective responsibilities of the various levels of government. (3)

14. Our argument will first be limited to presenting some specific requirements which the Government of Quebec will be called upon to satisfy in the coming years. Then we will give an idea of the financial resources available to meet them. From this comparison of financial requirements and financial resources will emerge the problem of finance.

(3) Furthermore this explains the creation of joint programmes proposed by the Federal Government. During 1961-1962 fiscal year, the revenues of the Province by virtue of these programmes stood at \$164.4 millions.



THE DETERMINATION OF THE BORROWING NEEDS OF A GOVERNMENT

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(3) Furthermore this explains the creation of joint programmes proposed by the Federal Government. During 1951-1952 fiscal year, the revenues of the Province by virtue of these programmes stood at \$104.4 million.



1 15. In the first place we must continue to
2 provide for the traditional services: public health,
3 education, highways, public works and social
4 allowances; the needs for such services increase at
5 an accelerated pace. Furthermore, we will have to
6 assume increased responsibilities in certain sectors,
7 as, for example, medical care and education. Finally,
8 new responsibilities arise with particular regard to
9 the utilization and preservation of natural resources,
10 to water purification and to urban renovation. Lack
11 of initiative in these fields would substantially slow
12 our economic progress.

13 16. Moreover we must make good for lost time,
14 needed services must steadily be improved, and all
15 services must increase in order to meet the increase
16 of the population (4). These factors as well as those
17 mentioned in the previous paragraph must bring about
18 an important increase in government expenditures.

19 17. We may explain in greater detail the evolu-
20 tion of expenditures in sectors where the role of the
21 government will be preponderant. These sectors are:
22 (a) education, (b) health, with hospital services
23 included, (c) highways, public works and natural
24 resources, and finally (d) urban development.

25 18. In the field of education, a greater number
26 of qualified teachers will be needed, as well as more
27 spacious and more numerous premises to meet the

28 (4) Natural demographic increase is mostly responsible
29 for our population growth. Adding to this prime factor
30 immigration, it could be said that Quebec's population
now increases by about 110,000 citizens a year. It is
estimated the population will stand at 5,737,000 in
1966 and at 6,380,000 in 1971.



education, highways, public works and social allowances; the needs for such services increase at an accelerated pace. Furthermore, we will have to assume increased responsibilities in certain sectors, as, for example, medical care and education. Finally, new responsibilities arise with particular regard to the utilization and preservation of natural resources, to water purification and to urban renovation. Lack of initiative in these fields would substantially slow

16. Moreover we must make good for past times needed services must absolutely be improved, and all services must increase in order to meet the increase of the population (1). These factors as well as those mentioned in the previous paragraph must bring about an important increase in government expenditures. 17. We may explain in greater detail the evolution of expenditures in sectors where the role of the government will be preponderant. These sectors are: (a) education, (b) health, with hospital services included, (c) highways, public works and social resources, and finally (d) urban development.

of qualified teachers will be needed, as well as more spacious and more numerous premises to meet the (1) Natural demographic increase is mostly responsible for our population growth. Adding to this prime factor immigration, it could be said that Quebec's population will stand at 2,737,000 in 1971.



1 requirements of an increasing population. In fact the
2 formation of better educated and better trained man-
3 power is a prerequisite to our economic progress.

4 Education outlays have already considerably
5 increased. Nevertheless, much remains to be done to
6 fill deficiencies and to complete the system. In
7 order to fulfill their tasks, secondary schools,
8 colleges and normal schools have an urgent need of
9 greater numbers of competent personnel. Moreover, our
10 universities must be assured of sufficient means to
11 enable them to grow in accordance with the student
12 population and the environmental conditions. (5)

13 Finally, the chronic deficits of the School
14 Corporations indicate clearly that the time has come
15 to give them revenues proportionate to their
16 responsibilities. All these problems have become
17 well known: our government could not delay the
18 application of its policies to their solution.

19 Since this is so, educational outlays per student
20 will necessarily increase in the coming years,
21 and total educational outlays will increase even more.
22 In Canada, during the last ten years, provincial
23 expenditures for educational purposes have tripled.
24 It is our opinion that a similar increase will take
25 place in Quebec during the next decade.

26 19. The vast natural resources of the Province
27 of Quebec are known to all. It will be agreed, however,

28
29 (5) At the School Corporation level, the enrollment
30 increase for the year 1962-1963 is estimated at 60,000
students. This gives an idea of the rate of the growing
needs of new classes in that sole sector of education.



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formation of better educated and better trained man-
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Well known: our government could not delay the
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will necessarily increase in the coming years,
and total educational outlays will increase even more.
In Canada, during the last ten years, provincial
expenditures for educational purposes have tripled.
It is not surprising that in Quebec, where the
needs of the population are more acute, the increase
is even more pronounced.
The vast natural resources of the Province
of Quebec are known to all. It will be agreed, however
(3) At the School Corporation level, the enrollment
increase for the year 1962-1963 is estimated at 60,000
students. This gives an idea of the magnitude of the
needs of new classes in that sole sector of education.



1 that compared to their potential these are still mostly
2 untapped. Their full development is one of the
3 objectives which the Government of the Province wishes
4 to attain.

5 To this end our highway system must be
6 completed and access roads (highways and railways)
7 to our natural resources must be opened. In the same
8 way we expect to complete our expressway system, to
9 improve rural roads, and to build tourist highways.

10 It can be estimated that our expenditures in the
11 transportation field and for public works will more
12 than double in the next ten years. (6)

13 20. As to the health and social welfare sector,
14 substantial increases in current and capital expendi-
15 tures are foreseen in order to provide for the
16 necessary services appropriate to a continually
17 growing population. Besides, the ever increasing
18 number of old people requires the construction of
19 buildings of a newer type, as, for example,
20 reception centers.

21 21. In the past, outlays for urban development
22 have not been considerable. We judge, however, that

23
24 (6) Because of the development of the natural resources
25 of the Great North, the transportation problem in our
26 Province is taking a dimension totally different from
27 that of the other Provinces, and particularly that of
28 Ontario. There are two main reasons. First of all,
29 nothing exists in the greatest part of the territory,
30 whereas the North and North-West of Ontario are already
developed. Then, distances themselves are greater.
From Toronto's industrial district to Moosonee, on the
James Bay coast, the aerial distance is about 600 miles.
From Montreal's industrial district to Fort Chimo in
Ungava Bay, where development of important mineral de-
posits is undertaken, the distance is about 1,100 miles.

untapped. This full development is one of the objectives which the Government of the Province wishes to attain.

To this end, our highway system must be

completed and access roads (highways and railways)

way we expect to complete our expressway system, to improve rural roads, and to build tourist highways.

It can be estimated that our expenditures in the transportation field and for public works will more

than double in the next ten years. (b)

20. As to the health and social welfare sector, substantial increases in current and capital expendi-

tures are foreseen in order to provide for the

necessary services appropriate to a continually

growing population. Besides, the ever increasing

number of old people requires the construction of

buildings of a newer type, as, for example,

21. In the past, outlays for urban development

have not been considerable. We judge, however, that

(c) Because of the development of the natural resources of the Great North, the transportation problem in our Province is taking a dimension totally different from that of the other Provinces, and particularly that of Ontario. There are two main reasons. First of all, nothing exists in the greatest part of the territory, whereas the North and North-West of Ontario are already developed. Then, distances themselves are greater. From Toronto's industrial district to Mooseonee, on the James Bay coast, the aerial distance is about 600 miles. From Montreal's industrial district to Port Glimo in the West, the distance is about 1,100 miles. It is undoubted, the distance is about 1,100 miles.



1 this situation will be very much changed in the future.
2 In fact the new needs created by the rapid urbanization
3 of the population require from local administrations
4 ever increasing services. Consequently, the costs of
5 development of urban centers and of the application of
6 preventive measures against deterioration will be
7 enormous. Our responsibilities in this respect will
8 probably become larger and larger, since the provision
9 of urban complexes with multiple services is of
10 fundamental importance to a society that wishes to
11 expand. Water purification, to take a single example,
12 will require outlays on a scale never contemplated
13 till the present.

14 22. Finally, in addition to the increased outlays
15 just mentioned, economic growth requires a parallel
16 expansion of the traditional functions of government,
17 in such areas as the administration of justice, aid to
18 agriculture and fisheries, and the administration of
19 the government itself.

20 23. Government spending will surely triple within
21 ten years. This may seem a considerable increase.
22 Actually, experience shows that the expenditures of
23 our government have more than tripled for each of the
24 decades beginning in the years from 1943 to 1952. From
25 1952 to 1962, for example, expenditures have been
26 multiplied by a factor of about 3.4.

27 24. To meet its responsibilities, the Government
28 of the Province must be assured of sufficient financial
29 resources. Before proceeding to analyse these resources,
30 it should be noted that the traditional division of



In fact the new needs created by the rapid urbanization of the population require from local administrations ever increasing services. Consequently, the costs of development of urban centers and of the application of preventive measures against deterioration will be enormous. Our responsibilities in this respect will probably become larger and larger, since the provision of urban complexes with multiple services is of fundamental importance to a society that wishes to expand. Water purification, to take a single example, will require outlays on a scale never contemplated till the present.

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24. To meet its responsibilities, the Government of the Province must be assured of sufficient financial resources. It should be clear that the financial situation



1 federal, provincial and municipal responsibilities
2 involves a more rapid increase of provincial and
3 municipal outlays than of those of the federal
4 Government. At the same time, with increases in
5 national income, federal receipts are likely to
6 increase more rapidly than those of the provinces,
7 and even more so, than those of the municipalities.
8 This situation inevitably breeds a deficit which
9 must in some way be financed. The increase of the
10 debt of the municipalities (7) and of the Province
11 is already witness of this. Should the division of
12 responsibilities and the sources of revenue remain
13 unchanged, provincial and local governments will
14 have to borrow larger and larger amounts in order to
15 discharge their full responsibilities.

16 25. Actually, there are only two ways at our
17 disposal to finance our expenditures: current revenues
18 and loans. Needless to say, current outlays should be
19 financed out of current revenues. As to investment
20 outlays, they also should come as far as possible from
21 current revenues, but more often than not there must
22 be a resort to borrowing. Your Commission is especially
23 interested in this portion of expenditures financed
24 through loans. But since our borrowings are clearly
25 related to the size of our revenues, it is useful to
26 make some remarks with regard to our revenues as such.

27
28 (7) The debt of the municipalities has passed from
29 \$344,800,000 to \$809,300,000 between 1944 and 1959.
30 (Figures supplied by the Quebec Municipal Commission).



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(7) The debt of the municipalities was peaked from \$244,800,000 to \$269,300,000 between 1944 and 1952. (Figures supplied by the Quebec Municipal Commission).



1 26. To estimate the revenue of a government is
2 much more complex than to estimate its spending.
3 Quebec's revenue is to a great extent subordinate to
4 various factors about which our government cannot
5 always take the initiative. Among other things should
6 be mentioned the general economic situation, fiscal
7 arrangements, and the structure of the provincial
8 taxes and levies.

9 27. Essentially, provincial revenue is directly
10 linked to the general economic situation. Though the
11 role of our government is important as regards Quebec's
12 economic situation, it is far from being preponderant,
13 particularly if we have in mind that the Canadian
14 economy itself is subordinate to factors which are
15 totally outside its influence.

16 It can be admitted, however, that economic
17 prospects are more encouraging than they were even a
18 few months ago. It seems that the threat of recession
19 has somewhat diminished and that production has renewed
20 its advance. With regard to unemployment, measures
21 should be taken so that not only will it cease to
22 increase at the rate of recent years, but that it will
23 be reduced to the point where all those wishing to
24 work can find employment. But in short, everything
25 indicates that no serious depression is in sight and
26 that downward fluctuations will be minor and short-
27 lived. Should these fluctuations cause temporary
28 financial problems, appropriate monetary policy should
29 readily solve them.
30

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1 28. In the second place, the magnitude of our
2 revenues depends on the division of income taxes among
3 the various levels of government. It follows that the
4 amount of our borrowing is closely linked to the
5 problem of fiscal relations. Though the study of
6 this issue does not fall within the responsibilities
7 of your Commission, we think it proper to make
8 certain remarks on the subject, since a great part of
9 the income of the Province depends on this question.
10 The programme of federal subsidies should not in our
11 opinion constitute a permanent solution to our
12 financial problems. These subsidies are doubtless
13 very useful in certain circumstances. But there
14 are strong reasons for seeking alternatives which
15 will allow the provinces to fulfill their obligations
16 within the scope of the powers set forth for them in
17 the Constitution.

18 29. In any case, it seems difficult to estimate
19 the future importance of the revenue coming from
20 conditional subsidies and joint programmes (8) since
21 we are not kept informed of the federal government's
22 intentions in these matters. It is fair to hope,
23 however, that the central government will gradually
24 withdraw from these programmes and transfer to the
25 provinces the sources of revenue which subsidize their
26 operation. The local administration of these
27 revenues would permit various economies in their use,
28 and so would be more efficient.

29
30 (8) Ten years ago, they represented about 11% of
Quebec's current revenue. They represent now about 18%.

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and so would be more efficient.

(8) Ten years ago, they represented about 1% of



1 30. We have already expressed our opinion with
2 regard to the personal income-tax. The progressive
3 transfer of this field of taxation to a level of 20%,
4 even though insufficient, could have considerably eased
5 the financial burdens of our government. However,
6 present fiscal arrangements are formulated in such a
7 way that we lose through a decrease of equalization
8 grants what we gain with the increase of our share of
9 the personal income-tax.

10 From these observations, it is obvious that
11 our need for borrowed funds is intimately linked to
12 the arrangement by which fiscal revenues are divided.

13 31. Finally, the volume of our revenues depends
14 on the level and structure of provincial taxes and
15 levies. In this respect we are able to maintain
16 a certain initiative. We judge, however, that in
17 present circumstances this initiative is restricted
18 by the fact that the present level of taxes and
19 levies already constitutes a rather heavy burden for
20 the tax-payer, and threatens to slow down industrial
21 expansion in the private sector of the economy.
22 Consequently, in considering how to increase such
23 revenues, we think chiefly of broadening the base
24 of the income-tax through policies encouraging
25 economic expansion. In fact, the progressive nature
26 of our income-taxes (9) allows us to hope that as
27 personal income grows, the yield of these taxes will

28
29 (9) At present, with the given division of revenues,
30 when personal income increases by 4%, income-tax in-
creases by about 10% (without modification in the
income-tax level or its structure). The opposite is
also true.

(9) At present, with the given division of revenues, the income-tax level of its structure. The opposite is also true.

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regard to the personal income-tax. The progressive



1 make a major contribution to the financing of greater
2 current services.

3 32. Nevertheless, this growth will not be
4 sufficient to finance the massive investments discussed
5 above. Even last year, the amounts requested by our
6 various Departments to carry out the programmes for
7 which they are responsible had to be cut by about a
8 quarter of billion dollars. Moreover, our long run
9 projects of economic development and social renovation
10 could not be achieved without accelerating the pace
11 of our investment programme, and consequently,
12 without frequent recourse to substantial borrowing.

13 33. Naturally, the adoption of an indiscriminate
14 and unlimited policy of borrowing is out of the question.
15 As far as possible, our investments will be financed
16 out of current revenue. But the fact remains that a
17 great part of these investments will have to be
18 financed through loans. Besides, even apart from the
19 question of whether sufficient revenues exist, the
20 principle of financing investment through loans is an
21 accepted one. Services obtained from such investments
22 are spread over several years: it is normal that their
23 cost should be borne by those who profit from them.
24 Some years ago, the Investment Dealers Association,
25 in a submission before the Gordon Commission,
26 recommended that capital expenditures be financed
27 through long-term bond issues in order that their
28 maturities be in line with the durability of the
29 capital goods thus created.

30 34. In spite of the uncertain and random nature



1 of the volume of loans, future totals can be roughly
2 estimated by taking into account current values. Our
3 experience indicates that the investments, which are
4 generally the occasion for such loans, do not present
5 themselves in blocks which by degrees diminish, not to
6 rise again till some years later. Their rise is cons-
7 tant, though at a variety of rates. In every dynamic
8 economy, as soon as certain capital needs are satisfied,
9 others appear with as much urgency as the first.

10 35. In the fiscal year 1961-1962, estimated
11 government borrowing was fixed at \$175,000,000.

12 In the present fiscal year, the estimate is ranging
13 about \$225,000,000. This figure includes loans
14 necessary to make up the difference between the
15 current account surplus and the capital outlays
16 (about \$145,000,000.) used to finance extra-budgetary
17 expenditures like those of the Autoroute Board,
18 and the Farm Credit Bureau, and used for the
19 construction of university buildings, the General
20 Investment Corporation and the redemption of
21 matured bonds. This does not take into consideration
22 the borrowings of Hydro-Quebec nor the cost of the
23 nationalization of the electric power companies.

24 36. The direct and indirect debt of the Govern-
25 ment of Quebec doubled between 1950 and 1960. (10)
26 Should the same thing occur in the next ten years, the
27 increase would amount to about \$130 millions a year.

28
29 (10) It stood at \$627.1 millions in 1950 and at
30 \$1,307.9 millions in 1960; Bank of Canada, Statistical
Summary Supplement, 1961.



It is also noted that the investment, which are

generally the occasion for much learning, do not necessarily
themselves in blocks when by degree diminished, but in
rise again, till some value is reached. Their rise is, in fact,
tant, though at a variety of rates. In every business
economy, as soon as certain capital needs are satisfied,
others appear with as much urgency as the first.

35. In the latest year 1901-1902, estimated
government borrowing was fixed at \$75,000,000.

In the present financial year, the estimate is \$100,000,000.

It is necessary to make up the difference between the
current account surplus and the current surplus.

(about \$15,000,000) used for financial development,
expenditures like those of the Government.

and the fact that the Government has had to raise the
construction of university buildings, the general

Investment Corporation and the redemption of
matured bonds. It is also not to be forgotten that

the borrowing of India-Quebec has the effect of the
nationalization of the electric power companies.

36. The direct and indirect effect of the formation
ment of funds applied between 1900 and 1901. (10)

Should the same thing occur in the next ten years, the
increase would amount to about \$50 million a year.



1 This figure, however, must much understate borrowing.
2 In fact, every year, the Province would have to resort
3 to the security market for refinancing purposes. More-
4 over, it should be noted that in the last ten years
5 Quebec's relative indebtedness was lower than that of
6 the more dynamic Canadian provinces. This past,
7 however, stands out against the future in consequence
8 of the determined intention of our Government to use
9 all available means to realize its programme of economic
10 expansion. Since the beginning of the 1950's,
11 Ontario's net direct and indirect debt has been
12 multiplied by 2.75, Manitoba's by 4 and British
13 Columbia's by over 2.6. If Quebec's debt were to
14 be increased in the same ratio as Ontario's, that
15 is 2.75, its net annual increase would be about
16 \$225 millions.

17 An important distinction, however, must be
18 mentioned with regard to the division between direct
19 and indirect debt. The former constitutes a real
20 burden on the budget. Ordinarily, the indirect debt is
21 self-liquidating. For example, the debt of Hydro-
22 Quebec, roughly \$928 millions, is entirely supported
23 by this organization, which has always had more than
24 sufficient earnings to meet its interest and amortiz-
25 ation requirements, and sometimes realize substantial
26 surpluses.

27 From 1947 to 1960, Ontario's net funded debt,
28 less sinking funds, rose considerably, increasing from
29 \$543.8 millions to \$1,485.8. That of Quebec has re-
30 mained almost stationary, increasing from \$367.3



to the security market for refinancing purposes. However, Quebec's relative indebtedness was lower than that of the more dynamic Canadian provinces. This past, however, stands out against the future in consequence of the determined intention of our Government to use all available means to realize its programme of economic expansion. Since the beginning of the 1950's, Ontario's net direct and indirect debt has been multiplied by 2.75, Manitoba's by 4 and British Columbia's by over 2.6. If Quebec's debt were to be increased in the same ratio as Ontario's, that is 2.75, the net annual increase would be about \$225 millions.

An important distinction, however, must be mentioned with regard to the division between direct and indirect debt. The former constitutes a real burden on the budget. Ordinarily, the indirect debt is self-liquidating. For example, the debt of Hydro-Quebec, roughly \$228 millions, is entirely supported by this organization, which has always had more than sufficient earnings to meet its interest and amortization requirements, and sometimes realizes substantial surpluses.

From 1947 to 1960, Ontario's net funded debt, less sinking funds, rose considerably, increasing from \$243.8 millions to \$1,485.8. That of Quebec has remained almost stationary, increasing from \$507.3



1 millions in 1947, to only \$408.3, in 1960. (11)

2 This explains, in part, the accumulation of needs which
3 must now be satisfied. Consequently, we may have to
4 resort to loans as Ontario has done from 1945 on,
5 in order to make up for the time lost by our pre-
6 decessors.

7 37. Finally, it should be mentioned that to
8 reach the amount of Ontario's present indebtedness,
9 Quebec's direct and indirect net debt would almost
10 double. On the assumption that the increase of
11 Ontario's debt remains constant during the next five
12 years, Quebec could borrow annually \$200 millions more
13 than Ontario before attaining, in 1967, a total debt
14 of relatively comparable importance.

15 38. These comparisons illustrate the lag in
16 Quebec with respect to capital investments, and
17 emphasize the urgency of the investments we intend to
18 carry out. They also give us an idea of the
19 importance of the loans the government will have
20 to make to realize its programme of economic expansion.

21
22 (11) Bank of Canada, Statistical Summary Supplement,
23 1961. On March 31, 1962, the funded debt of these two
24 provinces (according to recent figures published by
the Dominion Bureau of Statistics) stood as follows:

<u>Net funded debt</u>	<u>Quebec</u>	<u>Ontario</u>
	<u>In millions</u>	
Direct	\$ 496.4	\$ 1,643.2
Indirect	869.6	1,564.0
Total	1,365.0	3,207.2

28 It is known that personal income in Quebec is about
29 72% of Ontario's. This percentage is the average for
the years between 1953 and 1958.



This explains, in part, the accumulation of bonds which must now be satisfied. Consequently, we may have to resort to loans as Ontario has done from 1955 on in order to make up for the time lost by the war.

Finally, it should be mentioned that to reach the amount of Ontario's present indebtedness, double. On the assumption that the increase of Ontario's debt remains constant during the next five years, Quebec could borrow annually \$500 million more than Ontario before attaining, in 1961, a total debt of relatively comparable importance.

These comparisons illustrate the lag in Quebec with respect to capital investment, and emphasize the urgency of the investments we intend to carry out. They also show us the debt at the importance of the loans the government will have to make to realize the programme of economic expansion.

(1) Bank of Canada, *Quarterly Review*, March 1961, on March 31, 1961, one fourth part of which was provinces (according to recent figures published by the Dominion Bureau of Statistics) amount as follows:

Net foreign debt		
	Direct	Indirect
\$ 1,500.0	\$ 1,500.0	\$ 1,500.0
1,500.0	1,500.0	1,500.0
2,500.0	2,500.0	2,500.0
	Total	

It is known that personal income in Quebec is about 75% of Ontario's. This percentage is the average for the years between 1955 and 1958.



39. To the Government loans must be added those which now and later will be made by the School and Municipal Corporations, and by the Crown corporations, despite the imposing subsidies of the Government of Quebec to some of these public bodies. In the coming years these public bodies will have to resort more and more to the financial market in order to provide for their investment needs.

40. From January 1, 1962, to December 31, 1966, Hydro-Quebec is considering capital expenditures of about a billion dollars. This amount does not take into consideration the nationalization of the power companies. Part of these expenditures will be the result of the harnessing of the Manicouagan and Outardes rivers. These projects will not be completed for 15 years. Once completed, it is estimated that they will have cost about \$1,400,000,000.

It is true that a good part of these expenditures will be financed out of the Commission's current earnings. It remains true, however, that important amounts will have to be raised by issuing bonds. Thus, Hydro-Quebec considers borrowing \$97.5 millions this year and \$195 millions in both 1964 and 1965. After that, the amount of its borrowing will be significantly reduced. (See appendix, Table I).

We have not yet mentioned the outlays incurred by the nationalization of the hydro electric power companies. On last December 28, the Prime Minister announced the decision of the Quebec Hydro-Electric Commission, with the approval of the Government,



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Thus, Hydro-Quebec considers borrowing \$97.5 million
this year and \$195 million in both 1984 and 1985.

After that, the amount of the borrowing will be slightly
fiscally reduced. (See appendix, Table I).

We have not yet mentioned the outlays
incurred by the nationalization of the hydro electric
power companies. On last December 23, the Prime
Minister announced the details of the Quebec Hydro-



1 to make firm and final offers to the shareholders of
2 the electric power companies, the nationalization of
3 which had been decided. The approximate total cost
4 of the nationalization as reflected in the offers is
5 as follows: par value of bonds of the companies
6 (after amortization) in 1962, \$247,000,000; par value
7 of bonds offered to preferred shareholders, \$53,000,000;
8 cash payments to be made to common shareholders,
9 \$303,000,000.

10 41. As to School and Municipal Corporations,
11 their indebtedness continues to increase at a rapid
12 rate. It has almost doubled from 1956 till 1961,
13 rising from about \$880,000,000. to \$1,600,000,000. (12)
14 In 1961, the two public bodies borrowed a total amount
15 of \$235,000,000. They borrowed a slightly larger
16 amount in 1962.

30 (12) Bank of Canada, Statistical Summary Supplement,
1961.



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rising from about \$880,000,000 to \$1,600,000,000. (12)

In 1961, the two public bodies borrowed a total amount

of \$635,000,000. They borrowed a slightly larger

amount in 1962.

- CHAPTER III -

FINANCIAL PROGRAMMES OF THE FEDERAL GOVERNMENTImpact On The General Economy Of The Province

42. In speaking of the financial programmes of the federal government we have in mind those programmes broadly considered, and intend to refer not only to the fiscal policy of the government but to such things as its dealings in foreign exchange and its responsibility for the monetary operations of the Bank of Canada. On that understanding it is a commonplace to say that federal programmes strongly influence the national income, having much to do with the composition of the income and the way it is distributed, and having a still more powerful effect upon its total size. We may even say that these programmes very largely determine how large the national income shall be, and, as a consequence, very largely determine the totals of employment and unemployment in the labour force.

43. This does not mean that the national income can be anything the federal authorities choose to make it. Technology and natural resources set outer limits to what the economy can do. Nor does it mean that the national income is largely created or provided by the federal authorities. The contributors to the national income include not only the other levels of government, provincial and local, but also the vast array of those who constitute the private sector. The influence of the federal finances on income and employment turns upon their compensatory character. In the rest of the economy variations of a random or cyclical kind are



THE FEDERAL GOVERNMENT AND THE NATIONAL INCOME

the federal government we have in mind those programmes
broadly considered, and intend to refer not only to the
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federal government is limited to income and employment in the
their compensatory character. In the rest of the
economy various other factors are at work.



1 still experienced, and still pose urgent problems of
2 waste and inefficiency. The system of federal finances
3 is such that it contains both the power and the
4 responsibility to compensate for these variations.

5 It would over-simplify matters to say that
6 compensatory action at the federal level can ever be
7 complete or exact. It would also over-simplify matters
8 to say that there is no responsibility for compensating
9 policies elsewhere, and no devices by which other
10 sectors can contribute to full employment and stability.
11 We are indeed anxious to discuss all proposals directed
12 to the timing and co-ordination of provincial activities
13 in the interest of overall stability. But it is still
14 true that compensatory intervention in the economy must
15 be predominantly a federal responsibility. Both the
16 federal and the provincial governments have their
17 specific duties in providing economic services in the
18 ordinary way, that is, in providing services needed for
19 their own sake and on a continuous basis. But
20 deliberate expansion to take up slack, and deliberate
21 contraction to offset excessive spending, these things
22 must chiefly originate in the federal sphere. This is
23 in the nature of the modern economy. There is no
24 counterpart in provincial government to the federal
25 government's flexibility in using budget deficits or
26 surpluses to stabilize spending, in using the market
27 for foreign exchange to affect exchange rates, in using
28 the Bank of Canada to determine the stock of money and
29 the structure of interest rates.

30 44. The success or failure of federal programmes



It would over-identify money to say that
compensatory action at the federal level can ever be
complete or exact. It would also over-identify matters
to say that there is no responsibility for compensating
policies elsewhere, and no devices by which other
actors can contribute to full employment and stability.
We are indeed anxious to discuss all proposals directed
to the timing and co-ordination of particular activities
in the interest of overall stability. But it is well
time that compensatory intervention in the economy was
re-identified as a federal responsibility. Both the
federal and the provincial governments have their
specific roles in providing economic stimulus in the
ordinary way, that is, in providing activities needed for
their own sake and on a continuous basis. But
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must chiefly originate in the federal sphere. There is
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counterpart in provincial government to the federal
government's flexibility in using various devices to
surprises to stabilize spending, in doing the work
for foreign exchange to effect exchange rates in doing
the Bank of Canada to determine the stock of money and
the structure of interest rates.
The success or failure of federal programmes



1 to maintain employment and stability has therefore the
2 greatest importance to the provincial economy. Serious
3 failure on the part of the federal authorities is pro-
4 bably beyond the provincial power to repair. The fact
5 that Canada is an open economy, heavily dependent on
6 exports and imports for its economic well being, adds
7 greatly to the problems faced by the federal government.
8 But any province considered by itself is, of course,
9 in enormously greater degree an open economy than is
10 the country as a whole, and is an open economy without
11 the monetary and fiscal instruments that give the
12 country as a whole some independence of outside events.
13 The general economy of Quebec, its level of production,
14 the revenue its taxes produce, the speed at which its
15 backlog of social capital can be made good, the
16 attraction it presents to foreign investors, these
17 things are greatly enhanced or prejudiced as the
18 federal authorities meet or fall short of the goal of
19 stable full employment. The interest of the Province
20 in programmes that affect it so greatly but that are
21 largely outside its control is naturally intense.

22 45. We are well aware of the dilemma with which
23 policy makers in this field expect to be confronted.
24 On the whole, to spend more or to encourage others to
25 spend more is an incentive to production and so to
26 employment. At the same time a programme of spending
27 is very unlikely to lower prices, but either leaves
28 them more or less unchanged, or after a time tends to
29 raise them: if spending is indefinitely increased it
30 must eventually raise prices because there is a limit



...greater ...
...failure on the part of the federal authorities is pro-
...ably beyond the provincial power to repair. The fact
...that Canada is an open economy, heavily dependent on
...exports and imports for its economic well-being, adds
...greatly to the problems faced by the federal government.
...But any province considered by itself is, of course,
...in enormously greater degree an open economy than is
...the country as a whole, and is an open economy without
...the monetary and fiscal instruments that give the
...country as a whole some independence of outside events.
...The general economy of Quebec, its level of production,
...the revenue it takes produce, the speed at which the
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...in programmes that effect it is greatly but that are
...largely outside its control in monetary matters.
...#5. We are well aware of the dangers with which
...policy makers in this field expect to be confronted.
...On the whole, we agree more or less to encourage them to
...spend more in the interests of production and to do
...employment. At the same time a programme of spending
...is very unlikely to lower prices, and that is
...them more or less unchanged, or after a time tends to
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1 to the production on which it can be spent. Eventual
2 inflation may then redistribute income in an unsatis-
3 factory way, may also produce inefficiency in the domestic
4 economy, and, by discouraging exports and encouraging
5 imports, may also produce inefficiency in relation to
6 the international economy. Evidently only the ignorant
7 or the opportunistic would advocate the expansion of
8 spending without regard to its amount or on the basis
9 of some mechanical formula that is heedless of rapid
10 inflation.

11 46. Heavy unemployment leads to the prescription
12 that spending should be created or encouraged by the
13 federal authorities. With excess capacity prices are
14 likely to remain as they were, so that the prescription
15 has at first few undesirable side effects. But as heavy
16 unemployment is reduced to mild unemployment excess
17 capacity is also diminished, and extra spending perhaps
18 reflects itself not only in higher output but in higher
19 prices. And if full employment should be reached, so
20 that excess capacity has virtually vanished, then the
21 tendency to higher prices will be strengthened and full
22 blown inflation will appear. The dilemma for the policy-
23 maker is found in the doubtful middle ground.

24 47. It is a question on which there should hardly
25 be a provincial view that is in any way different from
26 the federal view. Yet as is well known over a period
27 of several years we have experienced continuing unem-
28 ployment on a substantial scale. In 1961, the average
29 percentage was 7.2, the highest annual figure for the
30 post-war period. Last year, even if this percentage

which it can be shown. Eventually

the government will have to decide whether

it is willing to accept the possibility of

inflation as a necessary evil.

Imports may also produce inflation in relation to

the domestic market.

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of some mechanical formula that is devoid of merit

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maker is found in the double-headed arrow.

47. It is a question as to which there should be a

provisional view that is in any way different from

the federal view. Yet as is well known over a period

of several years we have experienced continuing unem-

ployment on a substantial scale. In 1954, the average

percentage was 7.2, the highest annual figure for the

post-war period. Last year, even in that percentage



1 was lower, it was still as high as 5.9%. (13) If
2 against these figures it could be said that the standard
3 remedies have been tried but have failed, then it would
4 be necessary to look for new remedies and to rethink the
5 whole problem once again. But in fact throughout this
6 period interest rates, although fluctuating a certain
7 amount, have remained dramatically higher than in the
8 first decade after the war. We have experienced an
9 extended period in which unemployment has been high, and
10 yet in which one of the classical remedies for unemploy-
11 ment, low interest rates, has not been applied.

12 48. The federal fiscal and monetary authorities
13 must always have been aware of the dilemma we have just
14 outlined. Indeed the theory, as we have expressed it,
15 is in elementary and even naive form, as the Commission
16 well knows from analyses of a more technical kind. Why
17 then should high levels of unemployment and high interest
18 rates have been allowed to persist side by side? It
19 must have been the case that the federal authorities
20 felt that they were in that middle ground where the
21 benefits of further expansion would be offset by losses
22 to be attributed to inflation or the prospect of
23 inflation.

24 49. Yet in the event this has surely proved to
25 be a grievously mistaken estimate. On the one hand
26 there has been no need to conjecture about the fact of
27 unemployment. It has been before our eyes. Associated
28 with unemployment there has inevitably been the waste of

30 (13) Labour Force, Dominion Bureau of Statistics.

remedies have been tried out and failed, then it would be necessary to look for new remedies and to rethink the whole problem once again. But in fact throughout this period interest rates, although fluctuating a certain amount, have remained drastically higher than in one first decade after the war. We have experienced an extended period in which unemployment has been high, yet in which one of the classical remedies for unemployment, low interest rates, has not been applied.

must always have been aware of the dilemma we have just outlined. Indeed the theory, as we have expressed it, is in elementary and even naive form. The Commission well knows from analysis of a more technical kind, how then should high levels of unemployment and high interest rates have been allowed to persist side by side. It must have been the case that the interest authorities felt that they were in that middle ground where the benefits of further expansion would be offset by losses to be attributed to inflation or the prospect of inflation.

Yet in the event this has not proved to be a grievously mistaken estimate. On the one hand there has been no need to compensate about the fact of unemployment. It has been before our eyes, associated with unemployment there has prevailed from the start of



1 all the extra goods and services a fully employed
2 economy might have produced. On the other hand the
3 possibly restraining losses to inflationary forces can
4 hardly have been realized, because in this period there
5 was no increase in prices of a statistically significant
6 kind. Even if there had been an observable increase in
7 general prices there would have been no certainty of
8 waste. The costs of inflation are found in its
9 redistributive effects, and in its eventual interference
10 with efficiency. There is no clear evidence that these
11 costs have any importance, or even that they exist,
12 when inflation appears in small amounts.

13 50. It might be said that if there was no infla-
14 tion in this period, yet there was the prospect of in-
15 flation, and that to have instituted "easy money" would
16 have made that prospect real. If a defense is made
17 along these lines it must be replied that the large and
18 visible losses of known unemployment are being balanced
19 against the doubtful and perhaps negligible losses of
20 inflation yet to be experienced. The record of the past
21 several years suggests that this is a major miscalcula-
22 tion.

23 51. We notice that in 1961, when on the average
24 there was rather more than 7% unemployment, the gross
25 national product fell just short of \$37 billions. As
26 a basis for discussion we can observe that if the \$37
27 billions were to have expanded pro rata with employment
28 it would have increased by about \$2½ billions, if
29 full employment had been achieved. Now such a
30 calculation as it stands is unusually crude and

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possibly restraining losses to inflationary forces can hardly have been realized, because in this period there was no increase in prices of a statistically significant kind. Even if there had been an appreciable increase in general prices there would have been no certainty of waste. The costs of inflation are found in its redistributive effects, and in its eventual interference with efficiency. There is no clear evidence that these costs have any importance, or even that they exist, when inflation appears in small amounts.

It might be said that if there was no inflation in this period, yet there was the prospect of inflation, and that to have introduced "easy money" would have made that prospect real. If a defense is made along these lines it must be replied that the large and visible losses of known unemployment are being balanced against the doubtful and perhaps negligible losses of inflation yet to be experienced. The remedy of the past several years suggests that this is a major misconception.

51. We notice that in 1961, when on the average there was rather more than 7% unemployment, the gross national product fell just short of \$37 billion. As a basis for discussion we can observe that if the \$37 billion were to have expanded two times with employment it would have increased by about \$74 billion, if full employment had been achieved. Now such a situation as it stands is unusually bad and



1 inaccurate. Nonetheless it is worth considering in a
2 qualitative way, in terms of the errors and bias it
3 contains. That should throw some light on at least
4 the order of magnitude of the real waste found in
5 unemployment.

6 52. The possibility that output would increase
7 pro rata with employment at once falls foul of the fact
8 that the unemployed are not a cross-section of the
9 labour force. Their skills are less than those of
10 their fellow-workers, and their numbers undoubtedly
11 include persons who are unemployed only in a nominal or
12 statistical sense. There are the persons who have only
13 recently entered the labour market, or who deliberately
14 have left one job and are in the process of finding
15 appropriate new work, and there are also other persons
16 who are chronically without work, who are nearer to
17 being unemployable than simply unemployed. Against this
18 must be set the fact that as the level of unemployment
19 rises, "permanent" unemployment becomes proportionately
20 less important: as recently as 1953 the unemployment
21 percentage was no higher than 3.0, and in 1947 it was
22 actually only 2.2. Moreover, it must be remembered
23 that if the unemployed are comparatively unskilled,
24 they also include a higher proportion of males than
25 does the total labour force. Even with these qualifi-
26 cations in mind, though, it seems certain that on
27 balance the unemployed are prospectively less productive
28 workers - decidedly less productive - than those who
29 remain employed.

30 53. But there are other factors. It is well



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remain employed.

53. But there are other factors. It is well



1 known that the average work week tends to fall as unem-
2 ployment rises. The reduction of output takes on
3 another dimension in the shorter hours of those who
4 remain employed. Average hours worked in manufacturing,
5 for example, fell from 41.3 in 1953 to 40.7 in 1954,
6 rose again to 41.0 in both 1955 and 1956, and fell to
7 40.4 and 40.2 in 1957 and 1958. It may also be a fact,
8 although the point is debatable, that Canadian industry
9 in general operates under increasing returns, so that
10 as it expands, and makes use of unemployed labour and
11 idle resources, there is a more than proportionate
12 increase in output. Efficiency probably increases with
13 output. It is certainly a fact that losses are
14 cumulative. Lost capital in one year means lost income
15 for many years to come. Forces of this kind tend to
16 amplify the losses that result from unemployment.

17 54. We leave the statistics at this point. It
18 would be perfectly possible to attempt estimates of a
19 much more precise kind, and to use other schemes of
20 argument in searching for the overall loss. We are
21 ready to conjecture that the figure of $\$2\frac{1}{2}$ billions is
22 at least a rough indication of the order of magnitude
23 of the loss attributable to unemployment on 1961's scale.
24 No doubt at lower percentages of unemployment the loss
25 (whatever its actual value) would be reduced in a more
26 than proportionate way; but the converse is also likely
27 to be true, so that the proportionate loss would grow
28 with any further deepening of unemployment. In any
29 case if a figure of $\$2\frac{1}{2}$ billions is even in the
30 roughest degree a measure of recent annual losses, then

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than proportionate way; but the converse is also likely

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with any further deepening of unemployment. In any

case if a figure of \$2 billion is even in the

roughest degree a measure of recent annual losses, then



1 the case for further expansion in such periods becomes
2 overwhelming.

3 55. The extent of the loss is emphasized by a
4 comparison with other economic totals. No accepted
5 measures of total Canadian "wealth" exist, but gross
6 fixed capital formation in 1961 came to \$8.1 billions,
7 an index to the increase of wealth that needs to be read
8 in conjunction with depreciation allowances of about
9 \$4.4 billions. The net capital movement into Canada
10 from abroad was in one sense very large, but it was
11 still a little less than \$1.0 billion. Personal net
12 saving was no more than \$1.3 billion, and undistributed
13 corporation profits, rather less than \$0.8 billion.
14 Part of the increased output of a fully employed
15 economy would have gone to increasing the stock of
16 "wealth", and in the light of these related statistics
17 would evidently have been large enough to make a
18 significant increase in the net stock of wealth owned
19 by Canadians.

20 56. Low rates of growth in per capita real income
21 are quite properly associated with the unemployment
22 levels of the last several years. There is the direct
23 effect upon wealth and the accumulation of capital
24 that we have just discussed. There are also indirect
25 effects even more difficult to measure, but perhaps
26 over the long run even more important. In periods of
27 unemployment and stagnation it is notoriously difficult
28 to achieve that industrial mobility on which an efficient
29 economy depends. Workers are understandably concerned
30 with seniority provisions and with the protection of



25. The extent of the loss is emphasized by a comparison with other economic totals. No accepted measures of total Canadian "wealth" exist, but gross fixed capital formation in 1961 came to \$3.1 billion, an index to the increase of wealth that needs to be used in conjunction with depreciation allowances of about \$1.5 billion. From abroad was in one sense very large, but it was still a little less than \$1.0 billion. Personal net saving was no more than \$1.3 billion, and undistributed profits of the increased output of a fully employed economy would have gone to increasing the stock of "wealth", and in the light of these related statistics would evidently have been large enough to make a significant increase in the net stock of wealth owned by Canadians.

26. Low rates of growth in per capita real income are quite properly associated with the unemployment levels of the last several years. There is the direct effect upon wealth and the accumulation of capital that we have just discussed. There are also indirect effects even more difficult to measure, but perhaps over the long run even more important. In periods of unemployment and stagnation it is notoriously difficult to achieve that industrial mobility on which an efficient and healthy economy depends, and with the protection of



1 the jobs they already have. Steps to liberalize trade
2 are resisted. Innovation and automation are not
3 welcomed as making the whole economy more productive,
4 but instead are regarded with hostility and suspicion.
5 As a parallel effect the existence of excess capacity
6 slows down the introduction of new processes and modern
7 equipment. This may be very hurtful: such authorities
8 as Sir Roy Harrod believe that it is not so much the
9 accumulation of capital as the steady improvement in its
10 form that is the mainspring of economic progress.

11 57. The focus of the difficulties of the past
12 several years is found in the pattern of interest rates.
13 This is so not because of any pre-eminence of monetary
14 policy over fiscal policy, but because of the sharp
15 contrast between the evident need of economic expansion
16 and a level of rates that must - so far as it was
17 effective - have worked to prevent expansion. It may
18 indeed be difficult to produce an exact correspondence
19 between cycles of tight and easy money on the one hand
20 and cycles of economic growth and contraction on the
21 other, but it is not an exact correspondence that is
22 at issue. There has been a period of nearly five years
23 in which interest rates and employment rates have been
24 out of step. Opinions may differ as to whether lower
25 rates would have notably reduced unemployment.
26 Perhaps no informed observer would argue that lower
27 rates would of themselves have been a complete solution.
28 But such effect as there was must certainly have been
29 a depressing one, and must have been augmented by the
30 symbolic role of high interest rates as a sign of restraint.



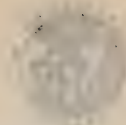
are resisted. Innovation and automation are not welcomed as making the whole economy more productive, but instead are regarded with hostility and suspicion. As a parallel effect the existence of excess capacity slows down the introduction of new processes and modern equipment. This may be very harmful: such authorities as Sir Roy Harrod believe that it is not so much the accumulation of capital as the steady improvement in its form that is the mainspring of economic progress.

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1 58. The depressing effect of high interest rates
2 has been seen in several ways. First and most certainly,
3 the fact of high interest rates has been a sign that the
4 need for further expansion has not been accepted.
5 Secondly, there has been the extra cost that high rates
6 impose, costs that may make various investments impossi-
7 ble or force them to be reduced or postponed. Admittedly
8 there are many investments for which interest changes
9 can hardly have a decisive effect; but it is also true
10 that for Quebec's municipalities, for example, "the
11 servicing of their debts represented the principal item
12 of expenditures, that is, 32.4% of the total" (Budget
13 speech, 1962, p. 83). Thirdly, there has been the
14 relative unavailability of funds at any reasonable
15 interest rate that is often found in periods when rates
16 have been raised. Capital markets in Canada do not
17 have the perfection of text-book models, so that "tight
18 money" may make its appearance in a sort of rationing
19 of credit rather than in a simple increase in rates.
20 There is also a tendency when rates have been raised
21 for lending institutions to hold on to their existing
22 assets at the expense of new items. Institutions that
23 suffered book losses on the Conversion Loan, for example,
24 may hold the loan rather than have the losses realized
25 in shifting to other investments.

26 59. The inhibiting effect of high interest rates
27 may therefore have more than one source, and so in a
28 quantitative way be difficult to trace. Its existence,
29 though, is a matter of direct experience. We can cite
30 here some brief extracts from the informed opinion of



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there are many investments for which interest charges
can hardly have a decisive effect; but in the same time
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servicing of their debt represented the principal item
of expenditures, that is, 32.4% of the total" (Budget
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have been raised. Capital markets in Canada do not
have the perfection of European markets, so that "tight
money" may make its appearance in a form of restriction
of credit rather than in a simple increase in rates.
There is also a tendency when rates have been raised
for lending institutions to hold on to their existing
assets at the expense of new loans. Institutions that
suffered poor losses on the Convention loan, for example,
may hold the loan rather than have the losses realized
in shifting to other investments.
50. The inhibiting effect of high interest rates
may therefore have more than one source, and so it is a
quantitative way be difficult to trace. The existence,
though, is a matter of direct experience. We can cite
here some useful extracts from the informed opinion of

the President of Quebec's Municipal Commission:

"La raison principale qui a forcé la cité de Montréal à emprunter aux Etats-Unis, c'est que le marché canadien n'était pas en mesure d'offrir un loyer d'argent comparable à celui qui pouvait être obtenu sur le marché américain, pour des émissions capitales consécutives aussi importantes que celles faites par la Métropole. A quelques reprises, d'ailleurs, la cité de Montréal a demandé des soumissions sur le marché canadien, et elle a dû les refuser parce que le coût d'argent était trop élevé . . . "

"Quelques villes, en dehors de Montréal, sont revenues périodiquement sur le marché américain durant les dernières années, entre autres Sept-Iles, Ste-Foy, LaSalle, Beaconsfield, Baie-Comeau et Sherbrooke. D'autres villes n'ont fait qu'une apparition au cours de l'une des dernières années . . . 1960 avait été une année très difficile sur le marché canadien, et la prime cotée par le dollar canadien à New York encourageait les finances sur le marché des Etats-Unis. . . La raison qui a déterminé des municipalités comme Sept-Iles, Ste-Foy et Baie Comeau à venir sur le marché américain est la même que celle donnée pour Montréal: difficulté de trouver l'argent à un loyer raisonnable au Canada à cause de l'importance relative des émissions offertes."

We should add that expenditures by the Province itself, once they have been authorized, have not actually been curtailed as a result of high interest rates. But this is not really the point. The extent of provincial programmes depends upon cost, and in particular, upon interest payments. Interest payments necessarily have an important weight in public capital projects of all kinds, schools, hospitals, roads, and the rest.

60. We see in these observations one very important further result of the combination of high interest



"La raison principale est la force de l'attraction
de Montréal à l'égard des autres villes.
C'est que le marché canadien a été créé
en grande partie par les besoins de la région
de Montréal. Les autres villes ont dû se
développer en fonction de ce marché.
Ainsi, les industries de la région de
Montréal ont été créées pour répondre
aux besoins de ce marché. Les autres
villes ont dû se développer en fonction
de ce marché. C'est la raison principale
pour laquelle Montréal est la plus grande
ville du Canada."

"Les autres villes, en dehors de Montréal,
ont toutes des industries qui sont
liées à la région de Montréal. C'est
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pour laquelle Montréal est la plus grande
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As shown and their responsibilities by the
Province itself, some of the most important
not actually been included as a result of high industrial
rates. But this is not really the point. The extent
of provincial programs depends upon what, and in
particular, upon the nature of government. Interest groups
necessarily have an important weight in public opinion
because of all kinds of political, economic, social and



1 rates and continuing unemployment. The high rates are
2 high not only in relation to domestic needs, but in
3 relation to rates abroad. They produce an inflow
4 of (financial) capital, partly on the initiative of
5 foreigners who see the attraction of profitable
6 Canadian returns, partly on the initiative of Canadians
7 (as in the examples just examined) who are driven to
8 foreign markets for necessary finance. With a floating
9 exchange rate the inflow of capital in its turn
10 causes an appreciation of the Canadian dollar,
11 encourages imports and discourages exports. There is
12 further pressure upon employment. With a pegged
13 exchange rate the inflow is reflected in an increase
14 in exchange reserves and (unless offsetting operations
15 occur) an expansion of the monetary base. In that
16 case one might say that the unnaturally high interest
17 rates tend to produce compensating effects in the
18 foreign exchange market.

19 61. The anomaly of high interest rates in a period
20 of high unemployment may well be closely connected
21 with the exchange crisis of last summer, and the change
22 from a system of floating exchange rates to the present
23 fixed rate system. High interest rates, it may be
24 argued, produced an over-valued Canadian dollar.
25 Instead of correcting the interest rates the
26 authorities attempted to reduce the exchange rate
27 itself, partly by intervention in the market, partly
28 by calling forth a speculative interest in lower rates.
29 In the event, once manipulation of the rate was
30 attempted, new forces entered the market, and eventually



1 very strong speculative forces led to the devaluation
2 and pegging of the dollar. It is not necessary to
3 insist on this version of events to regret that the
4 high interest rates persist, and have even been
5 increased, and now have the purpose of protecting
6 an exchange rate that for many years was successfully
7 left to find its own level.

8 62. We find ourselves in some danger of having
9 economic means and economic ends precisely inter-
10 changed. The compensatory character of federal
11 financial programmes must surely have as their main
12 object stable full employment. To this end interest
13 rates must be adapted, so must budget deficits and
14 surpluses, so must exchange rates.

15 63. But if the exchange rate as such becomes a
16 fixed object of policy, then there is every chance
17 that the position of the federal budget must be adapted
18 to the behaviour of the exchanges. It then follows
19 that interest rates will have to be gauged to the
20 requirements of these new and essentially irrelevant
21 goals. The prospect of stable full employment being
22 attained under such a regime is discouragingly remote.
23 The present environment may represent only short-lived,
24 emergency arrangements; but is nonetheless true that
25 at the moment interest rates are still high,
26 flexibility in the federal budget has been reduced,
27 the exchange rate has taken a fixed form, and
28 unemployment is still unhappily high.

29 64. These are very general issues, and we have
30 spoken of them in very general terms. Yet the many

high interest rates persist, and have even been

increased, and now have the purpose of reducing

an exchange rate that for many years has unduly

left to find its own level.

62. We find ourselves in some danger of having

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that the position of the Federal budget must be adjusted

to the behavior of the exchange rate. It then follows

that interest rates will have to be raised to the

requirements of these new and essentially increasing

goals. The prospect of stable full employment being

attained under such a regime is discouragingly remote.

The present environment may represent only short-lived

emergency arrangements, but is nevertheless one that

at the moment interest rates are still high.

Flexibility in the Federal budget and open markets,

the exchange rate has taken a fixed form, and

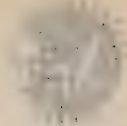
unemployment is still unduly high.

64. These are very general issues, and no one



1 specific, technical problems that must come before
2 this Commission are in a practical sense likely to be
3 quite overshadowed by the broad choice of whether there
4 should be less expansion or more, whether interest rates
5 should be higher or lower, whether the tax structure
6 should be tightened or eased. The broad decision made,
7 as much as possible should be done in the narrower
8 technical way to enhance efficiency, and to reduce the
9 burden put upon the main instruments of compensatory
10 finance. Proposals to improve capital markets, to
11 widen communication, to extend co-ordination, all of
12 these are undoubtedly very useful projects. But they
13 are useful at all times and in their own right, and
14 not as a substitute for a correct decision about the
15 overall need for expansion.

16 65. We repeat our agreement that expansion cannot
17 be attempted in an unlimited way, without regard to the
18 waste and dislocation that inflation would ultimately
19 impose. But in economic circumstances in any way
20 similar to those of the past several years the case for
21 a much greater degree of expansion seems decisive.
22 The losses are real and immediate if stagnation is
23 allowed to continue. The dangers from further
24 expansion are for some time at least conjectural and
25 small. Within the economy of Quebec there are
26 innumerable tasks of repair and reform to be
27 accomplished. The savings of the Province, the tax
28 revenues of its government, will even in the best of
29 circumstances be strained by the magnitude of the
30 demands they must satisfy. Such facts make urgent



quite overshadowed by the broad scope of whether there
should be less expansion or none, whether interest rates
should be higher or lower, whether the tax structure
should be tightened or eased, how much should be spent
as much as possible should be done in the narrow
technical way to enhance efficiency, and to reduce the
burden put upon the main instrument of competition
finance. Proposals to improve capital markets, to
wider communication, to extend co-ordination, etc. if
these are undoubtedly very useful proposals. But they
are useful at all times and in every way, and
not as a substitute for a correct decision about the
overall need for expansion.

65. We regard our agreement on the action to be
be attempted as an unlimited way, without regard to the
waste and distortion that might be involved in any way
imposed. But in economic planning the action is
similar to those of the past, however good the action
a much greater degree of expansion seems to be
The losses are real and immediate if expansion is
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accomplished. The success of the process, the tax
revenues of the government, will even in the best of
circumstances be obtained by the means of the



Nethercut & Young

Toronto, Ontario

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1 the need for a fully employed economy, and underline
2 the requirement that federal programmes of finance take
3 on an expansionary character.

1. 2.

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- CHAPTER IV -

FINANCIAL PROGRAMMES OF THE FEDERAL GOVERNMENT

Specific Issues

66. We turn now to issues of smaller scope and of a more specific kind. The first problem of this type on which we wish to comment is a problem raised by the Commission itself, the matter of exchange rate variation and its effect on provincial borrowing. This is not to re-open the question of whether there is a provincial interest in a floating exchange rate as such, as contrasted with a pegged or with a manipulated rate. Our view on that issue is simply that the exchange rate should never be elevated into an end of policy, but should only be regarded as a means: there is no reason to fear a floating rate, for example, if such a rate makes it easier to approach full employment.

67. The immediate point is purely technical. What effect do changes in the exchange rate have upon the scale and efficiency of provincial and municipal borrowing abroad? We can agree at once that if all exchange rates were permanently frozen, and borrowers knew of this fact, it would in principle be a matter of indifference where borrowing was done, provided interest rates were equal. (This also supposes, of course, that no differential is hidden in corporation law or in tax regulations). In the same way, if interest rates were not equal, it would be profitable to borrow in the market with the lower rate. But exchange rates are not permanently frozen. Even if they are pegged, as they are now, they are inevitably liable to adjust-

Special Issues

1. The first issue is the question of the

of a more specific kind. The first problem of this type on which we wish to comment is a problem in the by the Commission itself, the matter of exchange rate variation and its effect on proportional borrowing. This is not to re-open the question of whether there is a proportional interest in a floating exchange rate as such as contrasted with a pegged or with a manipulated rate. Our view on that issue is simply that the exchange rate should never be elevated into an end of policy, but

should only be regarded as a means: there is no reason to fear a floating rate, for example, if such a rate makes it easier to approach full employment.

2. The second point is purely technical.

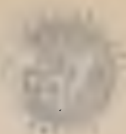
What effect do changes in the exchange rate have upon the size and efficiency of governmental and municipal borrowing abroad? We can agree at once that in an exchange rate were permanently frozen, and that we know of this fact, it would in principle be a matter of indifference where borrowing was done, provided interest rates were equal. (This also excludes of course, that no differential is hidden in corporation law or in tax regulations). In the same way, if interest rates were not equal, it would be profitable to borrow in the market with the lower rates. But exchange rates



1 ment at some later date. It follows that borrowers
2 must not only consider comparative interest rates,
3 but must also weigh the losses and gains that can
4 flow from variations in the exchange rate during the
5 life of their loans.

6 68. Now, so far as borrowers are confident that
7 they know what the pattern of exchange rates will be,
8 they are able to make an exact computation weighing
9 exchange variations against interest differentials.
10 If their confidence is justified by events, the
11 variability of the exchange rate represents nothing
12 more than an arithmetic complication. Given changes in
13 the exchange rate are exactly offset by given
14 differences in the levels of interest rates. On the
15 other hand, if events falsify the borrowers' estimates,
16 perhaps because the borrowers have ingenuously ignored
17 the possibility of changed exchange rates, then they
18 will experience windfall losses and gains as interest
19 and capital are repaid.

20 69. A more likely case is that borrowers are not
21 confident but uncertain as to the future course of the
22 exchange rate. Exact computation being impossible,
23 they must reconcile themselves to the fact that wind-
24 fall losses and gains are almost certain to occur.
25 But it is undoubtedly true that for the typical
26 borrower more is hazarded in a windfall loss than
27 is won from an equal windfall gain: a schoolboard
28 or a municipality prefers not to gamble even at
29 equal odds. The effect of uncertainty is therefore
30 to encourage borrowing in the Canadian market, safe



ment at some later date must not only consider but must also watch the losses and gains that can flow from variations in the exchange rate during the life of their loans.

68. Now, so far as borrowers are concerned that they know what the pattern of exchange rates will be they are able to make an exact comparison weighing exchange variations against interest rate variations.

If their confidence is justified by events, the variability of the exchange rate represents nothing more than an arithmetic complication. Given changes in the exchange rate and exactly offset by given differences in the levels of interest rates. On the other hand, if events falsify the borrower's estimation, perhaps because the borrowers have ingeniously ignored the possibility of changed exchange rates, when they will experience windfall losses and gains as interest and capital are repaid.

69. A more likely case is that borrowers are not confident but uncertain as to the future course of the exchange rate. They must recognize themselves to the fact that windfall losses and gains are almost certain to occur.

But it is undoubtedly true that for the typical borrower more is absorbed in a windfall loss than is won from an equal windfall gain: a schoolboard or a municipality prefers not to gamble even at



1 from the unknown exchange rate risk attached to
2 borrowing abroad. The greater the uncertainty, the
3 greater the incentive to borrow at home.

4 70. These propositions can be briefly summarized.
5 High interest rates in Canada and low interest rates in
6 the United States encourage municipalities (and other
7 public bodies in the Province) to borrow in the
8 American market. Anticipated changes in the exchange
9 rate reduce or increase that incentive depending upon
10 the direction foreseen for those changes, for example,
11 the prospect of devaluation diminishes borrowing
12 abroad. Insofar, however, as there is uncertainty
13 about the pattern of exchange rates, that fact alone
14 tends to discourage the use of American funds, and in
15 proportion to the degree of uncertainty. In any case,
16 the payment of interest and capital in American funds
17 must bring windfall losses and gains to those
18 borrowers whose estimates of exchange patterns prove
19 faulty, and also to those who have borrowed without
20 exact calculation.

21 71. What has been the practical significance of
22 these influences? One point that is clear is that the
23 possibility of a change in the exchange rate must be a
24 factor in any calculated decision to borrow abroad,
25 certainly if it is borrowing for the long run that is
26 being considered. In the heyday of the automatic gold
27 standard, before the first World War, borrowers could
28 perhaps expect something approaching the permanently
29 frozen rates that we mentioned above. In the Canada
30 of the 1960's, though, even if a pegged rate continues



... as rate with attached to
...
...

70. These propositions can be briefly summarized.
High interest rates in Canada and low interest rates in
the United States encourage investment (and other
public bodies in the Province) to borrow in the
American market. Additional changes in the exchange
rate reduce or increase their investment expenditure, from
the direction foreign for these changes, for example,
the prospect of devaluation determines borrowing
abroad. Insofar, however, as there is uncertainty
about the pattern of exchange rates, that fact alone
tends to discourage the use of American funds, and a
proportion to the degree of uncertainty. In any case,
one payment of interest and capital in American dollars
and other payments in Canadian dollars.
Borrowers whose earnings of exchange payments are
fixed, and also to those who have borrowed without
exact calculation.

71. What has been the general argument of
these influences? One point that is clear is that the
possibility of a change in the exchange rate must be a
factor in any calculated decision to borrow abroad.
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being considered. In the history of the automatic gain
standard, before the First World War, borrowers could
perhaps expect somewhat representing the government
frozen rates that we mentioned above. In the present



1 to be used, few would affirm that such a rate as that
2 chosen last May is likely to be maintained for the
3 next ten or fifteen years. Whether it is an
4 appropriate rate today is already debatable. It is
5 almost impossible to imagine that it will be
6 appropriate for a decade or more in a world of rapidly
7 changing trade.

8 72. There is thus much less difference than one
9 might at first imagine in the effects of fixed and
10 floating exchange rates upon borrowing. A floating
11 rate presents the exchange risk in direct and visible
12 form. A fixed rate slightly disguises what is essen-
13 tially the same risk. Long run borrowing abroad must
14 now always be qualified by some uncertainty in the
15 exchanges, regardless of official declarations or hopes
16 about the course of the market.

17 73. The altogether predominant point of a practical
18 kind, however, is the arithmetic fact that a moderate
19 difference in interest rates is enough to compensate
20 for a remarkably large exchange risk. The a priori
21 evidence of the arithmetic is amply supported by
22 experience. Few Quebec borrowers seem to have been
23 deterred by the exchange risk, whether they have gone
24 to the American market because the Canadian market was
25 too narrow or because interest costs here were too
26 high. Presumably they have noted that windfalls from
27 unexpected changes can be gains as well as losses.
28 But the decisive fact must usually have been that a
29 low interest rate, or simply the availability of funds
30 at any rate, can offset a notable amount of variability



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form. A fixed rate slightly disguises what is essen-
tially the same risk. Long run borrowing would
now always be qualified by some uncertainty in the
exchanges, regardless of official declarations or hopes
about the course of the market.
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difference in interest rates is enough to compensate
for a remarkably large exchange risk. The a priori
evidence of the advantage is amply supported by
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deterred by the exchange risk, whether they have gone
to the American market because the Canadian market was
too narrow or because interest rates here were too
high. Presumably they have noted that windfalls from
unexpected changes can be gained as well as losses.
But the decisive fact must usually have been that a
low interest rate, or simply the availability of funds
at any rate, can offset a notable amount of variability

1 in the exchanges themselves.

2 74. As to the arithmetic of these assertions,
3 it can be developed in a variety of ways and on a
4 variety of assumptions. It will be enough here to
5 cite some well known conclusions by C. G. Bale. Bale
6 considered a once and for all increase in the exchange
7 rate, and came to the following opinion:

8 "For example, if the comparable rates of
9 interest were 6% in Canada and 5% in the
10 United States, it would be profitable to
11 sell a twenty-year bond, interest payable
12 annually, as long as the ratio of the
13 expected exchange rate to the spot rate
were less than 1.1296; a ten-year (thirty-
year) bond could be floated more cheaply
in the United States as long as the ratio
of the expected exchange rate to the spot
rate were less than 1.0794 (1.1596)."

14 A little later he went on to say:

15 "This analysis has been based on a very
16 limited assumption about exchange rate
17 expectations. Nevertheless, it suggests
18 clearly that the spot rate must deviate
19 from the expected exchange rate by a
considerable amount before the incentive
to float long-term bonds in the United
States is eliminated, given an interest
rate differential of one per cent.

20 Consequently, the risk involved in ex-
21 change rate variation undertaken by
Canadian borrowing abroad may not be
great. . . . " (14)

22 75. Bale's conjecture has been borne out by
23 Quebec experience in the past decade. The variability
24 of the exchanges has not been a major factor in
25 decisions to borrow. Up to the present it has not
26 inflicted major net losses on provincial borrowers,
27 although from time to time there have been those who

28
29 (14) On the Exchange Risk Involved in Borrowing
30 Abroad, Canadian Journal of Economics and
Political Science, 1961.

it can be developed in a variety of ways and on a
variety of assumptions. It will be enough here to
cite some well known considerations by J. E. Hale.
considered a new and not all important in the exchange
rate, and some to the following outline

"For example, if the domestic rates of
interest were 10 in Canada and 5 in the
United States, it would be reasonable to
sell a twenty-year bond, in order to
accumulate, as long as the rate of the
expected exchange rate to the spot rate
were less than 100 (a ten percent discount
year) (but could be further more easily
in the United States as well as the
of the expected exchange rate to the spot
rate were less than 100 (100%)."

A little later he went on to say:

"This analysis is based on a very
limited assumption about exchange rate
expectations. It is, of course, clearly
clearly that the spot rate will move
from the expected rate by a
considerable amount before the market
to reach long-term equilibrium. It is
Steeper as anticipated. Given the interest
rate the expected rate of exchange
consequently, the rate of exchange
change rate of exchange would be
greater, however, interest rate would be
greater. . . ."

75. Bell's conclusion has been pointed out by
Quebec experience in the past decades. The volatility
of the exchange has not been a major factor in
decisions to borrow. Up to the present it has not
inflicted major net losses on provincial governments,
although from time to time there have been those who



1 have gained a little from changed rates and, more
2 recently, those who have lost on a rather more
3 substantial scale. It is always possible that more
4 violent variations in some future period may change
5 this experience, and point to contrary conclusions.
6 But on the record as it stands, borrowing abroad
7 is far from a function of interest differentials and
8 the availability of money than it is of uncertainties
9 attached to the exchange rate.

10 76. Leaving the foreign exchange market, we
11 can consider next an aspect of domestic monetary
12 policy that affects Quebec's interests. As is well
13 known, in 1956 an understanding was reached between
14 the Bank of Canada and the chartered banks whereby
15 the chartered banks committed themselves to a so-
16 called liquid assets ratio. In addition to the
17 statutory cash ratio the banks agreed to try to
18 maintain a minimum proportion of 15% between certain
19 conventionally defined "liquid assets" and the total
20 of their deposit liabilities. "Liquid assets" were
21 to include cash reserves, day-to-day loans, and federal
22 treasury bills. The published statistics show no
23 occasion on which the intended minimum has been
24 breached, although there have been many periods in
25 which a proportion well above the minimum has been
26 recorded.

27 77. It is to be noticed that day-to-day
28 loans are advances by the chartered banks to invest-
29 ment dealers who have credit facilities at the Bank
30 of Canada, and are made to allow those dealers to



substantial result. It is always possible that more
violent variations in some future period may change
this experience, and hence to some extent conclusions.

Not on the record as it stands, however, it is
to be seen a further extension of the results and
the availability of money which is in a considerable
attached to the exchange rate.

76. In view of the foregoing and the nature of the

can consider next in respect of monetary policy
policy that affects Quebec's monetary. As is well
known, in 1951 an understanding was reached between
the Bank of Canada and the Bank of Montreal

the chartered banks concerned themselves to a

called itself a "group" and the intention to

statutory bank notes and coins issued as far as

maintain a minimum of 10% between certain

conventionally determined "liquid assets" and the total

of their deposit liabilities. The "liquid assets" were

to include cash balances, and deposits in the Bank of

Monetary Bill. The intention was to

occasion on which the proposed minimum has been

reached, although there have been many periods in

which a proportion well above the minimum has been

maintained.

It is to be noted that the

plans are advanced by the Monetary Board in

ment centers who have acted freely as the Bank

of Canada, and are able to adjust their policies to



1 finance holdings of federal treasury bills and other
2 short term federal securities. This means that the
3 liquid asset ratio really extends the ordinary cash
4 ratio in only one direction, that is, in a dependence
5 direct and indirect upon federal treasury bills. One
6 consequence (and this was foreseen) is that in periods
7 of inflation the chartered banks cannot easily divest
8 themselves of short term federal securities in order
9 to expand their commercial loans. A further
10 consequence, however, is that federal treasury bills
11 are invested with a disproportionate, artificial
12 superiority over provincial treasury bills.

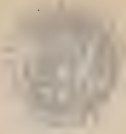
13 78. There is the obvious fact that the
14 chartered banks must exhibit a strong preference for
15 securities they have undertaken to include in their
16 reserves. Whatever the natural difference between the
17 prices of federal and provincial bills, it will be
18 widened by this favoured treatment of the federal
19 bills. The immediate effect is strengthened by the
20 preference other purchasers must have for bills with
21 such special institutional properties and enhanced
22 marketability. Since the market that can be
23 efficiently supplied with treasury bills is
24 limited, the provinces are handicapped. The conditions
25 of public borrowing at short term are biased in favour
26 of the federal authorities.

27 79. Is it reasonable that it should be? There
28 may well be a case for arrangements that limit the
29 ability of the chartered banks to make rapid switches
30 from their holdings of short term public securities to



1 investments of a commercial kind. There may well be
2 a case, that is to say, for a liquid assets ratio in
3 the abstract. But if there is, it is hardly necessary
4 that it should discriminate against the provinces.
5 The chartered banks might well be left to decide what
6 proportion of federal and provincial treasury bills
7 they would like to hold in such a ratio. Competition
8 for scarce funds would then be on equal terms with
9 the provinces able to offer their bills at a natural
10 differential in relation to federal offerings.

11 This does not suggest, incidentally, that
12 the Bank of Canada itself should regularly distribute
13 its own portfolio of treasury bills between federal
14 and provincial sources. Existing law would permit
15 such a course, but to follow it would be inhibiting
16 of ordinary monetary policy. The Bank would find
17 itself subject to criticisms of a political kind,
18 no matter what operations it undertook in particular
19 provincial issues. The chartered banks, operating
20 by tests of a purely financial kind, should be free
21 from such criticisms. But does our argument go far
22 enough? Should treasury bills of all kinds be
23 eligible in a liquid asset ratio, not only provincial
24 bills but bills of municipalities or even of private
25 corporations? Probably not, although the point
26 is debatable, depending on the intentions of the
27 monetary authorities in establishing the liquid
28 assets ratio. The argument we press, however, is
29 that there should be no discrimination here between
30 federal and provincial governments, levels of



proportion of federal and provincial treasury bills
they would like to hold in each a ratio. Consequently
for each fund would then be an equal share with
the provinces and to other than that of a narrow
differential in relation to federal offerings.
There does not appear, incidentally, in
the Bank of Canada itself should treasury bills be
its own portfolio of treasury bills between federal
and provincial sources. It might also be possible
such a course, but to follow as would be indicated
of ordinary treasury policy. The Bank would then
itself subject to criticism of a kind not
no matter what operation it undertakes in the
provincial issues. The standard bank, operating
by means of a purely financial kind, should be free
from such criticism. But does not attempt to do
enough? Should treasury bills of all kinds be
eligible in a liquid asset ratio, not only provincial
bills but bills of municipalities or even of water
corporations? Presumably not, although the point
is debatable, depending on the intentions of the
monetary authorities in establishing the liquid
asset ratio. The answer we give, however, is
that there should be no differentiation here between



1 government that have separate, non-derivative
2 constitutional responsibilities.

3 80. The issue has one further dimension. The
4 marketing of federal treasury bills is much facilitated
5 by the triangular arrangements linking the Bank of
6 Canada and the chartered banks with specialist dealers
7 in the bills. The dealers and the chartered banks are
8 linked by the day-to-day loans the banks extend, and
9 the dealers and the Bank of Canada are similarly linked
10 by the willingness of the Bank to enter into purchase
11 and resale agreements. These arrangements further
12 enhance the marketability of the federal treasury bill
13 over the provincial. Admittedly, they are arrangements
14 not wholly determined by the Bank of Canada, and so
15 may be said to spring in some degree from natural
16 market forces. To the extent that they do depend upon
17 the Bank of Canada, however, they are discriminatory,
18 and fall under the same criticism that we have made of
19 the liquid asset convention. There can be no doubt
20 that the Bank of Canada's role is significant: the
21 triangular arrangements we have just described would
22 be impossible without a lender of last resort. This
23 role, we believe, should extend equally to federal
24 and provincial bills.

25 81. We can go on from this to a somewhat
26 deeper question of discrimination, associated with
27 the dual role of the Bank of Canada in federal
28 finance. The Bank of Canada is charged in the preamble
29 to its Act of incorporation with regulating "currency
30 and credit in the best interests of the economic life

The issue has one more dimension. The marketing of Federal Treasury bills is much facilitated by the original arrangements between the Bank of Canada and the chartered banks with special reference to the bills. The dealers and the chartered banks are linked by the day-to-day loans and bonds extend, and the dealers and the Bank of Canada are similarly linked by the willingness of the Bank to enter into purchases and resale agreements. These arrangements further enhance the marketability of the Federal Treasury bill.

not wholly determined by the Bank of Canada, and it may be said to spring in some degree from national market forces. To the extent that they do depend upon the Bank of Canada, however, they are discretionary, and fall under the same category that we have seen in the forward asset position. There can be no doubt that the Bank of Canada is in a position to influence the financial arrangements we have just described, and the importance of a feature of that control. It is, we believe, should extend greatly to Federal and provincial bills.

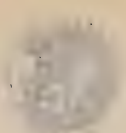
81. We can go on to say that in a somewhat deeper question of discrimination, associated with the role of the Bank of Canada in the financial market. The Bank of Canada is charged in the statute to its Act of responsibility for regulating "monetary and credit in the best interests of the economic life



1 of the nation". It is charged, in brief, with
2 managing the supply of money. But it is also charged,
3 when required by the federal Minister of Finance, to
4 act as agent "in respect of the management of the
5 public debt of Canada". It has not only to manage the
6 monetary supply in the national interest, but the
7 federal debt in the interest of the federal government.

8 82. Two sources of difficulty appear. It is
9 easy enough to distinguish debt management and monetary
10 management as ideas, but it is impossible to imagine
11 them being easily distinguished in every kind of
12 practical situation. Monetary management in Canada
13 chiefly depends upon open market transactions, and,
14 in practice, upon transactions in the debt obligations
15 of the federal government. It thus continuously
16 impinges upon the goals of the debt management. The
17 second difficulty is with debt management proper, and
18 the possibility of discrimination. Debt that is
19 managed by the Bank of Canada naturally occupies a
20 very special position, for the Bank's credit is finally
21 the credit upon which the whole of the monetary system
22 depends. Provincial and federal governments alike must
23 have their debt managers, but it must be agreed that
24 the Bank is not a debt manager like other debt
25 managers. Debt to which it gives direct support
26 occupies a highly privileged position.

27 83. How may this affect the provinces? A case
28 in point is the relative importance the provinces
29 place upon long term borrowing. This derives on the
30 one hand from the behaviour of lending institutions.



of the nation". It is charged, in brief, with
managing the supply of money. But it is also charged
with being required by the House of Representatives
to act as agent "in respect of the management of the
public debt of the United States". It is not only to manage the
monetary supply in the interest of the nation, but the
public debt in the interest of the national economy.
82. The sources of difficulty appear to be
easy enough to distinguish: debt management and monetary
management as ideas, but it is impossible to separate
them being essentially distinguished in every kind of
practical situation. Monetary management in common
usage depends upon clear and distinct financial ideas
in practice, upon considerations in the debt obligations
of the Federal Government. It thus continuously
frustrates upon the basis of two debt management. The
second difficulty is with the management of money, and
the possibility of distinguishing them. The first is
managed by the Bank of America under the authority of
very special legislation, and the second is under the
the credit system which is the basis of the monetary system
generally. I am inclined to believe that the two must
have their debt management, but it must be agreed that
the Bank is not a debt manager. It is only a
manager. Debt is not a debt management system.
concludes a highly original and brilliant
83. Now we have to deal with the two ideas. A clear
in point as the relative importance and how they
pass upon them and how they are divided on the
one hand from the debt management and monetary management.



1 Quebec experience has been that lenders expect and
2 want provincial securities to be issued at
3 comparatively long term. It derives on the other
4 hand from provincial needs. If allowance is made for
5 dependent debt, the debt of municipalities, school
6 commissions, crown corporations, then the usual
7 destination of provincial borrowing is into capital
8 projects that are themselves of a long term nature.
9 It is customary and reasonable to finance such
10 projects on a long term basis. But this need of
11 the provinces for long term finance can be prejudiced
12 if the Bank chooses to give special support to the
13 short term part of the market. Short term and long
14 term securities are by no means perfect substitutes,
15 so that intervention by the Bank can change rates in
16 one part of the market without equally affecting them
17 in some other part. The Bank can strongly influence
18 the structure of rates.

19 84. It would be unreasonable to urge the Bank
20 to qualify its monetary policies by having to balance
21 provincial and federal financial needs at every moment.
22 Quebec would not want to find the Bank using provincial
23 securities in the open market in the way it must use
24 federal securities. Identical treatment in that area
25 would be technically inefficient and politically
26 impractical. The Bank of Canada must be free to
27 pursue a general monetary policy in the national
28 interest, using the purchase and sale of federal
29 securities as the main instrument in its operations.
30 A general monetary policy presents difficulties for



...atively long term. It derives on the other
hand from provincial needs. It likewise is made for
dependent debt, the debt of municipalities, school
commissions, crown corporations, even the usual
destination of provincial borrowing is into capital
projects that are themselves of a long term nature.
...
projects on a long term basis. But there need of
the provinces for long term finance can be prejudiced
if the Bank chooses to give special support to the
short term part of the market. Short term and long
term securities are by no means perfect substitutes,
so that intervention by the Bank can operate rather in
...
in some other part. The Bank can strongly influence
the structure of rates.
84. It would be responsible to urge the Bank
to qualify its monetary control by having to balance
provincial and Federal financial needs at every moment.
Quebec would not want to find the Bank using provincial
securities in the open market in the way it must use
Federal securities. Identical treatment in that case
would be technically inefficient and politically
impractical. The Bank of Canada must be free to
pursue a general monetary policy in the national
interest, using the purchase and sale of Federal
...
A general monetary policy presumes difficulties for



1 the provinces, but they are difficulties that should
2 be overcome without preventing a general policy from
3 coming into existence.

4 85. It is not unreasonable, however, to
5 propose that where the motives of the Bank of Canada
6 are those of debt management rather than monetary
7 control that its actions should be neutral as between
8 federal and provincial interests. They should be
9 neutral, that is to say, in intention, and in the
10 sense that provincial interests are taken into account
11 at equal weight with federal interests. We recognize
12 that it is anything but simple to translate this
13 dictum into working rules of a day-to-day kind.

14 As we have said, the dividing line between monetary
15 control and debt management is usually blurred and
16 indistinct. Moreover, even within territory clearly
17 identified as belonging to debt management the
18 assessment of federal and provincial interests is
19 likely to be uncertain and subjective. Yet with these
20 things admitted, it is not altogether empty to press
21 for the principle of equal treatment. The Bank of
22 Canada has unique resources as a manager of public
23 debt. Its mandate should be to use these resources
24 in as non-discriminatory a way as possible. What
25 preparations should be made in the market for a new
26 federal issue? What support should be given the issue
27 after its distribution? So far as these are questions
28 of debt management they should be answered with full
29 regard for the problems of provincial finance.

30 86. Before we leave this subject, we might draw

preventing a general policy from

proposals that where the motives of the Bank of Canada

are those of debt management rather than monetary

control, that the actions should be limited as between

Federal and provincial interests. They should be

neutral, that is to say, in intention, and in the

sense that provincial interests are taken into account

at equal weight with Federal interests. We would

think that it is necessary to make no transfer of

decisions from working within of a government plan.

As we have said, the division of labour between

control and debt management is a very difficult one

indeed. Moreover, even within monetary control

identified as belonging to debt management.

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likely to be uncertain and subjective. Yet with these

things admitted, it is not altogether wrong to point

for the purpose of equal assessment. The issue of

Canada has unique resources as a manager of public

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propositions should be made in the interest of a

Federal policy. What experts should be given the same

after the discussion? It has to be asked and questioned

of debt management, they should be answered with full

for the province of provincial finances.

Before we leave this subject, we might say



1 attention to one final point. The need for a neutral
2 attitude by the Bank in matters of debt management is
3 emphasized in periods when the federal government accepts
4 large budgetary deficits. Recent years provide several
5 examples. In such periods, unless the deficits
6 are financed by monetary expansion, the provinces must
7 compete for limited funds in the face of the increased
8 demands of the federal authorities. A privileged
9 position for the federal borrower is then proportionately
10 the more damaging to provincial needs.

11 87. There is one more of these specific issues
12 on which we wish to comment, namely, the impact of
13 general monetary policies upon the provinces. As we
14 observed above, there are difficulties even with
15 policies intended to be non-discriminatory. The
16 central problem is the relative vulnerability of the
17 provinces and their dependencies to general controls,
18 and particularly, to policies of monetary restraint.
19 Private enterprise finances a major part of its
20 expansion out of undistributed profits. In the
21 provincial sector this source of funds is of very
22 little significance, and must remain so, as long
23 as the provinces provide the social capital for which
24 they are responsible. Policies of monetary restraint
25 are therefore somewhat diluted in their incidence
26 upon the private sector, but are felt at full strength
27 in the provincial sector. It is also true that private
28 enterprise is able to finance its programmes by equity
29 stock and debt securities convertible into equity
30 stock. This is again a source normally unavailable



attention to one final point. It is not possible to have a balanced budget in periods when the Federal Government spends large budgetary deficits. Recent years provide several examples. In such periods, unless the deficits are financed by monetary expansion, the provinces must compete for limited funds in the face of the increased demands of the Federal authorities. A privileged position for the Federal Government is then precluded.

the more damaging to provincial needs. There is one more of these specific issues on which we wish to comment, namely, the impact of general monetary policies upon the provinces. As we observed above, there are difficulties even with policies intended to be non-discriminatory. The central problem is the relative vulnerability of the provinces and their dependence to general controls and particularly to policies of monetary restriction. Private enterprises finance a major part of the expansion and of unbalanced growth. In the provincial sector this source of funds is of very little significance, and must remain so, as long as the provinces provide the social capital for which they are responsible. Policies of monetary restraint are therefore somewhat limited in their influence upon the private sector, but are felt at least strongly in the provincial sector. It is also true that enterprises are able to finance the programme by equity stock and debt securities convertible into equity stock. This is again a serious source of unbalanced

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1 to the provincial sector, and again a source
2 comparatively unaffected by general monetary policies.
3 88. Even from a purely economic point of view
4 this must almost certainly lead to a misallocation of
5 resources. The private sector is able to put into
6 operation projects whose prospective rate of profit is
7 less than the rate on projects the public sector is
8 unable to finance. In the jargon of economics the
9 marginal efficiency of capital is computed on a
10 different basis in the two sectors, so preventing the
11 limited resources of the Province from being put to
12 their most productive uses.

13 89. The consequence is that the discipline of
14 the market is felt with especial and disproportionate
15 severity in the provincial sphere. The effect is
16 aggravated by the narrowness and technical imper-
17 fection of the Canadian capital market. It is a special
18 burden in a Quebec that must make good in the next few
19 years a very great back-log of social capital. The
20 need for increased public investment is urgent. At
21 the same time it is socially and politically
22 impossible to reduce current services. Any distortion
23 of monetary policy that impedes the public sector in
24 an almost accidental way is clearly intolerable.

25 90. What is the solution? The discussion in
26 the preceding chapter indicates one line of remedy.
27 The financial programmes of the federal government
28 should always be guided by the need for full
29 employment. Monetary restraint in the past few years
30 has been unduly rigorous, and should be eased for the

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1 future. A further part of the remedy is to be
2 found in some of the specifics of this chapter, in
3 a deliberate attempt in the banking field to reduce
4 discrimination against provincial securities. To
5 complete the remedy we would go beyond the Bank of
6 Canada and the chartered banks to other financial
7 institutions. There too it should be possible to
8 devise methods that give equal treatment to provincial
9 securities in times of monetary restraint. In the
10 final chapter of this Submission, in which our
11 recommendations are reviewed and detailed, we suggest
12 for consideration a number of such devices.

13 91. We repeat, though, since it would be easy
14 to be misunderstood on this score, that we do not
15 believe the Bank of Canada should be inhibited from
16 practicing monetary policy. That indeed would prevent
17 monetary policy from being discriminatory. It would
18 also eliminate the considerable social income an
19 efficient monetary policy provides.



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- CHAPTER V -

OUR CURRENT METHODS OF FINANCING

92. In the preceding chapters, we have called the attention of your Commission to the financial objectives of the Government of Quebec and the means at its disposal to attain them. We now come to the techniques of borrowing as such, that is, to the various methods used by the provincial government and by local administrations. We include in this discussion some observations on the distribution of the Province's debt among the various financial institutions.

93. Like most of Canada's provinces, the Province of Quebec is free to use almost all the customary methods for the issue of its bonds. In practice these methods have not all been used. As a matter of fact, the Province has never resorted to the method of private placement, except for a single loan placed in the United States in 1959. Moreover, in the past twenty years it has never issued bonds through public tender, that is, the method whereby financial firms in general are invited through the newspapers to send in tenders.

94. However, in many instances in the past, e.g., between 1948 and 1955, particular financial groups were invited to send in tenders. Canadian bond market conditions were then exceptionally favorable, and the amount of the loans was not very large. (15) It was thus possible to stimulate

(15) Then total amount ranged between \$15 and \$35 millions. (See appendix, Table III).

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Then total amount ranged between \$15 and \$25

millions. (See Appendix, Table III.)



1 considerable interest among the various groups, and
2 then to accept the most advantageous of the tenders.
3 95. However, as a result of the tightened
4 credit conditions prevailing after 1955, it became
5 advisable to cease this practice, and to group
6 financial institutions in order to ensure the success
7 of our issues. For all practical purposes, Quebec
8 has since then negotiated with a single syndicate,
9 (16) comprising two groups, each of which includes
10 several investment firms. In turn, the two firms in
11 charge of the groups head the syndicate as a whole.
12 No formal agreement binds the government to either
13 group. Secondary distribution is done through
14 dealers, except that the large investment firms are
15 directly provided for by the leaders of the groups.(17)
16 96. Until recent years Quebec rarely resorted
17 to loans. (See appendix, Table III). The government
18 resorted to long-term loans to redeem maturing bonds,
19 and to short-term loans as occasion demanded.

20 Renewal loans, which were made about once
21 a year, ranged generally from \$15 to \$20 millions. In
22 the fiscal years ending in 1956, in 1957 and in 1960,
23 the government placed only four issues in a total
24 amount of \$110,000,000.

25 Now that our loans are more numerous and
26 more important, our syndicate is continuously informed

27
28 (16) There was a time when the syndicate comprised
29 three groups.

30 (17) Detail of the participation of these lending
institutions in the most recent issues of the Province
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1 of the financial needs of the Province. The
2 syndicate analyses market conditions and submits its
3 offers when conditions are good.

4 97. It is obvious that bond offerings through
5 a single syndicate means numerous undeniable
6 advantages, particularly when the amounts involved
7 are large. The importance of such issues necessitates
8 the support of as many investment firms as possible.
9 Experience showed that public tenders were apt to have
10 a dividing effect on the market, and did not allow
11 the strengthening of relations between dealers and
12 customers because the latter were never the same from
13 one issue to another. Dealing with a sole syndicate
14 allows the mustering of market forces and the
15 assurance of continued interest of the syndicate's
16 customers towards our bonds.

17 98. The problem of arranging the timing of their
18 bond issues by the various provinces has already
19 been emphasized before your Commission. Up till now
20 no major difficulties seem to have been experienced.
21 As a matter of fact, for all provinces, Quebec included,
22 pertinent information is generally provided once or
23 twice a year to the various fiscal agents. Close
24 liaison is maintained between them so as to avoid
25 placing more than one important issue on the market
26 at the same time. This is one of the reasons why we
27 do not think it necessary to establish an information
28 centre, whatever the controlling body may be.

29 99. Our government for the time being is not
30 issuing serial bonds, in view of the importance of



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99. Our Government for the time being is not

in view of the importance of



our loans. Besides, experience has shown that it would be difficult to secure purchasers for all years in the series. The Province instead issues bonds on a sinking fund basis. (18) In general, to meet purchasers' requirements, each issue includes bonds spread over two or even three maturity dates. The repayment period of the bonds, at the time of issue, ranges from five to twenty-five years. As a rule, the Province endeavours to sell as many "long-terms" as possible, but all depends on the buyers' preferences.

100. Our bonds are issued in units of \$1,000 or more. There was a time when units of \$500 and even \$100 were sold, but since they were not in great demand they were discontinued. (19) It seems that in Ontario the demand for shares of these denominations is more important. Should it become necessary, we would not hesitate once again to issue bonds of these denominations.

101. In addition to long-term loans, the provincial treasury must sometimes resort to short-time borrowing. Ordinarily this happens in the fall when outlays exceed receipts. Then arrangements must be made to have the banks carry us over until the situation is reversed, and we are in a position to pay off these advances. The Province resorts to short-term loans in other circumstances, particularly for

(18) Sinking funds on the maturity date of the loans outstanding on December 31, 1962, will be found in the appendix, Table IV.

(19) In 1957, of a \$35 millions bond issue by Hydro-Quebec only \$54,000 were sold in units of \$500. In the same year, of a \$25 million bond issue of the Province, only \$153,000 were placed in units of \$500.



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(18) Sinking funds on the maturity date of the loans outstanding on December 31, 1962, will be found in the appendix, Table IV.
(19) In 1957, a \$5 million loan was issued in units of \$100 and \$500. This was the only time that such small units were sold.



1 capital expenditures when long-term financing is yet
2 to be arranged.

3 102. The usual practice is then to issue treasury
4 bills maturing more or less in the period of the year
5 when income exceeds outcome. These treasury bills,
6 dated for a period not exceeding three months, bear
7 the prime rate of interest. The banks usually hold
8 them till their maturity date, although the banks
9 could trade them on the market. They agree ordinarily
10 to the advance redemption of the bills at the request
11 of the Province.

12 103. In the past, the total amount of treasury
13 bills outstanding has at times just passed the
14 \$80,000,000 mark. In using this method of financing
15 our operations certain difficulties have been
16 encountered. More particularly, in August 1959 the
17 banks informed the government that they were
18 compelled to refuse to accommodate the provincial
19 Treasury. The Canadian bond market was then going
20 through a difficult period, and so we had to place a
21 long-term loan in the United States sooner than we
22 intended. The financing of government outlays in
23 fact proved to be particularly difficult from
24 September to December of 1959.

25 104. We may point out that the rate fixed by
26 the chartered banks for short-term loans to the
27 provincial Treasury appears to have various elements
28 of rigidity of a detrimental kind. The rate does not
29 follow the general trend of interest rates, and
30 particularly, the rate on the treasury bills of the



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103. In the past, the total amount of treasury bills outstanding has at times been as high as \$80,000,000 mark. In using this method of financing our operations certain difficulties have been encountered. More particularly, in August 1929 the banks informed the government that they were compelled to refuse to rediscount the government bills. The Canadian bank market was then going through a difficult period, and so we had to place a long-term loan in the United States sooner than we intended. The financing of government outlays in fact proved to be particularly difficult from September to December of 1929.

104. We may point out that the rate fixed by the chartered banks for short-term loans to the government is not a fixed rate. The rate does not follow the general trend of interest rates, and particularly, the rate on the treasury bills of the



1 Federal Government. It follows that the differences
2 between the rates paid by the Province and the Federal
3 Government for their short-term loans are hard to
4 justify. In particular, in September 1960, the rate
5 charged by the banks for Quebec treasury bills was
6 5.75%, while the net cost of Federal treasury bills
7 stood at only 1.25%.

8 Moreover, though the rate on Federal
9 treasury bills has dipped recently, that on Provincial
10 treasury bills has nevertheless been pegged at 5.75%
11 since November 1962. It is obvious that a less rigid
12 attitude by the banks would be welcome. As a matter
13 of fact, the rate fixed by the banks should fluctuate
14 at a level only slightly above that charged for the
15 Federal Government's bills, and should vary in the
16 same direction. Provincial treasury bills are
17 negotiable, so there is no reason why we should not
18 be able to borrow at a lower rate than private
19 enterprise.

20 105. We may now turn to the financing of
21 expenditures by the Municipal and School Corporations.
22 These bodies often resort to the banks to finance
23 their current outlays and capital expenditures, in
24 the period before they consolidate their debt.
25 Ordinarily it is out of the question for them to
26 issue treasury bills for these bank loans. When they
27 do come to consolidate their capital expenditures,
28 the Municipal and School Corporations proceed, as a
29 rule, by way of public tenders.

30 106. In some cases, however, their bonds are



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1 sold "above the counter" to private individuals at
2 the offices of the Municipal and School Corporations.
3 The volume of sales made by this method is not usually
4 very large: in the last ten years less than 1% of
5 municipal and school bonds were sold this way.

6 107. Repayment periods for the bulk of school
7 and municipal bonds run from 10 to 40 years. Such
8 bonds are sold in serial form, except those issued by
9 the most important School and Municipal Corporations.
10 Except in response to a specific demand, the
11 certificates are never printed in units of less than
12 \$1,000, since investment dealers are unable to find
13 customers for smaller units.

14 108. Such difficulties as arise in the
15 financing of Municipal and School Corporations are
16 not as a rule the result of a badly organized market.
17 Enough specialized dealers exist, we believe, to
18 guarantee that the market is kept well-informed about
19 the bonds of these Corporations. Difficulties mainly
20 appear when the general monetary situation is
21 deteriorating.

22 109. We can turn to an analysis of the
23 distribution of the debt of the Province among the
24 various types of financial institution. The prime
25 fact that which strikes us is the diminution of the
26 relative (and even absolute) importance of chartered
27 bank holdings of provincial bonds. Since there is
28 no reason to believe that Quebec bonds are more
29 favoured by the banks than those of the other
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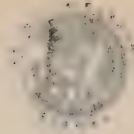
1 statistics for Canada as a whole.

2 110. We recognize the fact that as private
3 enterprises the chartered banks seek to invest their
4 resources in bonds and in other negotiable instruments
5 so as to increase profits while reducing risks and
6 meeting the Bank of Canada's requirements. Neverthe-
7 less, it seems that the change that has taken place
8 since 1947 deserves to be brought to your attention.

9 111. The fact is that the total amount of
10 provincial bonds held by the chartered banks has been
11 reduced greatly since that date. On December 31, 1947,
12 the banks held \$448 millions in provincial bonds,
13 that is, 7.03% of their total assets. They held
14 only \$352 millions on December 31, 1961, a decline
15 of about \$100 millions. That amount represents only
16 2.5% of total assets.

17 Besides, even a rapid survey of the trend
18 in the proportion of the provincial debt held by
19 the chartered banks still more clearly illustrates
20 this orientation of the banks' policy. Whereas in
21 1947 they held 20% of the total direct and indirect
22 debt of the provinces, that proportion stood at only
23 5% in 1960. (20) To maintain the 1947 ratio, the
24 chartered banks should hold four times more bonds of the

25 (20) The figures for these two years are not directly
26 comparable. (See Bank of Canada, Statistical Summary,
27 1961). It remains true, however, that from 1948 to
28 1956, the total amount of Provincial bonds held by
29 the chartered banks decreased from \$408 to \$269 millions.
30 While their assets increased from \$7,649 to \$12,059
millions, the debt of the provinces rose from \$2,346
to \$4,630 millions. Between 1957 and 1961, these total
amounts rose respectively from \$285 to \$352 millions,
and from \$12,417 to \$15,665, while the debt figures
increased from \$5,177 millions, in 1957 to \$7,033
millions in 1960.



110. We recognize the fact that as private

enterprises the chartered banks seek to invest their resources in bonds and in other negotiable instruments so as to increase profits while reducing risks and meeting the Bank of Canada's requirements. Nevertheless, it seems that the change that has taken place since 1947 deserves to be brought to your attention.

111. The fact is that the total amount of

provincial bonds held by the chartered banks has been reduced greatly since that date. On December 31, 1947, the banks held \$446 millions in provincial bonds, that is, 7.0% of their total assets. They held only \$352 millions on December 31, 1951, a decline of about \$100 millions. That amount represents only 2.5% of total assets.

Besides, even a rapid survey of the trend

in the proportion of the provincial debt held by

the chartered banks still more clearly illustrates this orientation of the banks' policy. Whereas in

1947, the proportion of the provincial debt held by the chartered banks was 10.0%, in 1951 it was only 2.5%.

To maintain the 1947 ratio, the

chartered banks should hold about 10.0% of the

(20) The figures for these two years are not directly comparable. (See Bank of Canada, Statistical Summary, 1952, Table 1, p. 10.)

1950, the total amount of provincial bonds held by the chartered banks decreased from \$408 to \$359 millions. While their assets increased from \$7,649 to \$12,952 millions, the debt of the provinces rose from \$2,844 to \$4,630 millions. Between 1947 and 1951, these total amounts rose respectively from \$285 to \$331 millions, and from \$12,417 to \$15,325, while the debt figures increased from \$5,177 millions, in 1947 to \$8,033 millions in 1951.

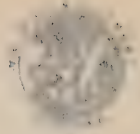


1 provincial governments than they do, e.g., about
2 \$1.5 billions. It should be noted, by the way, that
3 the increase of the primary reserves of the
4 chartered banks, which has permitted them to increase
5 their total assets, has in no way been used to
6 facilitate provincial financing.

7 112. In the past, this situation has never
8 presented any major problem, since for many years
9 Quebec has borrowed very little. In fact, between
10 1945 and 1959, the net funded debt decreased from
11 \$340.7 millions in 1945 to \$332.2 millions by
12 March 31, 1959. During the same period, Ontario's
13 net funded debt increased from \$560.8 to \$1,445.9
14 millions. (21) The same thing applies for the
15 indirect debt, of which the main element here as in
16 Ontario is constituted by that of the Hydro-Electric
17 Commission. While the Province of Ontario increased
18 its debt by about \$1,353 millions from 1945 to 1959,
19 the increase in Quebec amounted to only \$710 millions.
20 As we have already mentioned, it follows that the
21 direct and indirect debt of Ontario was in 1960 two
22 and a half times as large as that of Quebec.

23 113. The fact that our direct debt has remained
24 more or less stationary illustrates why the government
25 must now satisfy the accumulated needs of many years.
26 The loans which we will now have to place are of a
27 quite different dimension from those of the past
28 several years. The burden of these new loans would

29
30 (21) Ibid.



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1 have been the lighter if the previous government had
2 not applied itself solely to debt reduction instead of
3 meeting the urgent needs of the Province as was being
4 done by other provincial governments throughout the
5 country. But facts are facts and they have to be
6 confronted. In present circumstances, it is under-
7 standable that a contribution by the chartered banks
8 to provincial financing on the same scale as it once
9 was would be welcome. As matters stand, it is
10 obvious that the distribution of assets held by the
11 chartered banks is not favourable to the provinces.
12 114. This situation is all the more
13 surprising when it is considered that the responsibility
14 of creating the economic infrastructure necessary to
15 the development of private enterprise falls more and
16 more on the provinces. Since in our Province, as
17 elsewhere, the increase of our borrowings is partly
18 due to the transfer of responsibilities from the
19 private sector to the public sector the financial
20 institutions should take that fact into consideration
21 in the distribution of their portfolios.
22 115. It would therefore seem appropriate
23 for the Commission to examine the criteria guiding
24 the selection of financial portfolios, and to suggest
25 various means for achieving a balance in the
26 financing of the various levels of government and of
27 private enterprise. Provincial bonds would thus be
28 placed in a more equitable competitive situation.
29 Finally, a greater total of investment would be
30 directed where essential tasks must be fulfilled.



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115. It would therefore seem appropriate
for the Commission to examine the entire picture
the selection of financial position, and to suggest
various means for securing a balance in the
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- CHAPTER VI -

RECOMMENDATIONS AND CONCLUDING REMARKS

116. We can now bring together the various recommendations that have been explicit or implicit in earlier parts of this Submission. To this summary we can also add a brief discussion by way of final commentary on the issues before the Commission.

117. We can remark first on the spirit in which these recommendations are proposed. Needless to say, they touch on only a small proportion of the topics on which the Commission and its staff must presumably come to some opinion. We leave untouched many questions that are of interest to everyone, but on which a provincial government has no special need to make representations. Then there are numerous questions of a basically technical kind, questions on which representations from a provincial government or from anyone else are not likely to be of much use till careful research into the facts has been achieved, questions that are indeed answered at once by the facts.

118. But even within those areas of banking and finance where the Province of Quebec has a special interest these recommendations do not pretend to be a complete statement of the provincial position. There are several reasons why this is so. On a question of such overriding importance as the distribution of the taxing power, involving as it does great constitutional issues, the Province must naturally proceed through intergovernmental channels to the main presentation of its case. There are various problems in which matters

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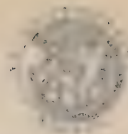


1 of purely provincial interest appear, in which the
2 difficulties are local and the solutions are local:
3 on these too, it is not necessary to comment in detail.
4 No doubt too, there are problems on which representa-
5 tions should be made but which have not yet been
6 properly recognized or appraised. On problems of
7 finance, as on many other problems, the Province has
8 now to make good as rapidly as possible lost time and
9 lost opportunities.

10 119. The main thesis that we have argued is a
11 simple one. The economic responsibilities of the
12 provinces are growing at a rapid rate, as population
13 grows, as technology becomes more complex, as well-
14 founded demands for social capital expand. These
15 responsibilities not only are growing more rapidly than
16 those of the federal government, but the particular
17 responsibilities of Quebec are growing even more
18 rapidly than those of the other provinces because of
19 the depressed base on which Quebec growth must build.
20 It follows that the financial resources of the Province
21 must also expand at a particularly rapid rate if the
22 Province is to discharge its responsibilities.

23 In the Budget Speech delivered to the
24 Legislative Assembly in April of 1962, the position
25 was put in these words:

26 "Now the rigorous analysis of the real
27 situation leads to an inescapable con-
28 clusion: Quebec, owing to the minority
29 character of its population, to the
30 urgency of the task that it has set for
itself and to its responsibilities in
the field of economic development, has
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satisfy by reason of the duration of



1 fields of taxation that now prevails in
2 Canada. In one word, it does not have
3 the fiscal means for realizing the
4 objectives that the whole population
5 would wish to see accomplished".

6 We do not ask and do not expect the
7 Commission to attempt to adjudicate this proposition.
8 We present it as a definition of the central problems
9 of finance as it is seen by the Province. As such,
10 it can serve the Commission as a guide in interpreting
11 every aspect of this Submission.

12 120. The redivision of the fields of taxation
13 is urgently needed. In the meantime the Province
14 cannot hope to cover even essential needs from current
15 revenues, but must expect to go to the capital market,
16 from time to time and in a substantial way. Undoubtedly
17 it is true that even after a redivision of tax fields,
18 provincial borrowing would often be desirable and would
19 sometimes be necessary. It will always be true that
20 municipalities and the rest will depend upon borrowing
21 for an important part of their needs. But at the
22 present juncture, with tax reform still to be
23 achieved, the Province and the public sector within
24 the Province are especially dependent upon efficient
25 access to the Canadian capital market. In general
26 terms, therefore, we strongly recommend to this
27 Commission the need for "equal access" rules, that is,
28 the need for measures likely to give the provinces
29 and the public sector within the provinces equal
30 access with the rest of the economy to the Canadian
supply of savings.

121. Redivision of tax powers and equal access

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Canada. In one word, it does not have
the fiscal means for realizing the
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1 to capital markets are two aspects of the solution of
2 the Province's financial needs. A third lies in the
3 renewal of expansion in the national economy. With
4 economic growth comes even more rapid growth of
5 provincial revenues. We can repeat in brief the
6 detailed argument made earlier. For several years
7 past, the economy has exhibited the classical signs
8 of stagnation, thus, a low rate of growth, and
9 chronic unemployment. Nonetheless, throughout this
10 period expansionary economic policies have not been
11 pressed, and interest rates in particular have been
12 allowed to remain at high levels. It appears, we
13 have argued, that these paradoxical facts are to be
14 explained by an exaggerated fear of inflation. We
15 therefore repeat the recommendation made earlier, that
16 expansionary policies be boldly adopted, that interest
17 rates be reduced and that much greater weight be given
18 to the tangible losses of unemployment when these are
19 balanced against the latent possibility of harmful
20 inflation. It is worth remarking that if expansionary
21 policies can eventually cause inflationary spending,
22 they must first cause spending, and that is surely
23 useful enough in an economy suffering from a shortage
24 of demand.

25 122. We turn from these general recommendations
26 to a recapitulation of specific suggestions. These
27 relate almost entirely to the "equal access" problem,
28 since on the questions of tax redivision and full
29 employment we have not sought to go beyond the
30 argument of the main position. (As we suggested above,



of the United States Department of the Interior
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4. detailed argument made earlier. For several years

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6. of stagnation, namely, a low rate of growth, and

7. chronic unemployment. Nonetheless, throughout this

8. period expansionary economic policies have not been

9. pressed, and interest rates in certain areas have

10. allowed to remain at high levels. It appears, we

11. have argued, that these paradoxical facts are to be

12. explained by an exaggerated fear of inflation. We

13. therefore repeat the recommendation that, unless we

14. expansionary policies be boldly adopted, the economy

15. rates be reduced and that much greater weight be given

16. to the tangible losses of money and real income and

17. balanced against the latent possibilities of monetary

18. inflation. It is worth repeating that if expansionary

19. policies can eventually cause inflationary spirals,

20. they must first cause inflation, and that is exactly

21. useful enough in an economy suffering from a shortage

22. of demand.

23. We turn now to the question of monetary policy.

24. to a recapitulation of specific suggestions. These

25. relate almost entirely to the "regal sector" problem,

26. since on the questions of tax reduction and public

27. employment we have not sought to go beyond the

28. argument of the main position. (As we suggested above,



1 a detailed and technical discussion of tax redivision
2 belongs to intergovernmental negotiations).
3 123. As one element in "equal access" we
4 recommend that provincial treasury bills be given an
5 equal place with federal treasury bills in the liquid
6 assets ratio of the chartered banks. Provincial bills
7 should never be at more than a small discount in
8 relation to federal bills. We recommend too that any
9 similar arrangement determined in the future between
10 the Bank of Canada and the chartered banks should in
11 the same way be non-discriminatory as between federal
12 and provincial securities. The principle of non-
13 discrimination should also extend to money-market
14 arrangements, at least so far as these arrangements
15 fall within the ambit of the Bank of Canada.

16 We have observed in this connection that
17 at the end of 1961 the chartered banks held only $2\frac{1}{2}\%$
18 of their assets in provincial bonds, a decline from
19 a figure of 7% at the end of 1947. Bank holdings
20 of federal securities also fell during this period,
21 but it is noteworthy that the fall was proportionately
22 much larger for the provincial securities, and reduced
23 holdings to a very low absolute level. We therefore
24 recommend that the chartered banks be urged to review
25 their portfolio policies to discover if any purely
26 conventional rules are acting as a bar to the holding
27 of provincial securities.

28 124. It seems probable, however, that federal
29 securities are given an artificial superiority to
30 provincial securities by the debt management functions



As one element in "total assets" we
recommend that provincial assets be given an
equal place with federal treasury bills in the
assets ratio of the chartered banks. Provincial bills
should never be at more than a small discount in
relation to federal bills. We recommend not that any
similar arrangement be entered into with the Bank of Canada
and the chartered banks should in the same way be non-discriminated as between federal
and provincial securities. The principle of non-
discrimination is a sound one and should be maintained.
arrangements, at least so far as these arrangements
fall within the ambit of the Bank of Canada.
We have observed in this connection that
at the end of 1951 the chartered banks held only 2%
of their assets in provincial bonds, a fraction less
a figure of 1% at the end of 1954. Bank holdings
of federal securities also fell during this period,
but it is noteworthy that the fall was proportionately
much larger for the banks' own securities, and not for
holdings to a very low absolute level. We therefore
recommend that the chartered banks be urged to review
their portfolio policies to discover if any purely
conventional rules are acting as a bar to the holding
of provincial securities.
It seems probable, however, that federal



1 of the Bank of Canada. The treasury bill is in this
2 sense simply an illustration of a more general
3 problem. We recommend that the Commission (and the
4 Bank of Canada itself) consider the feasibility of
5 the following rule: in its debt management functions
6 the Bank should as far as possible give equal weight
7 to federal and provincial interests. There are
8 admittedly difficulties in a complete application
9 of the principle, stemming chiefly from the
10 interdependence of debt management and monetary
11 management. It is nonetheless true that the provinces
12 may often have a preference for one interest rate
13 structure, usually favouring the longer term issues,
14 and the federal authorities for another; the
15 provinces may often want stable markets at one period
16 of time, the federal authorities at another; the
17 provinces and the federal authorities may often have
18 competing needs. We recommend that debt management
19 by the Bank should give no automatic priority to the
20 federal interest, but should be neutral in principle
21 and neutral as far as may be in practice.

22 125. The problem of "equal access" goes
23 deeper, however, than the direct relationship with
24 the Bank of Canada. Methods of finance in Canada
25 are such that the public sector, at the level of the
26 provinces and their dependencies, is inevitably
27 handicapped vis-à-vis the private sector. The
28 chief reason, of course, is the special vulnerability
29 of the provincial sector to any pattern of credit
30 restriction. Unlike the federal authorities, the



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chief reason, of course, is the general responsibility

of the government in the provision of public services

restoration. Unlike the federal authorities, the



1 provincial authorities are not the final source and
2 support of the nation's monetary supply. Unlike the
3 private sector, the provincial sector can rely in
4 only a very limited way on finance from undistributed
5 profits and from the various forms of equity capital.
6 All of this is in the nature of things. The
7 provincial responsibility is particularly directed
8 to social capital, and social capital does not have
9 the same self-financing relationship to the market
10 that industrial and commercial capital must normally
11 have.

12 126. This is not simply special pleading for
13 a special interest, nor is it an attempt to ascribe
14 unusual virtues to social capital as such (although
15 the real virtues of social capital are often over-
16 looked). The immediate, objective economic fact is
17 that unequal access to the national supply of savings
18 must lead to a misallocation of national resources,
19 and must from that fact alone be inefficient and
20 wasteful. We therefore recommend that measures be
21 taken to remedy this imbalance, allowing a higher
22 proportion of the national savings to go to the public
23 sector of the provinces.

24 127. As a consequence, the measures that should
25 be examined are those that make the securities of
26 the provincial sector more attractive to lenders or
27 that in one way or another subsidize provincial
28 capital needs. There are many possibilities worth
29 investigation. For example, changes could be urged
30 in the conventions governing the portfolio policies



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1 of the life insurance companies and other financial
2 intermediaries. If necessary, statutory changes
3 might be introduced to the same effect.

4 128. We draw attention once again to the fact
5 that federal subsidization in any form is not a
6 satisfactory substitute for tax redivision where needs
7 have permanently changed. Subject to this point, we
8 have listed possibilities rather than make a choice
9 or particular recommendation. None of these
10 possibilities is likely to be a complete solution,
11 and none has advantages that are free from any off-
12 setting disadvantages. Our hope here is that the
13 Commission will accept the need for remedies of this
14 general pattern to be applied. The statistical evidence
15 on the distribution of provincial securities really
16 speaks for itself on this score. As to the choice of
17 remedies we hope that the Commission, supported by
18 the researches of its technical staff, will be able
19 to offer an opinion as to which methods are likely
20 to be most efficient, and to be easiest to graft on
21 to existing arrangements. Indeed it is on just
22 this kind of issue that the professional opinion of
23 the technicians should be of most value to all
24 interested parties.

25 129. One further specific point: on the
26 question of the exchange rate we offered a number of
27 comments because we gathered the Commission had an
28 especial interest in the topic, and in the experience
29 various borrowers in the American market had to
30 report. We do not want to add to these comments a



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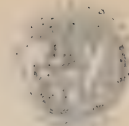
report. We do not want to add to these comments a



1 formal recommendation, although we might observe that
2 it would be folly to allow the exchange rate as such
3 to become an object of policy instead of a mere
4 instrument or tool. A fixed rate, or a floating
5 rate, or even a manipulated rate, is of no value in
6 itself but only as it assists or hampers public
7 policy.

8 130. In closing we might remark on how
9 exceptionally difficult the work of the Commission
10 must be. Its task is to determine how best the
11 banking and financial system can serve national
12 interests and national needs: its client is the
13 general public. Yet on most of the issues before the
14 Commission the general public is remarkably uninformed,
15 and has no easy way of making direct or technically
16 sophisticated representations of its interests. The
17 expert briefs, the technically proficient submissions,
18 must come from those who are professionals in the
19 financial field, from the chartered banks, from the
20 Bank of Canada, from the investment dealers, and so
21 on.

22 131. The Commission will undoubtedly avoid to
23 simply balance the evidence brought before it, reporting
24 the judgments that evidence points to, but will surely
25 carry out its own investigations and then in a sense
26 become the objective judge of the facts its own
27 researches have uncovered. It is a formidable and
28 challenging responsibility. Yet how else - to take
29 one example of many - how else will such a question
30 as the maximum interest rate on bank lending be tested?



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banking and financial system can serve national
interests and national needs: its client is the
general public. Yet on most of the issues before the

and has no easy way of making direct or technically
sophisticated representations of its interests.
must come from those who are professionals in the
financial field, from the chartered banks, from the
Bank of Canada, from the investment dealers, and so

131. The Commission will undoubtedly avoid to
simply balance the evidence brought before it, reporting
the judgments that evidence points to, but will surely
carry out its own investigations and then in a sense
become the objective judge of the facts its own
researches have uncovered. It is a formidable and
challenging responsibility. Yet how else - to take
one example of many - how else will such a question

as the national interest was in bank lending for



Nethercut & Young

Toronto, Ontario

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1 The facts on such a question will undoubtedly be
2 scrutinized before a sensible judgment can be
3 formed, and the facts so far available to the
4 public are scattered and incomplete. It is on
5 such matters that we wait with confidence not only
6 for the recommendations the Commission will eventually
7 make, but for the supporting documentation and
8 independent technical evidence to which those
9 recommendations are related.



W 77

The Commission has a number of recommendations to

make, and the facts so far available to the

public are scattered and incomplete. It is on

such matters that we wait with confidence not only

for the recommendations the Commission will eventually

make, but for the supporting documentation and

independent technical evidence to which these

recommendations are related.



Nethercut & Young
Toronto, Ontario

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A P P E N D I X

S T A T I S T I C A L T A B L E S



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RESEARCH TABLES

TABLE I
QUEBEC - H Y D R O

Financial requirements 1962-1971
(in millions of dollars)

FINANCIAL REQUIREMENTS

	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971
Real estate investments	\$149.1	144.4	228.2	236.8	135.2	140.1	114.5	122.6	119.9	124.8
Redemption of debentures at maturity	58.9	2.0	8.0	21.5	20.5	42.5	2.5	36.5	2.0	2.0
Investments for sinking fund purposes	9.3	11.1	12.7	15.1	17.7	19.3	22.2	20.8	26.0	23.2
	217.3	157.5	248.9	273.4	173.4	201.9	139.2	179.9	147.9	155.0

SOURCES OF FUNDS

Proceeds from the operation of the year (additions to reserves)	54.3	58.1	67.4	77.0	78.8	85.6	95.2	109.3	120.8	132.5
Proceeds from the issue of debentures	146.2	97.5	195.0	195.0	87.8	116.8	39.0	73.1	24.4	24.4
Decrease in working capital (or increase)	16.8	1.9	(13.5)	1.4	6.8	(.5)	5.0	(2.5)	2.7	(1.9)
	217.3	157.5	248.9	273.4	173.4	201.9	139.2	179.9	147.9	155.0

The source and application of funds for the five years preceding 1962, are shown in Table II.

Source: The Quebec Hydro-Electric Commission, May 1962.

(continued from previous page)

PL	PLC	PLC	PLC	PLC	PLC	PLC	PLC
0.8	2.32	2.5	2.54	2.62	2.65	0.8	0.8
0.82	2.02	2.52	2.61	2.64	2.67	1.11	2.8

These are calculated to match the
 data given in the accompanying
 figures.

PL	PLC	PLC	PLC	PLC	PLC	PLC	PLC
0.8	2.32	2.5	2.54	2.62	2.65	0.8	0.8
0.82	2.02	2.52	2.61	2.64	2.67	1.11	2.8

and to calculate the total amount
 (average of 1000) and
 to give the total amount
 of the 1000 at the end
 of the 1000 (at the end of
 the 1000)

It is not clear from the above figures that the total amount of the 1000 is the same as the total amount of the 1000.

There is a small error in the calculation of the total amount of the 1000.

TABLE II
QUEBEC - HYDRO

Source and Application of Funds, 1957-1961 (in millions of dollars)				
	1957	1958	1959	1960
SOURCES OF FUNDS				
Proceeds from the operation of the year (additions to reserves)	\$ 50.5	52.7	54.9	53.3
Proceeds from the issue of debentures	94.8	106.7	110.8	87.7
Sale of the gas properties	32.9			
Decrease in working capital (or increase) and sundries	28.7	(19.)	(29.4)	28.7
	206.8	140.4	136.3	169.7
				152.2
APPLICATION OF FUNDS				
Real estate investments	141.2	134.0	96.5	120.3
Redemption of debentures at maturity	63.2	2.2	35.1	44.5
Investments for sinking fund purposes	2.4	4.2	4.7	4.9
	206.8	140.4	136.3	169.7
				152.2

Source: See Table I

Yield, term to maturity and amount of Provincial
Bonds issued since January 1952.

<u>ISSUE</u>		<u>term to maturity (years)</u>	<u>AMOUNT</u> (\$'000,000)	<u>YIELD TO PURCHASER</u> %
a) year	b) date			
1952	Dec., 1	20	25	3.38
	Dec., 15 (1)	10	15	4.08
1953	April, 15	13	26	4.05
1954	Feb., 1	13	25	3.87
	July, 1	15	34.5	3.25
1955	June, 1	6	23.25	2.75
	July, 1 (2)	18	37.75	3.30
1956	--	--	--	--
1957	June, 15	20	25	4.90
1958	--	--	--	--
1959	Oct., 1	20	25	5.37
1960	August, 15	8	7.7	5.25
	August, 15	21	42.3	5.54
1961	Feb., 1	7	12.5	5.43
	Feb., 1	25	37.5	5.81
	June, 1	5	13.0	5.23
	June, 1	19	37.0	5.70
	April, 1	6	8.0	4.90
	April, 1	24	42.0	5.40
1962	June, 15	7	15	5.00
	June, 15	21	35	5.45
	April, 2	10	15	5.00
	April, 2	22	45	5.35
	August, 1	10	10	6.00
	August, 1	20	40	6.09
	Dec., 15	6	19.5	5.05
	Dec., 15	25	40.5	5.45

- (1) In addition, the Province borrowed \$12.6 millions for 6 months on April 1st, and \$13.4 millions, for 4 months, on June 1st.
- (2) In addition, the Province borrowed, on March 25, \$10 millions for 4 months and \$15 millions for 6 months.

Source: Department of Finance of the Province of Quebec.

TABLE IV

PROVINCE OF QUEREBC

Loans outstanding as at December 31, 1962 and
sinking fund at date of maturity
 (in thousands of dollars)

<u>Date of maturity</u>	<u>Amount</u>	<u>Sinking fund at</u>
	<u>\$</u>	<u>date of maturity</u>
		<u>\$</u>
January 2, 1963	9,000	9,161.2
October 1, 1963	23,725	7,222.8
March 1, 1964	15,000	15,072.
September 15, 1964	15,000	3,998.3
March 15, 1965	35,000	11,445.6
April 15, 1966	26,000	4,025.
June 1, 1966	13,000	700.6
February 1, 1967	25,000	4,184.2
August 1, 1967	8,000	527.3
February 1, 1968	12,500	996.3
August 15, 1968	7,700	613.2
January 15, 1969	15,000	1,184.7
July 1, 1969	34,500	10,864.
October 1, 1970	25,000	8,635.6
April 1, 1971	50,000*	22,787.4
April 2, 1972	15,000	1,821.9
December 1, 1972	25,000*	9,009.8
July 1, 1973	37,750	8,849.2
January 15, 1977	25,000	7,487.8
October 1, 1979	25,000	7,458.
June 1, 1980	37,000	11,022.
August 15, 1981	42,300	14,693.
July 15, 1983	35,000	15,630.
April 2, 1984	45,000	16,823.
August 1, 1985	42,000	18,088.
February 1, 1986	37,500	17,292.
August 1, 1972	10,000	1,200.6
August 1, 1982	40,000	13,226.3
December 15, 1968	19,500	1,293.4
December 15, 1987	40,500	19,329.4
	790,975	264,642.6

Repayment of this issue will be made out of the highway network fund.

Source: See Table III.

TABLE IV

1. As of December 31, 1970
2. As of December 31, 1970
3. As of December 31, 1970

Date of maturity	Amount	Amount of maturity
October 1, 1967	25,000	25,000
March 1, 1968	15,000	15,000
September 15, 1968	15,000	15,000
March 15, 1969	25,000	25,000
June 1, 1969	15,000	15,000
August 1, 1969	8,000	8,000
February 1, 1970	15,000	15,000
July 1, 1970	25,000	25,000
October 1, 1970	25,000	25,000
December 1, 1970	25,000	25,000
July 1, 1971	25,000	25,000
January 15, 1972	25,000	25,000
June 1, 1980	25,000	25,000
February 1, 1986	15,000	15,000
August 1, 1988	15,000	15,000
August 1, 1988	15,000	15,000
December 15, 1988	15,000	15,000
December 15, 1989	15,000	15,000

Repayment of this loan will be made out of the Highway Network Fund.

Source: See Table III.

TABLE V

PROVINCE OF QUEBEC

Initial distribution of Province bonds issued since August 15, 1960

	<u>\$50,000,000 on August 15, 1960</u> (in thousands of dollars) <u>\$7,700 at 5½% - \$42,300 at 5½%</u> <u>August 15, 1960 - August 15, 1981</u>	<u>\$50,000,000 on February 1, 1961</u> (in thousands of dollars) <u>\$12,500 at 5½% - \$37,500 at 5½%</u> <u>February 1, 1960 - February 1, 1986</u>	<u>\$50,000,000 on June 1, 1961</u> (in thousands of dollars) <u>\$13,000 at 5½% - \$37,000 at 5½%</u> <u>June 1, 1960 - June 1, 1980</u>
Quebec Banks	350	1,200	2,475
Ontario Banks	100	500	1,000
Quebec-Hydro			
Ontario-Hydro	1,000		
Quebec Insurance Companies	3,200	500	50
Ontario Insurance Companies	4,225	150	2,100
Western Provinces Insurance Companies			1,900
U.S.A. Insurance Companies	250		750
Quebec Trust Companies	25		1,000
Ontario Trust Companies	450		646
Maritimes Trust and Insurance Companies	100		50
Workmen's Compensation Commission			
Caisses Populaires	1,225	2,600	800
			1,250
TOTAL	2,400	5,100	9,046

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TABLE V (cont'd)

	<u>\$50,000,000 on August 1, 1961</u> (in thousands of dollars)		<u>\$50,000,000 on January 15, 1962</u> (in thousands of dollars)		<u>\$60,000,000 on April 2, 1962</u> (in thousands of dollars)	
	<u>\$8,000 at 4½% - \$42,000 at 5½%</u> <u>August 1, 1967 - August 1, 1985</u>		<u>\$15,000 at 5% - \$35,000 at 5½%</u> <u>January 15, 1969-July 15, 1983</u>		<u>\$15,000 at 5% - \$45,000 at 5½%</u> <u>April 2, 1972 - April 2, 1984</u>	
Quebec Banks	2,500	1,250	2,600		870	100
Ontario Banks	1,750	200	2,800	350	300	1,500
Quebec-Hydro		200		200		250
Ontario-Hydro						
Quebec Insurance Companies		1,900	100	2,775		825
Ontario Insurance Companies		4,500	100	1,500	100	3,600
Western Provinces Insurance Companies		750				
U.S.A. Insurance Companies		250				1,000
Quebec Trust Companies		600	150	200	1,050	350
Ontario Trust Companies	10	35	150	175	225	2,085
Maritimes Trust and Insurance Companies						225
Workmen's Compensation Commission		750				
Caisses Populaires	810	50	2,250	2,500	2,150	1,000
TOTAL	5,070	10,435	8,150	7,700	4,695	10,935

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Source: See Table III

TABLE VI
Summary of Table V

(2)

	Aug. 15/68	Aug. 15/81	Feb. 1/68	Feb. 1/86	June 1/66	June 1/80	Aug. 1/67	Aug. 1/85	Jan. 15/69	July 15/83	Apr. 2/72	Apr. 2/84
Quebec	1,600.	6,725.	4,300.	2,575.	4,315.	4,396.	3,310.	4,750.	5,100.	5,675.	4,070.	4,260.
Ontario	550.	6,525.	800.	7,200.	1,100.	2,900.	1,760.	4,735.	3,050.	2,025.	625.	5,325.
Maritimes		100.		25.								
Western Canada						750.		750.				1,000.
United States	250.			1,000.		1,000.		250.				350.
TOTAL	2,400.	13,350.	5,100.	10,800.	5,415.	9,046.	5,070.	10,485.	8,150.	7,700.	4,695.	10,935.

(1) The initial distribution of two recent bond issues by the Province and by Quebec-Hydro appears on Table VII.

(2) These are the dates of maturity of the bond issues referred to in detail in Table V.

Source: See Table III.

Summary of Interpretation

TABLE VII

PROVINCE OF QUEBEC

INITIAL DISTRIBUTION OF TWO RECENT ISSUES OF THE PROVINCE AND HYDRO-QUEBEC BONDS (in percentages).*

	PROVINCES AND COUNTRIES					Total
	Quebec	Ontario	Maritime Provinces	Western Provinces	United States	Foreign Countries
Banks	8.9 %	4.7 %	- %	0.1 %	- %	0.3 %
Caisses Populaires	4.1	-	-	-	-	4.1
Insurance Companies	7.1	7.1	0.2	1.6	2.0	18.8
Trust Companies	5.1	3.1	0.2	0.4	-	8.8
Pension Fund	2.7	1.7	0.2	0.2	-	4.8
Government Institutions	6.6	0.8	0.4	1.3	-	9.1
Other institutions	3.3	1.5	-	0.5	-	5.4
Sales to the public	10.8	4.0	0.1	1.6	-	16.5
Sales to other dealers	9.4	4.7	0.1	0.1	0.1	14.6
	58.0 %	27.6 %	1.2 %	5.8 %	2.1 %	96.1 %

* Initial distribution of the following bonds:

- a) \$50,000,000 Province of Quebec, January 15, 1962
- b) \$60,000,000 Province of Quebec, April 2, 1962
- c) \$50,000,000 Quebec Hydro-Electric Commission, November 1, 1961
- d) \$60,000,000 Quebec Hydro-Electric Commission, March 1, 1962.

Sales of municipal and school bonds by public tenders, by mutual agreement and over the counter, (1952-1962).

<u>Year</u>	<u>MUNICIPAL BONDS</u> (000,000)		<u>Over the</u> <u>counter</u>		<u>Total</u>
	<u>Public tenders</u>	<u>Mutual agreement</u>			
1952	(76) \$ 24.5 (1)	(68) \$30.2	(31) \$1.6		\$ 56.3
1953	(119) 34.3	(35) 7.0	(30) 0.6		41.9
1954	(139) 35.3	(29) 32.8	(11) 0.3		68.9
1955	(110) 47.8	(10) 41.7	(26) 0.7		90.2
1956	(77) 42.5	(61) 42.4	(16) 0.9		85.8
1957	(135) 60.4	(47) 43.0	(32) 1.5		104.9
1958	(148) 81.0	(22) 67.7	(35) 1.2		150.0
1959	(137) 66.8	(48) 70.4	(34) 1.9		139.1
1960	(198) 89.1	(79) 93.2	(20) 1.1		183.4
1961	(218) 84.2	(37) 64.5	(23) 2.2		151.0

<u>Year</u>	<u>SCHOOL BONDS</u> (000,000)		<u>Over the</u> <u>counter</u>		<u>Total</u>
	<u>Public tenders</u>	<u>Mutual agreement</u>			
1952	(86) 26.6 (1)	(84) 11.9	(4) 0.2		38.7
1953	(84) 19.9	(47) 8.3	(9) 0.9		29.1
1954	(139) 31.7	(49) 3.0	(1) 0.0		34.7
1955	(110) 38.0	(64) 21.3	(12) 0.6		59.9
1956	(77) 20.2	(77) 36.2	(2) 0.1		56.5
1957	(135) 28.2	(88) 29.4	(14) 0.7		58.3
1958	(148) 36.0	(64) 21.0	(8) 1.6		58.6
1959	(127) 34.2	(113) 40.4	(9) 0.7		75.3
1960	(198) 42.0	(80) 30.4	(1) 0.1		72.6
1961	(218) 58.7	(81) 25.1	(8) 0.5		84.2

(1) Figures in parentheses represent the number of issues.

Source: Quebec Municipal Commission.

TABLE IX

PROVINCE OF QUEBEC

Sales of municipal and school bonds in
the United States (1900-1907)

Year	Municipal	School	Total
1907	\$ 22.4	—	\$ 22.4
1906	4.7	3.2	8.2
1905	24.2	—	24.2
1904	37.0	2.1	45.1
1903	—	—	—
1902	37.2	0.7	38.2
1901	64.2 (1)	2.6	67.1
1900	48.2	2.2	50.2
1900 (2)	71.1	3.1	74.2
TOTAL	\$223.2	30.2	253.1

(1) All figures are rounded.

(2) In 1900, the city of Quebec sold \$4,700,000 of bonds in Switzerland.

Source: See Table VIII

